

# Join Our Bicycle Helmet Campaign!

## You Can Help Keep Our Children Safe!

Bicycle helmets reduce the risk of serious head injury by as much as 85 percent, studies show. Yet more than half of the children in the United States don't wear a helmet. Many of them don't even have one.

### *That's why Safe Kids Palm Beach County needs your help.*

We are the area's leading organization in distributing free helmets to families in need. Safe Kids Palm Beach County has given out about 10,000 helmets in just the last five years. The demand for helmets is now greater than ever.

We are asking for you to join our new helmet campaign — "Use Your Head. Wear a Helmet." The money you or your business contribute to Safe Kids Palm Beach County, a 501(c)(3) nonprofit group, will go directly to our helmet program. A contribution of \$500 could provide helmets to up to 65 children.



Safe Kids Palm Beach County hopes to distribute 1,000 helmets before the start of the summer. Many of those helmets will be given out at our Safe Kids Day event on May 14 at the Palm Beach Outlets, 1751 Palm Beach Lakes Blvd., West Palm Beach. We also will be recognizing our partners at the event.

**To contribute online, please go to: [give.safekids.org/PBC](http://give.safekids.org/PBC)**

**To contribute by mail, please make a check payable to Safe Kids Palm Beach County. The address is Safe Kids Palm Beach County, 2001 West Blue Heron Blvd., Riviera Beach, FL, 33404.**



**If you have any questions, please contact Kelly Powell, program director of Safe Kids Palm Beach County, at 561.841.3500 ext. 4011.**

