The Palm Beaches are renowned for 47 miles of pristine coastline and sparkling Atlantic waters, which is a major draw for productions from around the world. Recently, several major brands have visited various beaches in Palm Beach County to capture still photography for upcoming ad campaigns and magazine covers, seeking a quintessential ideal summer backdrop.

Longitude Swimwear held their latest photoshoot in the Town of Palm Beach, poolside at Colony Hotel. The crew then ventured over to Riviera Beach for an oceanfront backdrop. Production details were coordinated by Longevity Brands out of Pennsylvania, who selected Palm Beach County as a backdrop to reinforce their mission to market the “best fitting swimsuit in the industry”. The same objective can be credited to Speedo brand, who utilized a private luxury mansion in Ocean Ridge for both residential poolside and private beach scenes for a family-oriented swimwear campaign.

While swim is “in,” top-tier fashion magazines like Vogue have also found The Palm Beaches make an ideal home for waterfront still photography, returning multiple times this year to shoot major celebrity talent on beaches in Boca Raton and Highland Beach. Keep up with production updates like these and more in PBC at facebook.com/freepermits, instagram.com/pbcfilmandtv and twitter.com/pbcfilmandtv.

Jupiter native Tyler Cameron didn’t take home the final rose on ABC’s hit show, The Bachelor, but that wasn’t before Jupiter had a chance to shine! Tyler’s hometown visit with bachelorette Hanna Brown had nearly six million viewers tuned in to watch their date. The tour of Jupiter featured the Jupiter Lighthouse, Square Grouper Tiki Bar, and a boat tour of the area’s Intracoastal Waterway. Sometimes appearing on a national show like this leads to a boost in tourism for the local attractions that appeared on screen.

The Bachelor led ratings on Monday nights as the top show for adults age 18-49, now completing it’s 15th season. Jupiter locals and fans of the dating series are hopeful to see Tyler as the next Bachelor. For more information visit abc.go.com/shows/the-bachelorette.

Rob Van Winkle, the world-famous rapper and Wellington Resident known by his stage name Vanilla Ice, celebrates the ninth season of his popular DIY show The Vanilla Ice Project premiering last month.

The newest season filmed in Palm Beach County, follows Van Winkle as he uses his 25 years of house-flipping experience to transform local homes into modern paradises, all on an affordable budget. Van Winkle, who has a degree in design and travels the world speaking about real estate, commented that “I think a lot of these folks that sell (house flipping) seminars are going to be really mad at me because I’m giving away all their secrets.” The new season airs Saturdays on the DIY Network. For more information, visit diynetwork.com.
ON THE TOWN WRAPS SEASON 3

South Florida PBS’s hit show *On the Town in The Palm Beaches* hosted by Actor/Comedian Frank Licari, takes viewers on high-spirited and entertaining journeys through out Palm Beach County. The final episode of Season 3, broadcast on WXEL and WPBT, featured the seaside towns of Riviera Beach and Singer Island with visits to Manatee Lagoon, MacArthur Beach State Park, Peanut Island, and the Port of Palm Beach. The finale premiered at DAS Craft Beer & Pizza in Singer Island, a business operated by former Student Showcase of Films (SSOF) winner (2001) - and later SSOF producer – Alex Marquez. Season 4 is scheduled to premiere this fall. To stream all episodes on-demand, visit ThePalmBeaches.tv.

COSMO COMES TO BOYNTON BEACH

New York based publisher Hearst Magazines sent a crew down to the Green Cay Nature Center in Boynton Beach to film a new documentary for Cosmopolitan Magazine. The film, titled *Aura Reader*, centers on a local woman who reads auras for a living, helping clients better understand themselves and the energy that their bodies emit.

The Green Cay Nature Center is a go-to spot for the reader and her family; often taking walks along the Cay as a way of unwinding. The production team followed her around the natural area, providing a glimpse into her everyday life. *Aura Reader* will air on Cosmopolitan.com, YouTube, Facebook, and Instagram. For release dates, follow Cosmopolitan Magazine on social media or visit Cosmopolitan.com.

COMING SOON ON THE PALM BEACHES TV

The equestrian community of Wellington is the backdrop for an inspiring new show *Women in Polo: The Palm Beaches*. Airing Labor Day weekend on DirecTV's TVG Network, the show features past and present stars of the sport. “It was such an honor to produce *Women in Polo: The Palm Beaches* and introduce viewers to these inspirational athletes. Women’s polo has a rich history and has evolved over the years to become the fastest growing sector of the sport,” says co-producer Amanda Prince. The show will soon air on *The Palm Beaches TV*, and will also be available at ThePalmBeaches.TV via on demand and the mobile app. The show is produced by KO-MAR Productions and is sponsored in part by USPA Global Licensing Inc. For more details, visit uspolo.org.

