



COMMERCIAL REAL ESTATE  
DEVELOPMENT ASSOCIATION  
SOUTH FLORIDA CHAPTER

## BUS TOUR SPONSORSHIP OPPORTUNITIES

### Miami Dade County Bus Tour

Thursday November 7, 2019

**ADVERTISE IN THE GUIDE - PROPERTY**

Member: **\$250 per page** Non-member: **\$300 per page**

All properties not on the tour are invited to place an advertisement in the "Property Advertisement" section of the bus Tour Guide. **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY OCTOBER 14, 2019**

**ADVERTISE IN THE GUIDE - PROFESSIONAL SERVICE**

Member: **\$250 per page** Non-member: **\$300 per page**

All companies that provide products or services to the commercial real estate development industry are invited to place an advertisement in the "Professional Services" section of the bus Tour Guide. **Limit one (1) page.** Properties can NOT be included as Professional Service Advertisements. **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY OCTOBER 14, 2019**

**ADVERTISE IN THE GUIDE - PROFESSIONAL SERVICE**

Rear Cover Ad: \$1,500

Inside Front Cover Ad or Inside Rear Cover Ad: \$1,250

**IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY OCTOBER 14, 2019**

**WALK THROUGH**

Member: **\$3,000** Non-member: **\$3,500**

A "Walk Through" sponsorship includes an approximate 15-20-minute visit inside the first-floor lobby of the building ONLY. Representatives may give their presentation either in the first-floor lobby or any other first floor room designated in advance. **Includes up to five (5) pages of advertising or information in the tour book.** (\$75 for each additional marketing page) **IMPORTANT:** **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY OCTOBER 14, 2019** - See attached Printing specifications.

**STOP**

Member: **\$2,000** Non-member: **\$2,300**

A "Stop" sponsorship is limited to buses actually "stopping" in front of, or as near as possible, to the sponsor's project. The sponsor is responsible for arranging to have one person meet each bus and to speak on their behalf to those inside the buses. **Includes up to three (3) pages of advertising or information in the tour book.** (\$75 for each additional marketing page) **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY OCTOBER 14, 2019**

**DRIVE THROUGH**

Member: **\$1,750** Non-member: **\$2,000**

"Drive Through" sponsorships apply to single-owner projects, where there are two or more buildings within an office/industrial campus environment. **Includes up to three (3) pages of advertising or information in the tour book.** (\$75 for each additional marketing page) **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY OCTOBER 14, 2019**

**DRIVE BY**

Member: **\$1,500** Non-member: **\$1,750**

A "Drive By" sponsorship is limited to buses actually driving by, or as near as possible, to the sponsor's project. **Includes one (1) page of advertising or information in the tour book.** (\$75 for each additional marketing page) **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY OCTOBER 14, 2019**

**BREAKFAST HOST**

The Breakfast Host is designed to provide attendees with a light, hot and cold breakfast and coffee products prior to the buses departing. While there is no charge from NAIOP for being the Breakfast Registration Host, it is recommended that a budget of approximately \$2,500 be considered. One representative is invited to ride for each bus. **Includes up to four (4) pages of advertising or information in the tour book.** **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY OCTOBER 14, 2019**

**SOLD - REDSKY**

## REGISTRATION/COCKTAIL RECEPTION HOST

The Registration/Cocktail Host is designed to provide attendees with light finger foods and an open bar for approximately one hour. It is during this time the Host representatives may give their presentation. While there is no charge from NAIOP for being the Host, it is recommended that a budget of approximately \$4,000 be considered. Two representatives are invited to ride on each bus. Unlimited host guests are invited to attend the Cocktail Reception. **Up to five (5) pages of advertising or information in the tour book.** **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY OCTOBER 14, 2019**

