



Dear Community Member,

We would like to invite your organization to participate as a Trick or Treat Trail vendor at our 14th Annual Shriek Week, the premier Halloween event in Palm Beach County. Shriek Week takes place the last two weekend in October - **October 19, 20, & 25, 26, 27, 2018**.

Increase your visibility, connect with your customer base, align your business with a well-established event and community park, market directly to potential clients, and have fun.

Shriek Week **attracted nearly 10,000 visitors over five days in 2017 (even with a Saturday night rainstorm)** and has been filling an important niche in the community for 13 years by providing Halloween fun for families with toddlers through elementary school kids.

The event consists of several attractions: an indoor Haunted House, an outdoor Haunted Walkthrough, Blacklight Game Room, Trackless Train, Glitter Tattoos, Make & Takes, Trick or Treat Trail, LED Lighted Robot Shows, Magic Shows, Animal Exhibit, Carousel, Kid's Spooky Film Festival and Food Concessions.

The Trick or Treat Trail features local organizations and businesses such as yours that support Sugar Sand Park's Shriek Week by giving out candy. This is a unique opportunity to promote your business to customers directly, and to be involved in this popular community tradition.

Please see the attached form for pricing and event hours. Take advantage of our early registration option for a discounted rate. Booth space is limited so please return the attached form **by October 1 (September 15 for early discount rate)**.

To learn more about Shriek Week please visit www.SugarSandPark.org.

Please feel free to contact me with any questions.

Sincerely,

Carter Bogush
Marketing Coordinator, Sugar Sand Park Community Center
561-347-3909
cbogush@myboca.us



Shriek Week

Trick or Treat Trail Vendor Registration Form
ENTRY DEADLINE: October 1, 2018
BOOTH SPACE IS LIMITED



Trick or Treat Trail Hours: 6:00-9:00pm on Fridays and Saturdays
Weekend One: Friday and Saturday, October 19 & 20
Weekend Two: *Thursday (5:00-8:00pm), Friday, Saturday, October 25, 26, 27

- Option 1 Weekend One: \$55-Two awesome nights of Shriek Week.
\$40 early registration by Sept. 15
- Option 2 Weekend Two: \$80-Three awesome nights of Shriek Week.
\$65 early registration by Sept. 15
- Option 3 Both Weekends: \$110-Best Deal! Over 5 nights reach thousands of people.
\$95 early registration by Sept. 15

Contact Name(s) _____
 Business Name _____
 Type of Business _____
 Business Website _____
 Mailing Address _____
 Phone _____ Alt Phone _____
 Email _____

Payment Options:

*****Make Checks Payable to The City of Boca Raton*****
For Credit Card Payments please contact us directly.

TERMS AND CONDITIONS

- Vendors are required to stay the entire time. NO EARLY BREAKDOWN PLEASE.
- One 6- foot table, 2 chairs, and a Trick or Treat bag will be provided.
- All candy must be pre-packaged. No open food is allowed.
- Vendors may bring literature, business cards, email sign-ups, prize drawings, and other promotional items upon approval.
- No sales allowed.
- Vendors may decorate their area, however decorations must be submitted and approved prior to set up. A fun, attractive space is encouraged to draw attention.
- All items and decorations must be age appropriate for families with young children.
- Due to the volume of people, please keep the tabletop activity quick and easy to maintain the flow of patrons.
- Be prepared with enough candy each night for 400-500 bags.

By signing you agree to the terms and conditions written above.

Signature _____ Today's Date _____

Questions/Return your registration form and check to:
 Sugar Sand Park Community Center
 300 S. Military Trail, Boca Raton, FL 33486
 Attn: Carter Bogush
 P: 561-347-3909 | F: (561) 347-3910 | E: CBogush@myboca.us