Peter Greenberg, international travel expert for CBS and host of the PBS series, *The Travel Detective*, recently spent a few days filming in and around The Palm Beaches and enjoyed some of the county’s best hidden gems and leisure activities. Peter soaked up the splendor of *The Breakers* for a segment called *Hotels With a Past*, and then wasted no time getting out and about! Peter rode a *SkyBike*, grabbed lunch at *Grandview Public Market*, took a driving course at the *Palm Beach International Raceway*, built a chocolate house at *Hoffman’s Chocolate Factory* in Lake Worth and took a kayak lesson at the Jupiter Inlet. He also met up with Randy the Kite Man on Delray Beach and played a few rounds of pinball at the iconic *Silverball Museum*.

Peter also interviewed several locals for his nationally syndicated radio show and podcast. Guests included *Palm Beach Post* columnist Frank Cerabino, West Palm Beach historian Rick Rose, *Palm Beach Daily News* food editor Roberta Sabban and even Palm Beach County Fire Chief Michael Mackey, who in addition to discussing hotel safety also light-heartedly shared a few of his favorite dining spots around the county. The video segments will air on his PBS series and on *The Palm Beaches TV*, a newly launched channel that features live streaming and on-demand tourism-related programs. The Palm Beaches TV is also available on Roku and as a designated channel in select PBC hotels. Visit PeterGreenberg.com or ThePalmBeaches.TV for more info.

**ICE IS BACK FOR SEASON 8**

*The Vanilla Ice Project* is back in The Palm Beaches for its eighth season! The series follows Rob Van Winkle (better known as *Vanilla Ice*) and his hands-on team as they transform busted foreclosures into luxury homes, then flip them for profit. Currently being filmed in *Lake Worth*, Season 8 will feature a familiar cast of characters, including the 80+ contractors and variety of local businesses involved in the past seasons set in Palm Beach County. The new season is slated to premiere in July 2018 on DIY Network. Owned by Scripps Networks Interactive (HGTV, Food Network, Travel Channel, Cooking Channel and more), DIY Network is currently offered in more than 57 million homes nationwide. Van Winkle lives by the phrase “Yesterday’s history and tomorrow’s a mystery,” and after seven fantastic seasons, the sky’s the limit for Season 8! See more at diynetwork.com.

**KID STEW NOW AIRING NATIONWIDE**

*Kid Stew* is the hottest new show with a “for kids, by kids” format that gets youngsters out of the house to explore the world around them. Created by author James Patterson and produced by South Florida PBS, the show features a mix of comedic sketches, news stories, interviews and guest appearances to encourage children’s interest in reading, art, music and creative expression. The show is hosted by nine pre-teens (including Blake McCall of PBC) and their mascot dog Ozzie. South Florida PBS filmed segments at Gumbo Limbo Nature Center, Morikami Museum & Japanese Gardens, the Silverball Museum, and other hot spots in the County. “These locations are great examples of real world interactive experiences that not only teach the kids about their environments, but can inspire them to learn more about the world around them,” said Scott Barnett, Producer. *Kid Stew* will air nationally on PBS this month. See more at kidstew.tv.
Discovered the Divas in the Details

Jacqueline Journey is an award-winning filmmaker and television producer who has created thousands of hours of original programming. Her feature film, Hidden Assets, took home awards in 2015 and is available on iTunes and Amazon. This project goes beyond the screen with a new book, The Diva’s in the Details: The Celebrity & CEO Inspired Guide to Confidence, Courage & Style. Journey explains, “I originally created this manifesto for myself at a time when I realized I was not fulfilling my own potential or following my dreams. I chronicled all I’d learned from observing firsthand so many extraordinary people. It literally changed my life.” The book features first-hand experiences with Oscar winners, Grammy winners, billionaires, icons and legends. Journey’s book reveals the secrets of those who have mastered the details that can change your life. It’s the ultimate “How-To” for substance and style. See more at jacquelinejourney.com.

Barrett-Jackson Shatters Records for Attendance and Viewers

This year’s Barrett-Jackson event in The Palm Beaches hit $39.4M in sales, nearly doubling last year’s historic numbers. Held at the South Florida Fairgrounds, the auto auction also broke attendance records, attracting more than 700 new bidders. Local resident and Hollywood icon Burt Reynolds was on hand helping bring in big bucks for three classic Trans Ams. Steve Davis, president of Barrett-Jackson, exclaimed that “this year’s Palm Beach auction is proof that it’s a golden age for car enthusiasts and collectors.” The four-day auction, which drove in more than five million viewers on Velocity, received nearly 30 hours of live TV coverage. Discovery Velocity Canada, Discovery Turbo UK, and Motor Trend on Demand also provided live coverage to international audiences around the world. Meanwhile, Barrett-Jackson continues to foster awareness for deserving charities, raising $430,000 to help the American Heart Association and Camp Southern Ground. Visit barrett-jackson.com for more.