AMERICAN VENTURES IN PBC

ITV US Holdings Inc. and its subsidiaries visited The Palm Beaches to film footage for an episode of *American Ventures*, a television documentary about business entrepreneurs. The show follows American entrepreneurs who have started businesses for a cause and share their stories and motivations for continuing their work in their communities. The production crew was filming throughout Lake Worth, Delray, and West Palm Beach. Locations such as the Lake Worth Beach and Ocean Complex, Delray municipal beach, City Place, Clematis Street and Centennial Square Fountain Park will be featured throughout the episode. For more info on the development of this series visit itv-america.com/.

CINEMATIC PREMIERE IN JUPITER

Over 300 people attended the world premiere screening of Movie Money CONFIDENTIAL last month at the Osher Lifelong Learning Institute at FAU in Jupiter. The feature-length documentary is a bold and revealing film that investigates the secrets of Hollywood and independent film financing.

The project, directed by Rick Pamplin and produced by actor/storyteller Scott duPont, was inspired by the best-selling book Filmmakers & Financing by Louise Levison who wrote the business plan for The Blair Witch Project – the most profitable independent feature film in history. Filmmakers shot 100 hours of footage and conducted more than 60 on-camera interviews for Movie Money CONFIDENTIAL, featuring one of the last interviews with legendary actor Burt Reynolds. Following the screening, a panel of some of Reynold’s closest industry friends and associates shared memories about PBC’s favorite son. For more information, please visit moviemoneyconfidential.com.

FILMMAKERS & FINANCING

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CO-PRODUCED BY

Alex Marquez

Maggie & Rick Pamplin -Center

Hope Arellano

Ashley Busch
The Center for Creative Education in WPB celebrated the work of their documentary filmmaking students with a screening of the film *Florida: Where I’m From*. The 10-minute documentary was created by 14 middle and high school students who each filmed short segments about their lives in Florida, utilizing their skills learned over the course of the eight-week class. The documentary filmmaking program is the first that the Center has hosted since its renovation in 2017, when it added a 20-station MAC lab, recording studio and theatre to focus more on teaching youth media arts and technology. *Florida: Where I’m From* was underwritten by a grant from the Florida Humanities Council, allowing it to be produced tuition-free. For more info about the Center for Creative Education and the variety of after school programs available, visit cceflorida.org.

**STUDENT WORK CELEBRATED**

**PEANUT BUTTER FALCON**

*The Peanut Butter Falcon*, a new feature film starring Zack Gottsagen, a 33-year-old Boynton Beach actor with Down Syndrome, Dakota Johnson (*Fifty Shades of Grey*), Shia LaBeouf (*Transformers*) and WWE legend Mick Foley, opens in theaters this month. Gottsagen plays a role that was specifically created for him - a young man suffering from a genetic disorder who runs away from home in hopes of becoming a pro-wrestler. The film debuted at the South by Southwest Conference and Festival last March, winning the Narrative Spotlight Audience Award. To celebrate the theatrical release of the film, a screening will take place at Boynton Cinema on Aug. 13 at 7PM. A panel featuring Gottsagen alongside the film’s writer and director will follow. Learn more about *The Peanut Butter Falcon* at luckytreehouse.com/thepeanutbutterfalcon.com.

**MOVIE POSTER EXHIBIT AT NORTON**

The recently renovated Norton Museum of Art presents the largest museum exhibition of classic movie posters titled *Coming Soon: Film Posters from the Dwight M. Cleveland Collection*. The exhibit showcases more than 200 posters representing comedies, musicals, westerns, sci-fi thrillers, dramas, and more that date from the turn of the century to the late 1980s. Posters of films, like *Jailhouse Rock*, *Casablanca*, *Singin’ in the Rain*, and *North by Northwest*, as well as memorable cult classics including *Barbarella* and *Attack of the 50 foot Woman* are on display. *Coming Soon* not only celebrates a collector’s passion, but offers a rare survey of the history of film posters and their role in popular culture. For more information, please visit norton.org.

