



January 12, 2019  
 John Prince Park  
 Lake Worth, Florida

Races: 5K, 10K, & Hometown Hero 5K\*

**Purple Party Run!!**

Show support to survivors  
 of domestic violence by  
 wearing purple!

People  
 United 4  
 Respect  
 Peace &  
 Love 4  
 Everyone

facepaint  
 leggings  
 status  
 shoes  
 socks  
 shorts  
 shirts  
 skirts  
 glitter  
 ribbons  
 pompons

*\*5k Hometown Hero Race: Free registration for active duty police and firefighters in Palm Beach County.*



# Sponsorship Reservation Form

AVDA Race for Hope  
P.O. Box 6161  
Delray Beach, FL 33482

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_

## Sponsorship Level

- \$15,000 - Presenting Sponsor (1)
- \$10,000 - Hope Sponsor
- \$7,500 - Purple Sponsor
- \$5,000 - Gold Sponsor
- \$3,000 - Silver Sponsor
- \$1,500 - Bronze Sponsor

### Additional Opportunities

- \$3,500 - Race Medal Sponsor (1)
- \$2,500 - Water Bottle Sponsor (1)
- \$500 - Water Stop Sponsor (2)
- \$500 - Mile Marker Sponsor (3)

Additional Donation: \_\_\_\_\_

Total Amount Enclosed: \_\_\_\_\_

- Make check payable to AVDA Race for Hope
- Mail to: AVDA, P.O. Box 6161, Delray Beach, FL 33482

Method of Payment: Please fax form in or call with credit card number (do not send via email)

- Check (enclosed)                       Discover                                       Visa
- AMEX     MasterCard

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_/\_\_\_/\_\_\_ Signature: \_\_\_\_\_

### Please Note:

- ✓ Commitment, payment and logo must be received by August 15, 2018 to be included on the race registration card.
- ✓ Sponsor logos will appear on advertising and collateral materials based on date of sponsor commitment and payment in accordance with advertising deadlines.
- ✓ Logos must be camera ready, high resolution, and in JPEG or EPS forma.
- ✓ Providing corporate banners is the responsibility of the sponsor, banners will be returned after race day.
- ✓ Sponsors should plan on arriving one hour prior to the start of the race to begin set up.
- ✓ Sponsorships are nonrefundable.

## *Presenting Sponsor- \$15,000 (1 available)*

- ✓ Your Company recognized as “AVDA’s 18<sup>th</sup> Annual Race for Hope Presented By...”
- ✓ 40 complimentary Race entries
- ✓ 10x10 booth with table, tent, & chairs in prime location
- ✓ Your Company Name/Logo will be included on:
  - The official race registration card
  - All promotional materials associated with AVDA’s Race for Hope
  - Exclusive presenting sponsor towels
  - Front and back of Race T-Shirt
  - Sponsor banner
- ✓ Recognition as sponsor on AVDA’s Facebook and Website
- ✓ Recognition as sponsor on all media alerts and press releases
- ✓ Company official at Race Start Line
- ✓ Recognition on stage
- ✓ Opportunity to address the crowd
- ✓ Opportunity to present awards
- ✓ Company Banner on stage and at finish line \*to be provided by company\*
- ✓ Opportunity to provide promotional materials in participant bags

## *Hope Sponsor- \$10,000*

- ✓ 30 complimentary Race entries
- ✓ 10x10 Booth with tent, table, & chairs
- ✓ Your Company Name/Logo will be included on:
  - The official race registration card
  - All promotional materials associated with AVDA’s Race for Hope
  - Race T-Shirt
  - Sponsor banner
- ✓ Recognition as sponsor on AVDA’s Facebook and Website
- ✓ Recognition as sponsor on all media alerts and press releases
- ✓ Recognition on stage
- ✓ Opportunity to address the crowd
- ✓ Opportunity to present awards
- ✓ Company Banner on stage and at finish line \*to be provided by company\*
- ✓ Opportunity to provide promotional materials in participant bags

## *Purple Sponsor- \$7,500*

- ✓ 20 complimentary Race entries
- ✓ 6ft. table with chairs & table cloth
- ✓ Your Company Name/Logo will be included on:
  - The official race registration card
  - All promotional materials associated with AVDA’s Race for Hope
  - Race T-Shirt
  - Sponsor banner
- ✓ Recognition as sponsor on AVDA’s Facebook and Website
- ✓ Recognition as sponsor on all media alerts and press releases
- ✓ Recognition on stage
- ✓ Opportunity to address the crowd
- ✓ Opportunity to provide promotional materials in participant bags

## *Gold Sponsor- \$5,000*

- ✓ 15 complimentary Race entries
- ✓ 6ft. table with chairs & table cloth
- ✓ Your Company Name/Logo will be included on:
  - The official race registration card
  - All promotional materials associated with AVDA’s Race for Hope (exception of exclusive items)
  - Race T-Shirt
  - Sponsor banner
- ✓ Recognition as sponsor on AVDA’s Facebook and Website
- ✓ Recognition as sponsor on all media alerts and press releases
- ✓ Recognition on stage
- ✓ Opportunity to provide promotional materials in participant bags

## *Silver Sponsor- \$3,000*

- ✓ 12 complimentary Race entries
- ✓ 6ft. table with chairs & tablecloth
- ✓ Your Company Name/Logo will be included on:
  - The official race registration card
  - All promotional materials associated with AVDA’s Race for Hope.
  - Race T-Shirt
  - Sponsor banner
- ✓ Recognition as sponsor on AVDA’s Facebook and Website
- ✓ Recognition as sponsor on all media alerts and press releases
- ✓ Opportunity to provide promotional Materials in participant bags.

## *Bronze Sponsor- \$1,500*

- ✓ 8 complimentary Race entries
- ✓ 6ft. table with chairs & tablecloth
- ✓ Your Company Name/Logo will be included on:
  - The official race registration card
  - All promotional materials associated with AVDA’s Race for Hope)
  - Race T-Shirt
- ✓ Recognition as sponsor on AVDA’s Facebook and Website
- ✓ Opportunity to provide promotional Materials in participant bags

# *Additional Sponsorship Opportunities!*

## *~~Race Medal Sponsor – \$3,500 (1 available)~~*

- ~~✓ Exclusive sponsor logo on race finisher medal ribbons (with AVDA's logo)~~
- ~~✓ 10 Race entries~~
- ~~✓ Logo on race t-shirts~~
- ~~✓ 6ft. table & chairs with table cloth~~
- ~~✓ Logo on the official race registration card, AVDA's Facebook, and Website~~

**SOLD**

## *Finisher Water Bottle Sponsor – \$2,500 (1 available)*

- ✓ Exclusive sponsor logo on race water bottles (with AVDA's logo)
- ✓ 6 Race entries
- ✓ Logo on race t-shirts
- ✓ 6ft. table & chairs with table cloth
- ✓ Logo on the official race registration card, AVDA's Facebook, and Website

## *Water Stop Sponsor – \$500 (2 available)*

- ✓ Company signage at a water stop along race route (would be twice by 10K runners)
- ✓ Logo on back
- ✓ 2 Race entries

## *Mile Marker Sponsor - \$500 (3 available)*

- ✓ Company signage at a mile marker along race route (would be twice by 10K runners)
- ✓ Logo on back of T-Shirts given to all runners
- ✓ 2 Race entries