Focus on Film

International Media Back in WPB

President Trump returned to The Palm Beaches for multiple trips in April to visit his “Winter White House” at Mar-a-Lago, including a special visit with Japanese Prime Minister Shinzo Abe. While all of Trump’s visits attract international media outlets, Prime Minister Abe’s inclusion broadened the scope even further, with NHK Japan setting up for a week along the West Palm Beach waterfront, along with special stages for MSNBC and NBC at the Meyer Amphitheater. The national press pool (including CNN, ABC News, Fox News and others) returned to their choice stand-up location within Howard Park along Okeechobee Boulevard in West Palm Beach, where they can conveniently park their satellite trucks and office trailers overnight for extended visits. Ideal 70-80 degree weather along with picturesque backdrops offered ideal "free marketing" for our etaonly sunny destination.

Cultural Mosaic Launches in May

Tickets to see top-notch performers like American Idol winner Ruben Studdard and America’s Got Talent winner Terry Fator are among the exciting entertainment packages available as part of the newly launched MOSAIC. The Cultural Council of Palm Beach County introduces MOSAIC (Month of Shows, Art, Ideas and Culture), an annual program offering bargains and discounts on cultural events happening in May. Tourists and residents alike can enjoy free or discounted admission at places like the Palm Beach Zoo & Conservation Society, Kravis Center for the Performing Arts, the South Florida Science Center & Aquarium, Cornell Art Museum and more. Get a “Culture Coupon Card” from participating hotels, any of the County’s 12 visitor information centers or online at mosaicpbc.com.

Discover the Divas in the Details

Puparazzi Captures Furry Frenzy

National Geographic’s hottest new stars are furry and four-legged. New reality show Puparazzi features world famous dog photographer Kaylee Greer. A graduate of the University of Tampa, Kaylee combined her love of photography with her love of dogs to make it her life’s work. Puparazzi will follow Kaylee around the world taking pictures of dogs for an incredible list of clients. Viewers can watch Kaylee cast dogs, select locations and go for the “perfect shot.” High Noon Entertainment visited various locations throughout PBC for the show, including Pooch Pines Dog Park at Okeechobee Park, Jupiter Beach Park, Dubois Park and Ocean Cay Park. The production company also visited Monceaux Park with Kaylee to document her photographing a cheerful pair of two-legged chihuahuas named Kanga and Roo. See more at dogbreath-photo.com and at highnoontv.com.

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A GLIMPSE INTO BEING SERENA

From HBO Sports and IMG’s Original Content Group comes a new documentary that gets up close and personal with tennis icon and Palm Beach Gardens resident-celebrity Serena Williams. In Being Serena, viewers will get a glimpse into Williams’ personal and professional life at a pivotal moment following the birth of her daughter and journey back to tennis glory. From showing Serena’s intimate family side to her expanding role as a business tycoon in tech and fashion, it has been promoted as a story told from every angle. As Co-President of WME and IMG, Mark Shapiro shared with Deadline, “Serena Williams is a force unlike any other. Her entire life is one of the hero’s journey.”

The first installment of Being Serena premiered on Wednesday, May 2 and will continue each Wednesday through June for five parts total. See more about the series at hbo.com/being-serena.

HBO SPORTS

SOUTH FLORIDA SHELL SAVIORS

The show for animal lovers, Dr. K’s Exotic Animal ER recently featured the plight of a four-year-old sulcate tortoise from The Acreage in Palm Beach County. The tortoise, George the Mighty, had his shell shattered in a hit-and-run accident after he escaped from his owner during Hurricane Irma. Dr. Susan Kelleher worked with her team to restore the tortoise’s shell with a piece of 3D-printed material to make it look as good as new. George the Mighty has gained his own following on Facebook after the incident and members of The Acreage community have dedicated his page to showing his recovery progress. Dr. K’s Exotic Animal ER follows Dr. Susan Kelleher and her veterinary office as they operate one of the busiest exotic animal care practices located in South Florida. Check your local listings to watch season five airing now on Nat Geo Wild.