**SOLD - WEWORK**

## LUNCH HOST

The Lunch/Registration Host is designed to provide attendees with lunch in a one-hour period. During Lunch, the host should be prepared to offer a full meal inclusive of both hot and cold items in a sit down format. It is during this time the Host representatives may give their presentation. Two representatives are invited to ride on each bus. While there is no charge from NAIOP for being the Lunch Host, it is recommended that a budget of approximately \$5,000 be considered. Two representatives are invited to ride on each bus, and unlimited host guests are invited to attend the Cocktail Reception. **Up to five (5) pages of advertising or information in the tour book.** **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY OCTOBER 14, 2019**

**SOLD - EASTGROUP PROPERTIES**

## GOODIE BAG SPONSOR

Member Rate **\$1,000** Non-member Rate **\$1,250 (1 Available)**

Goodie bag sponsor includes company logo on each Goodie bag given out to all attendees on the day of the tour. One representative is invited to ride the tour and attend the Cocktail Reception. **150-200 bags to be supplied by sponsor, in delivery to the NAIOP South Florida offices a week prior to the event.** **Includes one (1) page of advertising or information in the tour book.** **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY OCTOBER 14, 2019**

**SOLD THE GRAHAM COMPANIES**

## BUS SPONSORS

Members only may sponsor buses **\$1,000 per bus (1 Sold, 1 Available - 3rd bus standby)**

The bus will have a 1 1/2' x 10' sign outside either side of the bus showing the sponsoring company's name/logo, and a full-page ad in the guide. One representative is invited to ride the tour and attend the Cocktail Reception. Each bus will have a sign inside each bus showing the sponsoring company's name and logo, a full-page ad in the guide. One representative is invited to ride the tour and attend the Cocktail Reception. **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY OCTOBER 14, 2019**

**2 SOLD - MILLER CONSTRUCTION COMPANY & EXCEL CONSTRUCTION OF FLORIDA**

## DRINKS SPONSOR

**\$400 per bus (2 Available - 3rd bus standby only)**

Each bus will have a sign inside each bus showing the sponsoring company's name and logo, and a full-page ad in the guide. **Includes one (1) page of advertising or information in the tour book.** NAIOP to supply the beverages. **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY OCTOBER 14, 2019**

**2 SOLD - ITASCA CONSTRUCTION ASSOCIATES**

## GYM TOWEL SPONSOR

Non-member: **\$600**

Gym Towel Sponsor includes company logo on every towel given out to all attendees the day of the tour. One representative is invited to ride the tour and attend the Cocktail Reception. **125-150 Gym Towels to be supplied by the sponsor** and delivered to the NAIOP offices 1 week prior to the tour. **Includes one (1) page of advertising or information in the tour book.** **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY OCTOBER 14, 2019**

## BOTTLED WATER SPONSOR

Member: **\$400** Non-member: **\$600 (2 Available)**

Bottled Water Sponsor includes company logo on every bottle in one case (144 bottles) given out to all attendees the day of the tour. One representative is invited to ride the tour and attend the Cocktail Reception. **Bottled water to be supplied by sponsor** and delivered to the NAIOP offices 1 week prior to the tour. **Includes one (1) page of advertising or information in the tour book.** **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY OCTOBER 14, 2019**

## LANYARD SPONSOR

Member: **\$500** Non-member: **\$600**

Lanyard Sponsor includes company logo on every ID Badge Lanyard given out to all attendees the day of the tour. One representative is invited to ride the tour and attend the Cocktail Reception. **125-150 lanyards to be supplied by sponsor, in delivery to the NAIOP South Florida offices a week prior to the event.** **Includes one (1) page of advertising or information in the tour book.** **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY OCTOBER 14, 2019**

**SOLD - SHARPE PROJECT DEVELOPMENTS**

I have read and agree with the terms and conditions listed above. I further agree that I am buying a sponsorship opportunity for a bus tour event on behalf of the company listed above. Should a natural disaster occur, which would preclude the NAIOP event from occurring, and should NAIOP be required to forfeit any advance payment related to bus tours because of prior financial commitments, NAIOP shall not be held responsible for either refunds or rescheduling the event at a future date. NAIOP hereby reserves the right to either issue a refund or credit the payment to an equivalent future event.

