Big game fishing in The Palm Beaches has a long history, dating back to the 1900s when John Rybovich Sr. settled in the area and put his carpentry skills straight to work. Soon after, he hit a breakthrough in the development of the sport with the introduction of boats specifically built for big game fishing. Over the next 20 years, the Rybovich boat business grew into the most famous yard in the country with John Sr. and his three sons, Johnny, Tommy and Emil at the helm.

The Rybovich family is the subject of a documentary dedicated to sport fishing, which will air on PBS stations nationally as part of the series Travels & Traditions with Burt Wolf. Produced locally by Apex Video, this project marks The Palm Beaches as the Sport Fishing Capital of the World. The proximity to the Gulf Stream, with its considerably warmer water than the surrounding ocean, attracts big fish. The fact that the stream runs close to The Palm Beaches makes it an easy trip for sport fishing boats.

Burt takes viewers on a journey to meet Michael Rybovich, the son of Emil, who still operates Michael Rybovich & Sons Custom Boat Works in West Palm Beach and Pat Rybovich, who has captured the legacy of their family in an exquisitely detailed coffee table book. Pat shared, “I’m absolutely thrilled over the idea of the first-ever documentary about the family boatyard.” Burt remarked, “The project has been fascinating, learning about why The Palm Beaches has become the epicenter of sport fishing along with catching and releasing a seven foot shark with the Rybovich family!” For more information, please visit burtwolf.com.

ALFA ROMEO CRUISES THE WATERFRONT

Italian car brand Alfa Romeo recently conducted a photoshoot for marketing assets at the West Palm Beach waterfront, utilizing the picturesque background for their luxury brand of sports cars. Alfa Romeo is known for sporty vehicles and has been involved in car racing since 1911, with their modern designs emphasizing performance in combination with historical tradition. Showcasing the Stelvio and Giulia models, Tom Roche Photography out of Michigan coordinated the logistics and artistic vision of the photoshoot, scouting several locations within West Palm Beach before landing on the perfect fit along Flagler Drive from Almeria Road to Sunset Road. The production team worked with the City of West Palm Beach Police Department for intermittent traffic control on the day of production to ensure safety along the busy roadway. Keep an eye out for these new image assets at alfaromeousa.com.

OLYMPUSAT WINS BIG FOR TOURISM

Global production company and owner of The Palm Beaches TV, Olympusat, recently won three 2018 Telly Awards for their travel tourism commercials promoting The Palm Beaches.

Discover World Class Diving & Snorkeling and Discover the World of the Everglades were awarded bronze prizes in the General Travel Tourism category. Discover the Equestrian Lifestyle was awarded a bronze prize in the Videography/Cinematography category. Discover the World of the Everglades also earned a 2017 Silver Davey Award. Olympusat’s VP of Original Productions, Yeshuah Castillo commented, “Partnering with the Palm Beach County Tourist Development Council to highlight our beautiful County has been a dream. A high caliber of local talent allows us to create projects with the utmost authenticity. We look forward to keeping the spotlight on our stunning County.” To see these award-winning videos and more, visit ThePalmBeaches.TV.
CROSSFIT GAMES AIR WORLDWIDE

The Palm Beach County Convention Center hosted the 2018 Reebok CrossFit Atlantic Regional Games last month. Attracting more than 3,000 attendees to The Palm Beaches, the event was broadcast to millions of homes around the world through CBS, CBS Sports Network and CBSsports.com. Deemed one of the fastest growing sports, CrossFit seeks to identify the “Fittest on Earth” by having contestants compete in rigorous tests of strength and endurance. Rob Thomas and Kaela Stephano (pictured below) from CrossFit Hype in Boca Raton were among some of the local competitors at this year’s event. Now, finalists will move on to ‘The Games’, a championship round taking place August 1-5 where the competitions are held secret until weeks, days and sometimes minutes before the athletes compete. Visit games.crossfit.com for more.

HIGH PROFILE MURDER SPURS TV EPISODE

Season two of Investigation Discovery’s Reasonable Doubt includes an episode which explores the 1996 murder of Palm Beach socialite Geraldine Pucillo. The series follows two investigators, Chris Anderson and Fatima Silva, as they re-examine controversial murders with the goal of helping the families of the convicted decide between appealing or accepting the guilty verdict once and for all.

Geraldine Pucillo, the restaurateur of Worth Avenue’s Petite Marmite, was killed at the age of 71 by Kim Duane Cain over an 18-karat Italian gold bracelet - the last murder to take place on the island of Palm Beach over twenty years ago. This Reasonable Doubt episode revolves around Patty and Keri Cain, both related to the convicted, and their mission to seek Kim Duane Cain’s release. Does the evidence speak for itself? Catch this scintillating story at investigationdiscovery.com.