BOYNTON BEACH SHORT FILM FEST

The second annual Boynton Beach Short Film Festival (BBSFF) ran from April 17 through 22. Devoted entirely to Florida filmmakers, the event celebrates the creativity of edgy, provocative and inspirational storytelling. The festival expanded this year to six days and showcased over 70 films. The red carpet was rolled out for the opening night event held at the ALCO Boynton Cinema, followed by a reception at Benvenuto. BBSFF gave out awards and cash prizes for Best of the Fest Professional, Best of the Fest College, Best of the Fest High School and a new award for Best of the Fest Middle School, along with awards for Best Cinematographer, Editor, Actor and Actress. Learn more at bbsff.net.

CANADIANS SOAK UP THE SUN IN WEST PALM BEACH

Hilton Hotels & Resorts recently spotlighted a “Florida Road Trip” that brought Canada Weather Network to The Palm Beaches to film segments highlighting our gorgeous year-round weather and tourism attractions near the Hilton in downtown West Palm Beach. The media reach between Hilton and Canada Weather Network social media and website platforms was massive, with broadcast efforts reaching over 3.27 million, video views surpassing 95,000 and digital efforts hitting 3.3 million. Segments included interviews with Bama Lutes from the Cultural Council of The Palm Beaches and Ashley Svarney from Discover The Palm Beaches. “At Hilton, we are always thrilled to connect travelers with memory making experiences that make The Palm Beaches one of the best places to enjoy all that Florida has to offer,” said Judy Erickson, Senior Manager of Destination Marketing for Hilton. See more at theweathernetwork.com/ca.

A GLIMPSE INTO BEING SERENA

LOCAL PRODUCTION COMPANY AA VIDEO IS ROLLING OUT ANOTHER SEASON OF NIKON’S BIRDING ADVENTURES TV WITH TWO SHOWS DEDICATED TO THE PALM BEACHES. THE FIRST AIRINGS WILL BE MAY 11 AND 18, THEN RE-AIRING JUNE 15 AND 22 ON DESTINATION AMERICA. ONE EPISODE FEATURES THE WOOD STORK AND SHOWCASES BIRDING ALONG THE LAKE OKEECHOBEE SCENIC TRAIL. HOST JAMES CURRIE ALSO STOPS BY GREEN CAY WETLANDS IN BOYNTON BEACH WHERE HE SAYS THE AREA IS “ARGUABLY THE BEST BIRDING PHOTOGRAPHY SITE IN ALL THE UNITED STATES.” THE SECOND EPISODE FOLLOWS THE SWALLOW-TAILED KITE AND FEATURES MANY OF PALM BEACH COUNTY’S NATURAL AREAS - OVER 31,000 ACRES! THESE NATURAL AREAS ARE THE PERFECT HOMES FOR BOTH RESIDENT AND MIGRANT BIRDS, KNOWN FOR CATCHING VIEWS OF RARE SPECIES. FOR MORE INFORMATION, VISIT BIRDINGADVENTURES.COM.

BIRDING ADVENTURES IN PARADISE

BOYNTON BEACH SHORT FILM FEST

THE SECOND ANNUAL BOYNTON BEACH SHORT FILM FESTIVAL (BBSFF) RAN FROM APRIL 17 THROUGH 22. DEVOTED ENTIRELY TO FLORIDA FILMMAKERS, THE EVENT CELEBRATES THE CREATIVITY OF EDGY, PROVOCATIVE AND INSPIRATIONAL STORYTELLING. THE FESTIVAL EXPANDED THIS YEAR TO SIX DAYS AND SHOWCASED OVER 70 FILMS. THE RED CARPET WAS ROLLED OUT FOR THE OPENING NIGHT EVENT HELD AT THE ALCO BOYNTON CINEMA, FOLLOWED BY A RECEPTION AT BENVENUTO. BBSFF GAVE OUT AWARDS AND CASH PRIZES FOR BEST OF THE FEST PROFESSIONAL, BEST OF THE FEST COLLEGE, BEST OF THE FEST HIGH SCHOOL AND A NEW AWARD FOR BEST OF THE FEST MIDDLE SCHOOL, ALONG WITH AWARDS FOR BEST CINEMATOGRAPHER, EDITOR, ACTOR AND ACTRESS. LEARN MORE AT BBSFF.NET.

