



2018-2019

PARTNERSHIP OPPORTUNITIES



Take Stock in
Children[®]

SERVING
BROWARD COUNTY

FOR MORE INFORMATION PLEASE CONTACT AMANDA FREY

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2050 Civic Center Place, Room 213, Miramar, FL 33025

www.takestockbrowardfl.org

Thank you for taking the time to consider partnering with Take Stock in Children of Broward. Be assured that your financial commitment to our program provides a reputable return on investment backed by years of best practices and successful student outcomes.

Take Stock in Children of Broward is the local affiliate of a statewide non-profit organization that is transforming Florida one student at a time. Working in every county throughout Florida, our mission is to break the cycle of poverty for low-income, academically qualified students by providing opportunities for a post-secondary education. We offer college scholarships to students, provide caring volunteer mentors, and instill hope for a better life. Our comprehensive services begin in middle school, continue through high school, and include students' transition into college and career. Once selected to enroll in our program and receive a Florida Prepaid scholarship, each student signs a contract promising to adhere to TSIC guidelines (i.e., maintain good grades, attendance, and behavior, while leading a crime-free and drug-free lifestyle).

Since 1995, Take Stock in Children (TSIC) statewide has provided 30,242 children with scholarships and mentors. Over 96% of TSIC scholars graduate high school and 96% go on to pursue a post-secondary education, with a 67% college graduation rate, well over the national average. Locally TSIC has served 1,400 of these students and awarded nearly \$14.5 million in scholarships!

The TSIC program has become a role model organization receiving state and national recognition for its exemplary successes. TSIC was recognized by the State of Florida as a flagship mentoring program as demonstrated in a study performed by OPPAGA (Office of Program Policy Analysis & Government Accountability). We are also a recognized educational innovator -- In 2010, TSIC Broward was one of three local TSIC programs to be the recipient of a U.S. Department of Education Investing in Innovation (I3) grant, a program that recognizes the most promising educational models with the potential to be adopted nationally.

Other recognitions include: 2015 Non-Profit Organization of the Year in Innovation- Broward 211 Non-Profit Awards, 2016 Non-Profit Organization of the Year Community Choice- Broward 211 Non-Profit Awards, and 2017 Non-Profit Small Business of the Year- Fort Lauderdale Chamber of Commerce

Enclosed, please find a list of comprehensive partnership opportunities that are customizable to suit your organization's philanthropic objectives. Your partnership will help us ensure the continuance of a 22-year effort to change the lives of some of Broward's most vulnerable youth. Help us continue what we do best! Thank you in advance for your consideration.



Amanda Frey

Executive Director

Take Stock in Children of Broward

INVESTMENT

opportunities

BENEFITS ARE CUSTOMIZABLE, WILL LAST ONE YEAR FROM RECEIPT OF COMMITMENT. BELOW IS A DETAILED DESCRIPTION OF EACH BENEFIT AS LISTED IN THE BENEFITS MATRIX:

Honor Roll Society (HRS) one-year membership- This exclusive group of donors have pledged to have a lasting impact on the lives of Broward's low-income and deserving youth, helping them realize their dreams of a post-secondary education. This financial support ensures TSIC services continue to break the cycle of poverty through education. See a list of current members by visiting: www.takestockbrowardfl.org/honor-roll-society-members

- ✓ President's List **\$5,000 investment/commitment** for three years
- ✓ Provost's List **\$2,000 investment/commitment** for three years
- ✓ Dean's List **\$1,000 investment/commitment** for three years
- ✓ Includes: Listing on TSIC Broward website; invitations to exclusive HRS reception; and name inclusion on all HRS printed collateral



Corporate Named Scholarship- Every TSIC scholar has a scholarship waiting for them upon successful high school and program graduation. This scholarship makes it possible for TSIC to enroll new students in the program.

- ✓ One scholarship will be named in your honor and awarded to a graduating senior from the class of 2019. It will be presented on stage at the annual graduation ceremony to be held in April/May 2019.
- ✓ **Investment: \$4,000** AND will be matched dollar-for-dollar by the Stanley G. Tate Florida Prepaid Foundation

Presenting Student Workshop Partner- 6-10 student/parent workshops. Partnership includes:

- ✓ Logo placement on electronic invitation to student and parents
- ✓ On-screen recognition during workshop
- ✓ Opportunity for company staff/associates/employees to present on a variety of topics if suitable.
- ✓ **Investment: \$1,500**

Presenting Mentor Workshop Partner- At monthly mentor trainings. Partnership includes:

- ✓ Logo placement on electronic invitation to mentors
- ✓ On-screen recognition during training and on training collateral
- ✓ **Investment: \$1,000**

Additional branding opportunities for Leadership Partners include but are not limited to:

- ✓ Website- homepage carousel with click-through to site and special section of website (5,000+ visitors and growing/per year)
- ✓ Logo on Annual Report, Monthly Mentor Newsletters, Quarterly Student/Parent Newsletters, and Semi-Annual Donor/Community Newsletters (email list: 3,500+)
- ✓ Social Media recognition posts: 25 per year through Twitter, Instagram, Facebook, and/or LinkedIn (1,200+ and growing followers/year)

EVENTS

Honor Roll Society Reception at O Lounge on October 30th, 2019, 6:00pm-8:00pm. This event recognizes philanthropists in the community who have made a multi-year commitment to break the cycle of poverty through education with Take Stock in Children of Broward. Partnership includes:

- ✓ Logo placement on electronic invitation to all guests
- ✓ Company name included in all pre/post media releases
- ✓ Opportunity to speak at event
- ✓ **Investment: \$500**