FROM PRINT TO PODCAST

The local publishers of Art Hive Magazine are launching a new product, the Hello Creatives! podcast. Hello Creatives! will highlight interviews with conscious celebrities along with topics on the creative economy, education and entrepreneurship. “This is a tool for people to use as an entertaining source of information on how the arts impact our daily lives, how the evolving culture plays a vital role in our economy,” said Angela Yungk, Founder & Director of Productions.

The Hello Creatives! podcast will help to continue to push The Palm Beaches into the limelight as a premier arts and culture destination. The podcast launched in mid-June and is available to stream via iTunes, Stitcher, Google Play and via their website at arthivemagazine.com.

AN EVENING WITH THE BANDIT

Hollywood legend Burt Reynolds returns to Palm Beach State College on July 26 to spend an evening with hundreds of his biggest fans at the Eissey Campus Theatre in Palm Beach Gardens. This event benefits the Burt Reynolds Institute for Film and Theater, a non-profit dedicated to involving the community in all aspects of the arts and preserving Reynolds’ legacy for generations to come.

Ticket holders will spend a few hours with Jupiter’s favorite son – and America’s favorite Bandit – as he shares personal insights and a few “dare to tell” escapades known only to his closest friends. The Oscar nominee and two-time Golden Globe winner will also answer questions from the audience. Tickets are available at the Eissey Campus Theater Box Office (561.207.5900) and at legendsradio.com.

DISCOVER THE PALM BEACHES TV ONLINE, ON ROKU & SELECT HOTELS & PUBLIC PLACES

The Palm Beaches TV offers streaming content 24/7 featuring the best destinations, attractions and experiences in the County. It is the only Palm Beach County Tourist Development Council channel that connects visitors and locals to what they can do, see and explore in The Palm Beaches. Visitors can watch in-room at our launch partner sites including The Best Western Palm Beach Lakes Boulevard, The Marriott Singer Island Resort & Spa, PGA National Resort & Spa, The DoubleTree by Hilton & Executive Meeting Center, and on screen at The Brazilian Court. The channel is also playing on screen in public locations across the county. Owned and operated by Olympusat, Inc, the channel is also available anytime, any place on Roku and by visiting ThePalmBeaches.TV.
**FILM FEST REVIEW SHOW HONORED**

The Palm Beach County Film & Television Commission (FTC) recently snagged the prestigious Communicator Award of Excellence for the 22nd Annual Student Showcase of Films and Palm Beach International Film Festival Review Show! The Communicator Awards is the leading international awards program recognizing fresh ideas in marketing and is one of the largest of its kind in the world. The Film Festival Review Show, produced by the FTC in partnership with Palm Beach County’s Channel 20, is a fast-paced overview of these two local film festivals which attracted celebrities like Burt Reynolds, Connie Francis, Vanilla Ice, Cheri Oteri and more! The review show also highlights the best films, talented filmmakers and exciting festivities of each event. Award winners were selected by the Academy of Interactive & Visual Arts, consisting of top-tier professionals from acclaimed media, communications, advertising, creative and marketing firms. To see the winning Film Festival Review online, visit pbfilm.com/video-assets.

**ANGLIN’ ON LAKE OKEECHOBEE**

Anglers and a-fish-ionados rejoice! The calm waters of Lake Okeechobee are the site of the latest BrushPile Fishing episode titled Okeechobee Reeds. This episode is presented by Lake Okeechobee Regional Economic Alliance of Palm Beach County (LORE) and features B’n’M Poles Pro Staff Angler Whitey Outlaw alongside show host Russ Bailey as the two navigate Lake Okeechobee in search of big crappie fish. Traveling from the Midwest to the Deep South in search of America’s greatest crappie lakes, Russ spends each episode with a local guide or pro to get the inside scoop on how to best fish the lake including pattern, technique and area secrets. This latest BrushPile Fishing episode can be seen on the Pursuit Channel, or viewers can watch online at brushpilefishing.com.

**FILM FLORIDA ANNUAL MEETING RECAP**

The Palm Beaches hosted the 2018 Film Florida Annual Meeting in June, with industry professionals and stakeholders from all over the state visiting the region for committee meetings, board member elections and a dose of sunshine and fun! In addition to a series of productive, collaborative meetings, Film Florida members enjoyed a twilight tour of Lion Country Safari, getting up close and personal with this film-friendly location that included chimpanzees, zebras and giraffes. A special panel at Ko-Mar Productions covered tourism branded content programming and The Palm Beaches TV Channel, encouraging the development of similar programs all across the state. Board of Directors elections were announced on the final day, with President Bonnie King, Film Commissioner for the Space Coast Film and Television Office, elected to a second-year term. “Florida is open for business and competing for high wage jobs in the film, television and digital media industry and we plan on continuing to spread that message,” said King. See more at filmflorida.org.

