



COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION
SOUTH FLORIDA CHAPTER

Awards of Excellence

Sponsorship form

March 15, 2018

Presenting Sponsorship - \$5,000

- *Table of 10 at prime location at the Awards of Excellence
- *All marketing materials for the event will prominently feature your company logo as the presenting sponsor
- *Includes a 2-page ad in the Awards of Excellence program (Please see specs sheet below)
- *Logo on front cover of program / Recognition in program & PowerPoint presentation

Cocktail Hour Sponsor - \$3,000 3 Available

- *Company logo on novelty cocktail item - NAIOP will supply – Please contact NAIOP for options
- *Sponsor gets 4 tickets to attend the event
- *Includes a ½ page ad in the Awards of Excellence program (Please see specs sheet below)
- *Signage on bar
- *Logo on program / Recognition in program & PowerPoint presentation

Centerpiece/Champagne - \$3,000

- *Silver ice bucket with Champagne with company logo – Sponsor to provide company ribbon or logo sticker
- *Sponsor gets 2 tickets to attend the event
- *Logo on program / Recognition in program & PowerPoint presentation
- *Includes a 1-page ad in the Awards of Excellence program (Please see specs sheet below)

Photography Sponsor - \$2,500

- *Sponsor banner behind pictures and sponsor logo on all digital pictures – to be supplied by NAIOP
- *Pictures will be posted on NAIOP South Florida's website
- *Logo on program / Recognition in program & PowerPoint presentation

SOLD – DUKE REALTY

Dessert Sponsor - \$2,000 2 Available

- *Sponsors gets 2 tickets to attend the event
- *Includes a ¼ page ad in the Awards of Excellence program (Please see specs sheet below)
- *Logo on program / Recognition in program & PowerPoint presentation

After Party Sponsor - \$2,000 3 Available

- *Sponsor logo to be displayed on all drink tickets during the 1 hour after party post award ceremony, held at the Ritz's Burlock Coast
- *Sponsors gets 1 ticket to attend the event
- *Logo on program / Recognition in program & PowerPoint presentation

Valet Parking Sponsor - \$1,000 – 4 Available

- *Client to supply 200 favors with company logo to be left inside the attendee's car (NAIOP to provide the 8 x 4 x 10" bags)
- *Includes a ¼ page ad in the Awards of Excellence program (Please see specs sheet below)
- *Sponsors gets 1 ticket to attend the event

Wine Sponsor - \$1,500 3 Available

- * Sponsor name to be recognized during event and mentioned by the waiter
- *Logo on program / Recognition in program & PowerPoint presentation
- *Includes a ½ page ad in the Awards of Excellence program (Please see specs sheet below)
- *Sponsors gets 1 ticket to attend the event

Take home favor - \$1,000

- *Client to supply take home souvenir for all attendees
- *Souvenir will be subject to NAIOP approval
- *Logo on program / Recognition in program & PowerPoint presentation

AV Sponsor - \$2,000

- *Sponsor logo to be displayed on the walls during award presentation
- *Includes a 1-page ad in the Awards of Excellence program (Please see specs sheet below)
- *Logo on program / Recognition in program & PowerPoint presentation

Full page ad - \$850

- *Sponsor get a full-page ad (8.5 x 11) in the Awards of Excellence program (Please see specs sheet below)
- *Sponsor gets 1 ticket to attend the event

Half page ad - \$500

- *Sponsor get a half page ad (8.5 x 5.5) in the Awards of Excellence program (Please see specs sheet below)

Deadline: March 1st, 2018

For Sponsorship questions, contact Jules Morgan at 954-990-5116
or email - jules.morgan@naiopsfl.org

Sponsorship Name _____

Send Invoice to: _____

(Name of Person to receive it)

Title/Dept. _____

Company Name _____

Address _____ City/St/Zip _____

Email _____ Phone _____

Method of Payment: CHECK VISA MASTERCARD AMEX DISCOVER

Credit Card number _____ Expiration _____ CCV _____ Billing Zip Code: _____

SPECIFICATION WORKSHEET

Acceptable digital file formats:

- EPS (Vector based)
- Ai (Adobe illustrator)
- PDF (Prepress Quality)

NOT Acceptable digital file formats:

- GIF (Not enough colors to look good.) ,JPG
- MICROSOFT PUBLISHER, WORKS, WORD,WORD PERFECT.

We are aware that some printing companies will accept these programs. The reason we don't accept them is simply because the final product does not come out as well as when you send the specific files we ask for. Unfortunately these programs don't export the images at a high enough quality to produce a superlative printed material. We are only interested in providing the utmost in quality.

| Resolution |

Resolution also known as DPI (Dots Per Inch) or PPI (Pixels Per Inch) can be described as the number of dots that fit horizontally and vertically into a one-inch space. Generally, the more dots per inch, the more detail captured and the sharper the resulting image.

For an image to print properly, the image resolution must be at least 300 dots per inch (DPI) at the final output size.

| Artwork Size |

Artwork final size should be 7" X 9.5" and should have a 1/4 inch all around safe margin, with no text beyond it.

| Word to PDF Process |

The process is to print to PDF, NOT save as a pdf

In the office suite programs, the process is as follows

Click on file *(usually in the top right hand corner)*, a drop down will appear

Click on the Print menu item. *(your default printer will automatically be selected)*

Change the default selection to Adobe PDF *(in the adobe PDF settings make sure that the quality is set to High Quality Print)*

Click on save and your are done.