Intracoastal Brunch scholarship fundraiser at The Grateful Palate on Saturday March 2, 2019, 11:00am-1:30pm. This unique event will take place al fresco, overlooking the Fort Lauderdale intracoastal, and will feature live jazz, silent auction, and pull-board raffle. Partnerships includes:

Mentor Partner

- ✓ Unlimited brunch buffet and mimosas for eight guests;
- ✓ Company logo on save the date, hard copy/electronic invitations, event signage, event page on Facebook and TSIC website
- ✓ Half-page, color ad in commemorative program book (7.5"W x 5"H; no bleed; pdf; due 2.8.19)
- ✓ One-year complimentary membership in the Honor Roll Society on the Dean's List
- ✓ Presenting Mentor Workshop Partner
- ✓ Social Media recognition posts: 10X through Twitter, Instagram, Facebook, and/or LinkedIn
- ✓ Company name included in all pre/post media releases
- ✓ Opportunity for product placement at event
- ✓ **Investment: \$5,000**

Hope Partner

- ✓ Unlimited brunch buffet and mimosas for eight guests
- ✓ Company name on save the date, hard copy/electronic invitations, event signage, event page on Facebook and TSIC website,
- ✓ Half-page, color ad in commemorative program book (7.5"W x 5"H; no bleed; pdf; due 2.8.19)
- ✓ Social Media recognition posts: 5X through Twitter, Instagram, Facebook, and/or LinkedIn
- ✓ Company name included in all pre/post media releases
- ✓ **Investment: \$2,500**

"Keys to Success" Annual Graduation Ceremony At Signature Grand in April/May of 2018.

For 15 years, TSIC of Broward has hosted their Annual Graduation Ceremony to honor their graduating high school seniors' hard work and achievements. Partnerships includes:

- ✓ VIP seating for company guests
- ✓ Company logo on save the date, electronic invitation, event signage, on-screen/on-stage
- ✓ Company name included in all pre/post media releases
- ✓ Opportunity to speak and present award/s
- ✓ Full-page, color ad in commemorative program book
- ✓ **Investment: \$1,000**

PARTNERSHIP COMMITMENT

FORM

PLEASE INDICATE BELOW HOW YOU WANT TO PARTNER WITH TSIC AND CHANGE LIVES:
REFER TO BENEFITS MATRIX ON THE BACK OF THIS FORM FOR MORE INFORMATION

Leadership Partners

- MAKING AN IMPACT \$15,000
- CREATING A VISION \$10,000

Additional Investment Opportunities

- Honor Roll Society
President's List at \$5,000/year for 3 yrs.
- Honor Roll Society
Provost's List at \$2,000/year for 3 yrs.
- Honor Roll Society
Dean's List at \$1,000/year for 3 yrs.
- Presenting Student Workshop Partner at
\$1,500
- Presenting Mentor Training Partner at
\$1,000
- Corporate Named Scholarship at \$4,000
matched dollar for dollar by the Florida
Prepaif Foundation

Event Partners

- HRS Reception 10/30/18 at \$500
- BRUNCH 3/2/19 Mentors at \$5,000
- BRUNCH 3/2/19 Hope at \$2,500
- GRADUATION April/May 2018 Key at \$1,000

Kindly make checks payable to:
Take Stock in Children of Broward
2050 Civic Center Place, Room 213
Miramar, FL 33025

**Or if paying by credit card,
please call or email
executive director, Amanda Frey:**
afrey@tsic.org/754-600-9857

Invoice me

NAME/ TITLE _____

COMPANY/ORG. NAME _____

STREET: _____

CITY/STATE/ZIP: _____

PRIMARY PHONE #: _____

PRIMARY EMAIL: _____

YOUR CONTRIBUTIONS ARE TAX DEDUCTIBLE TO THE FULL EXTENT ALLOWED BY LAW. TAKE STOCK IN CHILDREN IS A PRIVATE, NON-PROFIT 501(C)(3) ORGANIZATION. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. 1-800-HELP-FLA (435-7352). WWW.FLORIDAConsumerHELP.COM

2018-2019 Benefits Matrix

	LEADERSHIP PARTNERS			EVENT PARTNERS				
	Making an Impact Partner	Crediting a Vision Partner	Brunch MENTORS	Brunch HOPE	Graduation KEY	HRS Reception	A LA CARTE	
	\$15K	\$10K	\$5K	\$2.5K	\$1K	\$500	\$5K, \$2K, or \$1K \$4K \$1.5K \$1K	
Honor Roll Society (HRS) Membership-	Provost's List	Dean's List	Dean's List					
Corporate Named Scholarship-	X	X						
Presenting Student Workshop Partner-	X	X						
Presenting Mentor Workshop Partner-	X	X	X					
HRS Reception 2018 Benefits								
Logo placement on electronic invitation	X					X		
Company name include in all pre/post media releases	X					X		
On-stage speaking opportunity	X					X		
Brunch 2019 Benefits								
Number of guests	8 guest	8 guests	8 guests	8 guests				
Company on save the date, hard copy/electronic invitations, event signage, event page on Facebook and TSIC website,	Logo	Logo	Logo	logo				
Color ad in commemorative program book	Full Page	Full Page	Half Page	Half Page				
On-stage speaking opportunity	X	X						
Company name include in all pre/post media releases	X	X	X	X				
Social Media recognition posts	20	15	10	5				
Opportunity for product placement at event	X		X					
Graduation 2019 Benefits								
VIP Seating for guests	X				X			
Company logo on save the date, electronic invitation, event signage, on-screen/on-stage	X				X			
Company name included in all pre/post media releases	X				X			
Color ad in commemorative program book	Full Page				Full Page			
On-stage speaking opportunity as award presenter	X				X			