**YOU CREATE ACADEMY ON THE TODAY SHOW**

A local kids’ camp took the national spotlight when *NBC’s Today Show* featured YouCreate Academy in Boca Raton. The kid’s camp was the focus of a segment on how elementary and middle school students are learning hands-on, video production skills during summer camp. YouCreate Academy is a completely unique experience aimed at the YouTube generation. Kids learn technical skills like camera operation and editing, along with internet safety, branding and marketing. YouCreate Academy founder Dominic Giannetti says, “Everyday they’re here for summer camp, we discuss safety nonstop.” Giannetti started the school in an effort to connect with his own young daughters who were constant YouTube watchers. Now in its third year of operation, the academy has trained students who’ve landed roles on television, Broadway, movies and created their own vlogs. For more information, visit YouCreateAcademy.com.

**PRIME TIME FOOTBALL IN BOCA RATON**

Florida Atlantic University’s football season kicks off with a nationally televised game for the second year in a row. This year FOX will broadcast the season opener when the Owls travel to Columbus to take on the Buckeyes Aug. 31. The following week, Sept. 7, CBS Sports Network will be in Boca Raton as FAU hosts the University of Central Florida. CBS Sports Network will also broadcast FAU’s game against Marshall on Oct. 18. In addition, ESPN+ will televise six of FAU’s 12 games this season. Meanwhile, the Shula Bowl – an annual game played against FIU – will be broadcast live from The Palm Beaches on the Stadium Television Network. That game, which will be played on Nov. 9, will also be streamed on Facebook via the Stadium network. For the complete schedule, please visit fausports.com.
**LOCATION SPOTLIGHT**

**BIG EVENT SPACES**

**Manatee Lagoon** at Marina Village is an exciting venue for special events. Located in the Intracoastal Waterway in Riviera Beach, the Manatee Lagoon is a waterfront destination with exterior and interior rental spaces. Whether the scene is a conversation on a coastal porch overlooking the water or a grand interior with vaulted ceilings or a banquet type room, Manatee Lagoon is film friendly with lots of parking to support productions.

**Palm Beach Photographic Center** offers clean lines and an open gallery space, white box photography studio, conference room and classroom space available. Located in West Palm Beach at the City Center the venue has hosted many parties and productions over the years. Street parking is limited but parking garages save the day for crew cars.

For more than 25 years, the **Fieldhouse** in Delray Beach has been a popular venue for parties, weddings, community events and productions. The vintage gymnasium appears to be frozen in time with exposed heavy wood beams and fluted lighting along the walls; the location is beyond charming. One side has an elevated stage area with an upper loft area and beautiful windows that flood the space with natural light. Recently painted white, this venue is popular for multi-camera interviews and music videos.

**Palm Beach International Equestrian Center** in Wellington is home to the Winter Equestrian Festival when throngs of people descend on the venue to enjoy the festivities. Unless you are familiar with the sport, you might overlook this location as an option for filming. The massive property has many options such as the Tiki Hut, The Gallery, Wellington Club, and International Club which are all different sizes and available for events and film projects throughout the year. Find more info at pbfilm.com

**EDUCATION CORNER**

**BACK TO SCHOOL PROGRAMS**

Film and digital media production programs provide quality education in the creation and delivery of ideas through television and film production. Students learn the ropes in professional broadcast studios with high quality equipment, remote cameras, video recorders, video switching, editing equipment and computer graphics to complete their academic and filmmaking projects.

The **Digital Media Program** at A.W. Dreyfoos School of the Arts blends two dynamic programs, Communication Arts and Visual Arts into one seamless course of study. Students take classes in film, digital video production, animation, graphic design and photography, working with moving and still images for experimental, documentary and short films in a variety of genres. Visit http://www.aawdsoa.org/digital-media1.html.

**Palm Beach Gardens High School** (PBGHS) has the Television & Film Production Technology Program as a staple in their award-winning Five Star Magnet Program. Students learn as a team, working in a replicated environment found in professional television, radio and production facilities. At the 2019 Palm Beaches Student Showcase of Films, PBGHS took first place awards in Music Video, Environmental PSA and Poster Design. Visit http://www.fivestarmagnet.org/programs/television-and-film-production-technology/.

The **Television Production Academy** at Seminole Ridge High School (SRHS) allows students to acquire the fine points of television journalism with a hands-on approach, culminating in the operation of a fully functional in-house television station, WSRH TV. Visit https://seminoleridge.tv/

There are other excellent programs such as **Television & Film Production at Park Vista High School** or the **Visual Arts Program at Santaluces High School**. Luckily for students, there are several programs flourishing in PBC!