



In fall 2011 the Florida Healthy Kids Corporation released a call for grant proposals to solicit community organizations such as Health Council of Southeast Florida (HCSEF) to serve as Florida KidCare Regional Navigators. HCSEF is a proud recipient of the Regional Navigator grant and is tasked with increasing enrollment and retention within the Florida KidCare (FKC) program. As a Regional Navigator Project (RNP) HCSEF will promote the Florida KidCare children's health insurance program to Treasure Coast families with children ages birth through 18. As a RNP, HCSEF is partnering with community organizations throughout Treasure Coast to become certified application assistance sites (CAAS) to further support this initiative. Below is a list of the responsibilities and benefits for those organizations/agencies who serve as a CAAS through HCSEF.

#### Benefits for CAAS

- ✓ CAAS will receive ongoing technical assistance and support through HCSEF;
- ✓ CAAS will receive Florida KidCare outreach supplies, as needed, to use at community events;
- ✓ Each CAAS will receive \$10 per completed FKC application resulting in enrollment in the MediKids, Healthy Kids and Children's Medical Services Network programs; and,
- ✓ Each CAAS will receive \$5 per completed application resulting in enrollment in Medicaid.

#### Responsibilities of CAAS

- ✓ Identifying and explaining the FKC program and its benefits to potentially eligible families;
- ✓ Educating interested families on the FKC application process, documentation requirements, and ultimately assisting them with applying for or renewing FKC;
- ✓ Providing application follow-up such as contacting the family regarding application results and if needed, assisting families with additional application follow-up;
- ✓ Participating in quarterly FKC outreach meetings;
- ✓ Tracking and monitoring electronic and paper application submissions; and,
- ✓ Submitting application tracking to RNP.

#### Other ways to help:

- ✓ **Inviting a KidCare Representative as a Guest Speaker.** As the Regional Navigator for FL KidCare on the Treasure Coast, we would be delighted to attend any meetings to speak about FL KidCare, the benefits it provides to families and the communities and meeting more potential community partners.
- ✓ **Having KidCare as an Event Guest/Vendor.** If your organization sponsors or hosts an event, please consider having a Florida KidCare table at the event to provide outreach for families and children. All we need is the invitation and we can handle the rest (table, materials, volunteers, etc.), if needed.
- ✓ **Promoting KidCare Marketing Materials.** You can still help provide outreach to families without being a CAAS site. We have many forms of marketing materials that can be placed within a business: on bulletin boards, shared through social media, or having a direct KidCare web link on your organization's site for to reach families. We can also provide promotional items for your staff to use or to give away to patrons.

**For more information on becoming a CAAS or Community Partner, please contact Tiffany Parrish at (561) 844-4220 ext. 1500.**