**PBSO FEATURED IN NEW SERIES**

In an effort to reach more members of the community, the Palm Beach County Sheriff’s Office (PBSO) Media Relations Department frequently utilizes video production as a way to depict stories of the brave men and women in uniform who protect and serve The Palm Beaches.

Last month, PBSO premiered their latest series titled Fugitive Warrants, featuring officers of the Fugitive Warrants Unit who go after wanted suspects who are hiding from the law. The episode goes behind the scenes to show their process, courage and positive community relations. The series will continue with new episodes released every other Wednesday. Subscribe to PBSO on YouTube and keep up with production news from the Media Relations team at twitter.com/PBCountySheriff.

**DOWN’S REVENGE ON FESTIVAL CIRCUIT**

Boca Raton resident Lekhraj Patel recently released his directorial debut Down’s Revenge, a horror film following the story of a mentally challenged teenager who seeks revenge when school bullies cross the line. Filmed throughout South Florida (including several scenes in Boca), Down’s Revenge was awarded “Best Horror Film” at several festivals including the 2018 Los Angeles Horror Competition, Hollywood Film Competition, and 13horror.com.

“The entire crew and most of the actors are local to South Florida. With the support of SAG-AFTRA, the filming went smoothly, and we had great success,” said Patel. The cast includes legendary actor John Savage, known for his work in films like The Thin Red Line and The Deer Hunter. The film has been picked up for distribution by California Pictures Worldwide. See more at imdb.com/title/tt8036910.
LOCATION SPOTLIGHT

BIG SKY LOCATIONS

When you hear the words “big sky”, what comes to mind? Maybe the view from an airplane, or the sky at night as you kick back on the porch? When we hear the words “big sky” we think of open spaces with unobstructed views of the sky... those places that help a storyteller set the scene or convey a thought - whether it’s one of new beginnings, solitude or endless possibilities. The Palm Beaches have big sky angles in more places than you can imagine.

Of course, the biggest sky is at the edge of the water with unobstructed viewing to the east for spectacular sunrises. Day or night, the sky is huge at the edge of the ocean. With 47 miles of coastline, the right angle is here. Whether you want light or dark rocks for models to lean on, sandy shores to walk on, or beaches that allow furry friends, the sky’s the limit when it comes to coastal views in PBC.

Right in the middle of a dense residential neighborhood in Royal Palm Beach is Commons Park. It’s not widely known outside of the locals, but offers 162 acres of green space. It’s a large park with mature trees in the property line that effectively block out rooflines of the adjacent homes. The sky views are enormous with amazing sunset colors to the west. The second-floor event space is a great room for hair, makeup and wardrobe styling. The property has water views, natural areas, bungalow style architecture, a splash pad courtyard with pergolas and sports many angles for photo moments.

Grassy Waters offers a beautiful backdrop for lifestyle imagery as well as a high and dry area for birdwatchers and nature shows. Mounds of cypress trees provide a bronze backdrop in the fall, and with the additional texture of reeds and grasses, it’s a fine backdrop for fashion images. The elevated walkways do not have handrails, so the images really pop against the sky and reflect beautifully in the water. See these locations and more online at pbfilm.com.

EDUCATION CORNER

QUIET ON THE SET SUPPORTS TEENS

Quiet on the Set! is an educational program designed to make a positive difference in the lives of young adults in South Florida through filmmaking, possibly leading to potential career options and opportunities. Designed for inner city, at-risk and addiction recovery teens, Quiet on the Set! invites young adults to create relevant topics in their communities and turn them into films which is healing and, more importantly, a reawakening through art and acceptance.

“Kids are more creative than they think,” explained Joan Gringer, Founder and Director of Quiet on the Set! “Helping them bring out all that talent is what the program is about.” Ms. Gringer, a native of New York, has been in the advertising and entertainment industries for over 25 years, wishes to bring Quiet on the Set! to The Palm Beaches. The program is well established in Dade and Broward for the past three years. Gringer has been relentless in her quest to expand Quiet On The Set! She is actively seeking new students and sponsors, along with other non-profits with programs for kids, especially those securing grants and other sources of funding. Gringer is committed to replicating her success to inspire and coach teens into commercial production like she has done for so many along the coast.

Quiet on the Set! consists of four distinctive levels tailored to one’s interest in filmmaking. Labeled with industry terms like “Back to One” and “Day Player”, each class teaches creative artistry, science and the business of filmmaking while challenging imaginations and engaging students in a meaningful group activity. It’s a special form of recreational instruction where they become fully immersed in the film process from script development through editing. “The end of the program can be the beginning of a film industry career if they decide to pursue it,” states Gringer. Discover more at quietontheset.us.