GUCCI CELEBRATES THE HOLIDAYS ALONG SUNNY SHORES

Gucci mixes vintage travel and holiday cheer in their latest brand video, *Gucci Getaway: The Gift Giving 2019 Campaign*. A marketing description that called for “sunny shores and below deck celebrations” to showcase a special collection of accessories found its perfect host with the Port of Palm Beach and aboard Bahamas Paradise Cruise Line, where filming took place during the summer months. The GE Projects production team shared, “Everyone at the Port was so accommodating, helpful, and a pleasure to work with. This project would not have been possible without their unique resources.”

“It is gratifying to see a cruise line that’s exclusive to Palm Beach County, featured in an ad campaign for one of the most valuable luxury fashion brands in the world. The video gives our tenant, Bahamas Paradise Cruise Line, the opportunity to showcase the cruise experience it has to offer. We appreciate Gucci and the production company for selecting the Port of Palm Beach and BPCL’s Grand Classica as a filming venue,” said Port of Palm Beach Executive Director Manuel Almira. Oneil Khosa, Chief Executive Officer of Bahamas Paradise Cruise Line, added, “We’re thrilled to have had the opportunity to host the iconic fashion brand Gucci onboard Grand Classica for the recent filming of their 2019 holiday campaign. This is an outstanding way for us to showcase the incredible amenities onboard our ships. The visibility it will bring to both Bahamas Paradise Cruise Line and our home port of West Palm Beach is invaluable.” Join the celebration by watching Gucci Getaway: The Gift Giving 2019 Campaign online at Youtube.com.

REV YOUR ENGINES

Over nine days, The Palm Beaches will be decorated with exotics, hypercars, hot rods, classics, concept cars, muscle cars, and so much more. The 10th Anniversary SuperCar Week drives into town January 4-12, 2020 to line the streets with some of the best auto action of the year! Guests can experience all the activities in a variety of locations with events being held at International Polo Club, Eau Palm Beach, The Heart of Delray Gallery and Palm Beach International Raceway.

The grand finale event will rev up along the West Palm Beach Waterfront. All events are being filmed by Neil London’s ICTV1. For more information on this adrenaline-fueled spectacular, check out supercarweek.com.

TART TRADITIONS IN THE PALM BEACHES

The 6th annual Cheribundi Boca Raton Bowl is set to kickoff at 3:30pm, Saturday, December 21. The 2019 edition will be televised worldwide on ABC while getting national coverage on ESPN Radio and locally on ESPN 106.3 FM. There’s also a new day and time, allowing fans to catch the gridiron action under the beautiful Florida sunshine for the very first time. Executive Director Doug Mosely noted, “while we really enjoy our traditional Tuesday evenings for the game, this year we will move Boca’s biggest annual outdoor party/onto what is typically a perfect-weather day during that time of year.” Meanwhile, PBC Administrator Verdenia Baker shared, “this is our opportunity to showcase The Palm Beaches as the perfect place to experience our lifestyle sports destination.” For more info, rush over to cheribundibocaratonbowl.com.
START YOUR ENGINES AS **Drive The Palm Beaches** CAPTURES A FIRST-TIME EVENT ON **Worth Avenue**. PALM BEACH HOSTED **Palm Beach Concours** WHICH CLOSED **WORTH AVENUE** TO SHOWCASE SOME OF THE FINEST CARS, INCLUDING HIGH-END, CLASSIC AND SUPER SPORT CARS.

LOCAL PRODUCTION COMPANY **AA Video** WAS ON SITE TO FILM THE VARIETY OF AUTOS AND ACTION THAT WILL BE INCLUDED IN A BRAND NEW 6-PART HALF HOUR ORIGINAL SERIES DUBBED **Drive The Palm Beaches**. THE SERIES IS ENTIRELY DEDICATED TO CAR EVENTS AND ATTRACTIONS ALL AROUND THE COUNTY. GET READY TO BURN SOME RUBBER AS **Drive The Palm Beaches** DEBUTS EARLY 2020. SEE MORE AT [ADERMANVIDEO.WEBS.COM/ABOUTUS.HTM](http://adermanvideo.webs.com/aboutus.htm).

