

BUS TOUR SPONSORSHIP OPPORTUNITIES

Broward County Bus Tour

Thursday, September 27, 2018 10:30 am - 5 pm

ADVERTISE IN THE GUIDE – PROPERTY

Member: **\$ 250 per page** Non-member: **\$300 per page**

All properties not on the tour are invited to place an advertisement in the "Property Advertisement" section of the bus Tour Guide. **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY SEPTEMBER 7, 2018**

ADVERTISE IN THE GUIDE - PROFESSIONAL SERVICE

Member: **\$250 per page** Non-member: **\$300 per page**

All companies that provide products or services to the commercial real estate development industry are invited to place an advertisement in the "Professional Services" section of the bus Tour Guide. **Limit one (1) page.** Properties can NOT be included as Professional Service Advertisements. **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY SEPTEMBER 7, 2018**

ADVERTISE IN THE GUIDE - PACKAGE

\$500 per page

Property advertisement in the Tour Guide. This package includes **two (2) tickets** to attend the tour, as well as **two (2) minutes** to speak to the group on the bus about the property advertised in the guide. **Limit one (1) page.** **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY SEPTEMBER 7, 2018**

WALK THROUGH

Member: **\$ 3,000** Non-member: **\$ 3,500**

A "Walk Through" sponsorship includes an approximate 15-minute visit inside the building ONLY. Representatives may give their presentation either in the first floor lobby or any other first floor room designated in advance. One representative is invited to ride for each bus and five additional representatives are invited to attend the Cocktail Reception. **Up to five (5) pages of advertising or information in the tour book allowed.** (\$75 for each additional marketing page) (\$500 charge if tour includes space tours of spaces other than on the first floor.) **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY SEPTEMBER 7, 2018**

STOP

Member: **\$2,000** Non-member: **\$2,300**

A "Stop" sponsorship is limited to buses actually "stopping" in front of, or as near as possible, to the sponsor's project. The sponsor is responsible for arranging to have one person meet each bus and to speak on their behalf to those inside the buses. One representative is invited to ride for each bus and three additional representatives are invited to attend the Cocktail Reception. **Up to three (3) pages of advertising or information in the tour book allowed.** (\$75 for each additional marketing page) **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY SEPTEMBER 7, 2018**

DRIVE THROUGH

Member: **\$1,750** Non-member: **\$2,000**

"Drive Through" sponsorships apply to single-owner projects, where there are two or more buildings within an office/industrial campus environment. The sponsor is responsible for arranging to have one person on each bus, at no additional charge, to speak on their behalf to those inside the buses. Two additional representatives are invited to attend the Cocktail Reception. **Up to three (3) pages of advertising or information in the tour book allowed.** (\$75 for each additional marketing page) **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY SEPTEMBER 7, 2018**

DRIVE BY

Member: \$1,500 Non-member: \$1,750

A "Drive by" sponsorship is limited to buses driving by, or as near as possible, to the sponsor's project. **Includes one (1) page of advertising or information in the tour book.** (\$75 for each additional marketing page) **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY SEPTEMBER 7, 2018**

REGISTRATION/COCKTAIL RECEPTION HOST

The Registration/Cocktail Host is designed to provide attendees with light finger foods and an open bar for approximately one hour. It is during this time the Host representatives may give their presentation. While there is no charge from NAIOP for being the Host, it is recommended that a budget of approximately \$4,000 be considered. **Two (2) representatives are invited to ride on each bus and unlimited host guests are invited to attend the Cocktail Reception. Up to five (5) pages of advertising or information in the tour book. IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY SEPTEMBER 7, 2018**

SOLD: SUNBEAM PROPERTIES & DEVELOPMENT

LUNCH HOST

The Lunch Host is designed to provide attendees with lunch in a one-hour period. During Lunch, the host should be prepared to offer a full meal inclusive of both hot and cold items in a sit down format. It is during this time the Host representatives may give their presentation. While there is no charge from NAIOP for being the Lunch Host, it is recommended that a budget of approximately \$5,000 be considered. **Two (2) representatives are invited to ride on each bus, and unlimited host guests are invited to attend the Cocktail Reception. Up to five (5) pages of advertising or information in the tour book allowed. IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY SEPTEMBER 7, 2018**

GOODIE BAG SPONSOR

Member: \$1,000 Non-member: \$1,250 (1 Available)

Goodie bag sponsor includes company logo on each Goodie bag given out to all attendees on the day of the tour. One representative is invited to ride the tour and attend the Cocktail Reception. 120-200 bags to be supplied by sponsor and delivered to the NAIOP South Florida offices a week prior to the event. **Includes one (1) page of advertising or information in the tour book. IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY SEPTEMBER 7, 2018**

COVER AD SPONSORS

Rear Cover Ad: \$1,500

Inside Front Cover Ad or Inside Rear Cover Ad: \$1,250

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REAR COVER SOLD: BRIDGE DEVELOPMENT PARTNERS

BUS SPONSORS

Members only may sponsor buses: \$1,000 per bus (2 Available – 3rd bus standby)

The bus will have a 1 1/2' x 10' sign outside either side of the bus showing the sponsoring company's name/logo, and a **full-page ad** in the guide. One representative is invited to ride the tour and attend the Cocktail Reception. Each bus will have a sign inside each bus showing the sponsoring company name and logo, a full-page ad in the guide. One representative is invited to ride the tour and attend the Cocktail Reception. **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY SEPTEMBER 7, 2018**

SOLD: MILLER CONSTRUCTION COMPANY

DRINKS SPONSOR

\$ 350 per bus (2 Available – 3rd bus standby only)

