

Germaine Smith-Baugh, Ed.D

President & Chief Executive Officer
Urban League of Broward County



EXECUTIVE PROFILE

Dr. Germaine Smith-Baugh is President and CEO of the Urban League of Broward County – a nonprofit organization dedicated to elevating the standard of living for families in underserved urban communities.

In 2006, Dr. Smith-Baugh was appointed as the only woman to lead an Urban League affiliate in Florida. She is credited with several achievements including the opening of a \$9 million Community Empowerment Center located in the Historic Sistrunk Community.

In 2015, Germaine spearheaded efforts to secure Greater Fort Lauderdale as the premier destination for the National Urban League Conference which attracted over 13,000 attendees and generated an estimated economic impact of \$10 million for the region.

Dr. Baugh's leadership in breaking the cycle of poverty for countless families has garnered numerous accolades throughout her career. In 2017, Dr. Baugh was named the Southern Regional Vice President for the National Urban League's Association of Executives. Her most notable honors include Broward Black Elected Officials Community Award; South Florida Business Journal's Diamond Award; Delta Sigma Theta's Distinguished Service Award; Broward County's 100 Outstanding Women Award; United Way's Human Services Professional Award; and Broward County Women's Hall of Fame Award. In 2017, Dr. Baugh was recognized as one of South Florida's Ultimate CEOs by the South Florida Business Journal; named the 2018 African American Achiever for Community Service by JM Family Enterprises and was recently inducted into The Jim Moran Institute's South Florida Fellows.

A native of St. Thomas, Virgin Islands, Germaine holds a dual bachelor's degree in business communications, a master's degree in social work administration, and a doctorate in organizational leadership with a concentration in non-profit leadership and management. Dr. Smith-Baugh resides in Broward County with her husband Paul and their children Allan and Victoria.



Urban League of
Broward County