Pahokee Community Members Continue to Travel the World with the Critically Acclaimed Film **Pahokee**, a Documentary Following Four Teens from Pahokee High School Navigating the Rite-of-Passage Rituals of Their Senior Year. It Has Tour ed the Prestige Festival Circuit Throughout 2019 and Will Make Its Next Stop in **China** This Month at the Hainan Island International Film Festival. Pahokee High School Teacher Bryan Crawford Sr. Will Travel to China on Behalf of Pahokee and the School System. “This is a Big Deal. We Are Honored to Have Mr. Crawford Represent the Film and His Community on the Other Side of the Globe,” Said Filmmaker Patrick Bresnan. The Norton Museum of Art in West Palm Beach Will Also Host a Free Local Screening on December 27 at 6pm (Seating Limited). See More at pahokeefilm.com.

**Distinguished Travel Historian and Journalist Burt Wolf Recently Enjoyed Time in His Favorite U.S. Destination - The Palm Beaches - and the Products of His Time Spent Here Are Two Entertaining, Nostalgic Editions of His Travel Series, Travel and Traditions with Burt Wolf.** Titled **The Palm Beaches Scrapbook Part 1** and **Part 2**, These Latest Installments Feature the Many Celebrities and Famous Faces Who Have Called The Palm Beaches Home. Included among the notables are: Singer Rod Stewart, Golf Great Jack Nicklaus and Tennis Phenoms Venus and Serena Williams. The Shows Also Trace the Beginnings and Development of The Palm Beaches by Henry Flagler and How it Became One of the Earliest Resort Destinations in the United States; and the Distinctive Architectural Designs of Addison Mizner. Visit the On Demand Page at [THEPAMBEBECHES.TV](http://thepambeches.tv) for More.

TLC’s Popular Television Series **90 Day Fiancé** Filmed Two Episodes Last Month in The Palm Beaches. One Episode Will Air as Part of Their **K1 Arrivals** Series, Which Follows Foreign Mates Traveling to the US with 90 Days to Get Married or Leave the Country. **K1 Arrivals** Filmed at the **Palm Beach International Airport** as Well as Various B-Roll Locations Throughout **Boca Raton**. A Separate Segment Was Also Filmed for Their Spin-Off Series, **The Other Way**, Which Focuses on Americans Who Move to a Foreign Country in the Name of Love. The Episode Will Star a Local Resident, and B-Roll was Filmed at the **Lake Worth Casino** to Set the Scene of Their Hometown. Check Out Episodes Online at [TLC.COM/TV-SHOWS/90-DAY-FIANCE](http://tlc.com/tv-shows/90-day-fiance).

**Focus on Film**

**Pahokee Ventures to China**

**Local Film Inspires Collaboration**

**Autos & Action in Palm Beach**

**Fiancé Frenzy**
CHAMPIONSHIP GOLF IN BOCA

The Boca Raton Championship, previously a PGA TOUR regular-season event, will become the second tournament in the Charles Schwab Cup Playoffs in 2020. The signature event will be played at The Old Course at Broken Sound Club with a 54-player field competing for the final 36 spots and chance to advance to the season-ending Charles Schwab Cup Championship. Golf Channel will broadcast all three rounds of the tournament, highlighting The Palm Beaches as a premiere golfing destination. President of PGA TOUR Champions Miller Brady says, “The Boca Raton Community has supported PGA TOUR Champions for over a decade, and the city’s enthusiasm and support make it a great place to host a Charles Schwab Playoffs event.” In addition to the elevated Playoffs status, the championship purse will increase from $1.7 million to $2 million. See more at bocaratonchampionship.com.

LONDON CALLING

Over the summer, London-based production company Barcroft Studios cruised into The Palm Beaches to film their debut automotive series Ultimate Rides for the A&E Network. It was a “Waterloo Sunset” West Palm Beach-style as the sleek, purple McLaren glided along Flagler Avenue with the sun sinking into the intracoastal. “It was very refreshing from the production point of view,” said Kalina Van Vlack, Production Coordinator at Barcroft Studios, “that the permitting process was really easy, and that everyone in Palm Beach County is very helpful.” The first episode of Ultimate Rides is set to premiere on A&E on December 7. As part of a 20-episode rotation, the West Palm Beach segment will be featured in the “Supercars” program, as well as being released on the Barcroft Cars Channel on YouTube.com.