Each bus will have a sign inside showing the sponsor company's name and logo, and a **full-page ad** in the guide. **Includes one (1) page of advertising or information in the tour book.** NAIOP to supply the beverages. **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY SEPTEMBER 7, 2018**

SOLD: ITASCA CONSTRUCTION ASSOCIATES

KOOZIE SPONSOR

Member: \$ 500 Non-member: \$700 (2 Available)

Koozie Sponsor includes company logo on every drink koozie given out to all attendees the day of the tour. One representative is invited to ride the tour and attend the Cocktail Reception. 120-200. Koozies to be supplied by sponsor and delivered to the NAIOP South Florida offices a week prior to the event. **Includes one (1) page of advertising or information in the tour book. IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY SEPTEMBER 7, 2018**

BOTTLED WATER SPONSOR

Member: \$ 400 Non-member: \$600 (2 Available)

Bottled Water Sponsor includes company logo on every bottle in one case (144 bottles) given out to all attendees the day of the tour. One representative is invited to ride the tour and attend the Cocktail Reception. Water bottles to be supplied by sponsor and delivered to the registration location the week prior to the event. **Includes one (1) page of advertising or information in the tour book. IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY SEPTEMBER 7, 2018**

LANYARD SPONSOR

Member: \$ 500 Non-member: \$600 (1 Available)

Lanyard Sponsor includes company logo on every ID Badge Lanyard given out to all attendees the day of the tour. One representative is invited to ride the tour and attend the Cocktail Reception. 120-200 lanyards to be supplied by sponsor. **Includes one (1) page of advertising or information in the tour book. IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY SEPTEMBER 7, 2018**

I have read and agree with the terms and conditions listed above. I further agree that I am buying a sponsorship opportunity for a bus tour event on behalf of the company listed above. Should a natural disaster occur, which would preclude the NAIOP event from occurring, and should NAIOP be required to forfeit any advance payment related to bus tours because of prior financial commitments, NAIOP shall not be held responsible for either refunds or rescheduling the event at a future date. NAIOP hereby reserves the right to either issue a refund or credit the payment to an equivalent future event.

Submission of this property form does NOT guarantee that your project will be included on the final tour itinerary.

Further, the undersigned person or company submitting this agreement represents and warrants to and covenants with NAIOP South Florida Chapter, Inc. that (i) the information contained in this submission is true and correct, (ii) the undersigned is authorized to make this submission on behalf of the owner of the subject property, and (iii) will indemnify and hold harmless NAIOP South Florida Chapter, Inc. for any breach of the foregoing representations and warranties.

AN "E-TICKET" WILL BE ISSUED AS A CONFIRMATION OF THIS RESERVATION. I HEREBY AUTHORIZE NAIOP TO CHARGE MY CREDIT CARD AND DEPOSIT MY CHECK FOR THE AMOUNT SHOWN BELOW.

Print Name _____ Signature _____ Date _____

SPONSORSHIP INFORMATION:

Project Name _____	Send Invoice to: _____ (Name of Person to receive it)
Project Address _____	Title/Dept. _____
City/St/Zip _____	Company Name _____
NAIOP Member Name _____	Address _____
Member Company _____	City/St/Zip _____
Member email _____	Voice Phone _____
Address _____	email address: _____
Voice Phone _____	email address: _____
Method of Payment: <input type="checkbox"/> Please charge my Credit Card <input type="checkbox"/> GEMSTONE SPONSOR (Approved by Level) <input type="checkbox"/> Check # _____	
Credit Card No. _____ Exp. Date _____ CVV _____ Amount \$ _____	

Email form to: alba.garcia@naiopsfl.org

Checks payable to: NAIOP SOUTH FLORIDA 1500 W. Cypress Creek Rd., Ste 420, Ft. Lauderdale, 33309

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NOTE: If you are presenting a property on the tour, please review the allowable quantity of advertising pages for the level of sponsorship selected. All allowable quantity of advertising pages must **INCLUDE** the fact sheet.

Please submit ads in portrait format

1 page of advertising means front only, not front and back

SPECIFICATION WORKSHEET

Acceptable digital file formats:

- EPS (Vector based)
- Ai (Adobe illustrator)
- PDF (Prepress Quality)

NOT Acceptable digital file formats:

- GIF (Not enough colors to look good.) ,JPG
- MICROSOFT PUBLISHER, WORKS, WORD,WORD PERFECT.

We are aware that some printing companies will accept these programs. The reason we don't accept them is simply because the final product does not come out as well as when you send the specific files we ask for. Unfortunately these programs don't export the images at a high enough quality to produce a superlative printed material. We are only interested in providing the utmost in quality.

| Resolution |

Resolution also known as DPI (Dots Per Inch) or PPI (Pixels Per Inch) can be described as the number of dots that fit horizontally and vertically into a one-inch space. Generally, the more dots per inch, the more detail captured and the sharper the resulting image.

For an image to print properly, the image resolution must be at least 300 dots per inch (DPI) at the final output size.

| Artwork Size |

Artwork final size should be 7" X 9.5" and should have a 1/4 inch all around safe margin, with no text beyond it.

| Word to PDF Process |

The process is to print to PDF, NOT save as a pdf

In the office suite programs, the process is as follows

Click on file *(usually in the top right hand corner)*, a drop down will appear

Click on the Print menu item. *(your default printer will automatically be selected)*

Change the default selection to Adobe PDF *(in the adobe PDF settings make sure that the quality is set to High Quality Print)*

Click on save and your are done.