CANADIANS SOAK UP THE SUN IN WEST PALM BEACH

HILTON HOTELS & RESORTS RECENTLY SPOTLIGHTED A “FLORIDA ROAD TRIP” THAT BROUGHT CANADA WEATHER NETWORK TO THE PALM BEACHES TO FILM SEGMENTS HIGHLIGHTING OUR GORGEOUS YEAR-ROUND WEATHER AND TOURISM ATTRACTIONS NEAR THE HILTON IN DOWNTOWN WEST PALM BEACH. THE MEDIA REACH BETWEEN HILTON AND CANADA WEATHER NETWORK SOCIAL MEDIA AND WEBSITE PLATFORMS WAS MASSIVE, WITH BROADCAST EFFORTS REACHING OVER 3.27 MILLION, VIDEO VIEWS SURPASSING 95,000 AND DIGITAL EFFORTS HITTING 3.3 MILLION. SEGMENTS INCLUDED INTERVIEWS WITH BAMA LUTES FROM THE CULTURAL COUNCIL OF THE PALM BEACHES AND ASHLEY SVARNEY FROM DISCOVER THE PALM BEACHES. “AT HILTON, WE ARE ALWAYS THRILLED TO CONNECT TRAVELERS WITH MEMORY MAKING EXPERIENCES THAT MAKE THE PALM BEACHES ONE OF THE BEST PLACES TO ENJOY ALL THAT FLORIDA HAS TO OFFER,” SAID JUDY ERIKSON, SENIOR MANAGER OF DESTINATION MARKETING FOR HILTON. SEE MORE AT THEWEATHERNETWORK.COM/CA.
LOCATION SPOTLIGHT
APRIL SHOWERS BRING MAY FLOWERS

Lush foliage backdrops and gardens are perfect for headshots, catalog shoots and other commercial production projects.

Morikami Museum & Japanese Gardens is the largest Japanese garden in the southeastern US, offering a therapeutic journey through its winding pathways. Towering bamboo, a series of bridges and unique benches all offer lifestyle backdrops. Located in Delray Beach, the property stretches across 16 acres in a distinctive style unique to the Japanese culture.

Originally designed to showcase the diversity of tropical plants suitable for our climate, the demonstration gardens have evolved into the Four Arts Botanical Gardens. Complete with a rose garden, Chinese garden, a Spanish façade and a moonlight garden full of white blooming varietals, these gardens have expanded over time and today it is a most luxurious backdrop for photographers.

Mounts Botanical Garden encompasses 14 acres of tropical plants along with a stylized bridge, variety of gardens, tropical forest and gazebo. The newest feature includes a series of walkways and aquatic plants that provide a striking backdrop, with waterfalls that flow over coral stones. A wall of bromeliads and other tropical foliage brings texture into the space. A mature royal poinciana tree blooms an orange canopy all summer.

The Ann Norton Sculpture Garden greets guests with an amazing collection of palm trees. Larger than life sculptures in bronze, stone and wood are placed along the dense jungle-like vegetation. A Mediterranean Style home sits on the property with pecky cypress ceilings and coquina pathways. It is a perfect setting for lifestyle images. For more information on each location, visit pbfilm.com.

See more at Morikami

EDUCATION CORNER
SEMINOLE RIDGE CONQUERS STN

Seminole Ridge High School returned from the Student Television Network (STN) Convention in March with new swag! The highly regarded convention hosted over 3,000 students from more than 100 top film and television programs in the country in Nashville, Tennessee. The students representing Seminole Ridge Television Production Academy earned top honors in two categories. “I’m so proud that, for the first time, we won third in the nation in one of the most prestigious events: The Crazy 8’s Broadcast News Magazine Challenge,” said Earle Wright, Seminole Ridge’s Television Production Academy Instructor.

For the challenge, the students had eight hours to produce a news magazine show on the theme Rock this Town. The final product had to come in under eight minutes. “This was a tough assignment,” said Wright, “for students in an unfamiliar town and on a tight deadline.” However, the team of Shannon O’Sullivan, Alexa Koenig, Christina Gonzalez, Carsyn Bates, Melina Adue, Jadelyn Bruce, Ana Fontecchio, Kevin McCarthy, Bryce Brant, Craig Inscoc, Megan Froehlich, Austin Cates, Evan Upson, Jonathan Alvarez, Chloe Barcia and Caitlin Simpson prevailed with an outstanding third place victory. Additionally, the team of Shannon O’Sullivan, Christina Gonzalez and Craig Inscoc took second place in the Spot Feature event requiring students to produce a story on an assigned topic in just under six hours.

At STN, extreme pressure was met with professional results and Seminole Ridge High School came home energized and motivated about their work and their future work. To learn more about their award-winning TV program and the talented student filmmakers, please visit them online at seminoleridgetv.com.

Co-Editors: Phyllis Man & Christy Andreoni, Assistant Editors: Kelly King & Hilary Webber, Contributors: Chris Cobb, Alberto Jordat, Ian Saylor, Lauren Tobin
To be included in this newsletter please email candreoni@pbfilm.com or call 561.233.1000

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