GUANABANAS’ FUELED UP PHOTOSHOOT

Guanabanas is one of Jupiter’s most beloved restaurants, known for its tropical setting, great cuisine and live music acts. They are taking their cuisine on the road with the launch of a food truck, and recently conducted a photoshoot to market their new mobile business. They captured the Guanabanas Food Truck in front of iconic Jupiter locations to expand upon their local brand, including Dubois Park with the Jupiter Lighthouse in the background, along the Plaza Down Under beneath the Indiantown Riverwalk Bridge, in front of Roger Dean Stadium, and in front of Guanabanas Restaurant itself. “Our experience was magnificent!” said Events Coordinator Kareena McKay. See more about their latest venture at guanabanas.com/food-truck-catering.

GREASE IS STILL THE WORD

Danny and Sandy to reunite in West Palm Beach! On December 13, the stars of the hit 1978 film, Grease, will stage a night to remember in The Palm Beaches. For one spectacular performance, the Coral Sky Amphitheatre at the South Florida Fairgrounds will be transformed into Rydell High School as the notorious T-Birds and the sly Pink Ladies revive the summer of ’59. John Travolta (Danny) and Olivia Newton-John (Sandy) are inviting fans to join them for a “Meet ‘n’ Grease” movie sing-a-long event. Guests are encouraged to dress up, sing-a-long and then join Travolta and Newton-John for a special Q&A. There will also be a limited number of VIP tickets available for purchase, which will include a special once-in-a-lifetime opportunity to meet the two stars. For more information, zoom on over to coralsky.amphitheatrewestpalm.org

MODERN CULTURE

The Cultural Council of Palm Beach County recently began filming their 2020 campaign series with the help of Push out of Orlando and Afflux Studios out of Wellington. The juxtaposition of outside ideas and local expertise is exactly the aesthetic Push Producer Tiffany Kelley aimed for when teaming up with Afflux Studios to curate this shoot. “We were hoping to connect with a local crew, and after talking with a few of them, Afflux felt like the best fit to work with my creatives. They were knowledgeable about the locations and even came to the table with ideas, which is always welcome with my team.” The campaign will canvas iconic art in public places throughout The Palm Beaches and offer exposure to its beauty. Campaign videos will be available on YouTube, Facebook, and other platforms starting in January 2020. Visit palmbeachculture.com for more.
As the winter vortex bears down on the country in general, Florida becomes a hotbed for spring and summer catalogs as well as production projects. While you won’t find a block of brownstones, there are a few city streets that have a look that could pass as a northern location. Since palm trees are technically in the grass family, they survive removal for production and replacement afterwards, when done correctly.

The DuBois Pioneer Home in Jupiter was built in 1898 by South Florida pioneers Harry and Susan DuBois. The home has cypress shingle siding on the exterior and diagonal tongue and groove on the inside. This house sits on top of a hill which is quite unusual for PBC terrain with ocean views on the second floor.

The First Presbyterian Church in downtown West Palm Beach reads northern with its dark wood interiors and enormous stained-glass windows. The 100 block of Olive Avenue has the look of a northern city street, and the absence of palm trees along the roadway helps convey Anywhere, USA.

The neighborhoods of New Haven and Cambridge in Abacoa, Jupiter might make you forget that you are in Florida. The houses are a mix of one and two stories with porches and picket fences that read northern, especially with the oak trees that drape over the roads which cut the glare of the sun nicely for driving shots.

Built in 1927, the historic Lake Park Town Hall stands as a tribute to Northern Italy with its highly decorative Italian Renaissance features. The original model homes built by Harry Kelsey were Craftsman Bungalows and many of the original buildings remain intact. Visit pbfilm.com for more.

In November, 16 students from the Palm Beach Gardens High School Television & Film Production Magnet journeyed to the Florida Scholastic Press Association (FSPA) workshop at Marjory Stoneman Douglas High School. The workshop consisted of 20, four-hour contests in which students were given a topic for a video and only 24 hours to complete it. During the opening ceremony, students heard from keynote speaker Ian Witlen, a freelance photographer who has worked with Red Bull, Rolling Stone, Spin, and Thrasher Magazine. Gardens High School took home six awards in the categories of Back to School, Editorial Cartoon, Creative Broadcast, Podcast, and a Bronze award in Best Show for their news program. Students also attended workshops where they learned about TV news live shots, reporting, effective on camera performance and much more. Gardens High School grabbed two more awards, including 3rd place finishes in the PSA category and the Smartphone Challenge. Palm Beach Gardens won eight awards overall and learned new skills to help them on their path to becoming the next generation of TV and Film superstars! You can follow their program on twitter @pbghstv and view their videos at youtube.com/pbghstv.