**Submission of this property form does NOT guarantee that your project will be included on the final tour itinerary.**

Further, the undersigned person or company submitting this agreement represents and warrants to and covenants with NAIOP South Florida Chapter, Inc. that (i) the information contained in this submission is true and correct, (ii) the undersigned is authorized to make this submission on behalf of the owner of the subject property, and (iii) will indemnify and hold harmless NAIOP South Florida Chapter, Inc. for any breach of the foregoing representations and warranties.

I HEREBY AUTHORIZE NAIOP TO CHARGE MY CREDIT CARD AND DEPOSIT MY CHECK FOR THE AMOUNT SHOWN BELOW.

Print Name \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

### SPONSORSHIP INFORMATION:

Project Name _____	Send Invoice to: _____ (Name of Person to receive it)
Project Address _____	Title/Dept. _____
City/St/Zip _____	Company Name _____
NAIOP Member Name _____	Address _____
Member Company _____	City/St/Zip _____
Member email _____	Voice Phone _____
Address _____	email address: _____
Voice Phone _____	email address: _____
Method of Payment: <input type="checkbox"/> Please charge my Credit Card <input type="checkbox"/> GEMSTONE SPONSOR (Approved by Level) <input type="checkbox"/> Check # _____	
Credit Card No. _____	Exp. Date _____ CVV _____ Amount \$ _____

Mail to: NAIOP SOUTH FLORIDA - 6750 North Andrews Avenue Suite 200, Fort Lauderdale, 33309  
Phone: (954) 990-5116 | Email: NAIOP [naiop.info@naiopsfl.org](mailto:naiop.info@naiopsfl.org)  
[www.naiopsfl.org](http://www.naiopsfl.org)

**ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY OCTOBER 14, 2019**

**\*\*\*PRINTING SPECIFICATIONS** See attached. Please review. \*\*\*

**NOTE:** If you are presenting a property on the tour, please review the allowable quantity of advertising pages for the level of sponsorship selected. All allowable quantity of advertising pages must INCLUDE the fact sheet.

**\*PLEASE SUBMIT ADS IN PORTRAIT FORMAT\***

**\*1 page of advertising means front only, not front and back\***

# SPECIFICATION WORKSHEET

## Acceptable digital file formats:

- EPS (Vector based)
- Ai (Adobe illustrator)
- PDF (Prepress Quality)

## NOT Acceptable digital file formats:

- GIF (Not enough colors to look good.) ,JPG
- MICROSOFT PUBLISHER, WORKS, WORD,WORD PERFECT.

We are aware that some printing companies will accept these programs. The reason we don't accept them is simply because the final product does not come out as well as when you send the specific files we ask for. Unfortunately these programs don't export the images at a high enough quality to produce a superlative printed material. We are only interested in providing the utmost in quality.

## | Resolution |

Resolution also known as DPI (Dots Per Inch) or PPI (Pixels Per Inch) can be described as the number of dots that fit horizontally and vertically into a one-inch space. Generally, the more dots per inch, the more detail captured and the sharper the resulting image.

For an image to print properly, the image resolution must be at least 300 dots per inch (DPI) at the final output size.

## | Artwork Size |

Artwork final size should be 7" X 9.5" and should have a 1/4 inch all around safe margin, with no text beyond it.

## | Word to PDF Process |

The process is to print to PDF, NOT save as a pdf

In the office suite programs, the process is as follows

Click on file *(usually in the top right hand corner)*, a drop down will appear

Click on the Print menu item. *(your default printer will automatically be selected)*

Change the default selection to Adobe PDF *(in the adobe PDF settings make sure that the quality is set to High Quality Print)*

Click on save and your are done.

