

Children's Services Council
PROGRAM REVIEW COMMITTEE MEETING MINUTES

May 28, 2015 - 4:45 p.m.

1. Call to Order

Vice-Chair Weber called the meeting to order at 4:45 p.m.

Present: Thomas Bean; Vince Goodman; Kathleen Kroll; Tom Lynch; Dennis Miles; Debra Robinson, M.D.; Tom Weber.

2. Minutes of April 23, 2015 PRC Meeting

A motion by Lynch/Miles to approve the Minutes of the April 23, 2015 Program Review Committee Meeting was approved by unanimous vote.

3. A. Consent Agenda:

- a) Additions, Deletions, Substitutions
- b) Items to be Pulled from Consent Agenda – Agenda Item 3A(4) (reference #5) was pulled for discussion purposes
- c) Adoption of Consent Agenda

A motion by Lynch/Robinson to approve the Consent Agenda excluding Agenda Item 3A(4) was approved by unanimous vote.

- 1. Warrants List-Program Reimbursements – Approved by Consent
- 2. Brief on BRIDGES Parent Survey Analysis – For informational purposes only; no action required.
- 3. Resolution #15-015 Authorizing Early Termination of Dental Services Contract and New Agreement for Dental Services with the Health Care District of Palm Beach County – Approved by Consent
- 4. Resolution #15-016 Authorizing Palm Beach County Substance Awareness Coalition Sustainability Funding

Tom Lynch asked how long the Substance Awareness Coalition had been in existence. Marsha Guthrie, Community Planning and Partnerships Officer introduced Jeff Kadel, Executive Director of the Palm Beach County Substance Awareness Coalition (“PBCSAC”). Mr. Kadel stated that PBCSAC had been in existence for approximately five years in its current form, it had broken off from a state coalition in 2010 and became its own stand-alone 501C(3). He stated that it used to be under the United Way. Mr. Lynch asked whether PBCSAC had lost a grant in 2015. Mr. Kadel stated that it was due to expire June 30, 2015. Mr. Lynch asked whether PBCSAC had had the grant for all five

years of its existence. Mr. Kadel stated that it was a three year grant, and they had had local funding for the first two years. Mr. Lynch stated that the plan to provide more funding in the first year with less in subsequent years was to help PBCSAC during its transition. He stated that he wanted to be sure that, in the event the partnership was not successful, that CSC could end the contract after the first year, even though there was a three year term on the table. Tom Sheehan, General Counsel stated that the Resolution was for a one year contract, and they would have to affirmatively review it after one year.

Marsha Guthrie stated that the agenda item called to support PBCSAC in a *total* amount not to exceed \$300,000, with CSC reducing its funding each year. She stated that CSC would support the Coalition's efforts to build community partnerships in order to sustain funding. She stated that PBCSAC had an extensive campaign with several community collaboratives, and that they expected those collaborations to grow over the next 2-3 years. She stated that PBCSAC understood that CSC funding was contingent on its ability to i) secure other funding partners; and ii) remain a viable organization with the same vigor and operational presence in the community.

Jeff Kadel stated that PBCSAC would develop a sustainability plan to be reviewed by CSC staff, and it would be periodically revisited to ensure they were on-target to build capacity to sustain the organization over a long period of time. The metrics would be: how many funding streams had been approached, how many had been applied for, how many funding streams had been accepted. He stated that there was no rubric to devise how many needed to be applied for in order to be successful in receiving a specific number. Marsha Guthrie stated that the funding was to sustain PBCSAC's current operations, and for PBCSAC to provide regular updates to the Community Alliance. She stated that CSC would require them to report on the number of trainings they provided in the community, and the number of young people they touched through their efforts in public schools as well as after school efforts. She stated that CSC had asked PBCSAC to look for other opportunities to extend and reach CSC's target population. She stated that there were many opportunities to reach pregnant women (in relation to prescription drug use), in addition to targeting families that had young children, through any of the appropriate settings and mechanisms that their current reach extended to. She stated that the funding was not being provided *contingent upon* them reaching a whole new target population. She stated that CSC would be paying close attention to their comprehensive community campaign to ensure that it is a wise investment by the Council.

Vince Goodman asked how the PBCSAC recruited pregnant women, whether it was by Zip code. Jeff Kadel stated that PBCSAC had firstly tried to identify opportunities for PBCSAC involvement, and used the example of CSC's entry agency Healthy Mothers Healthy Babies (HMHB). He stated that he had presented to HMHB that day and had discussed what the PBCSAC did, and ways they could partner together to reach HMHB's population and implement strategies that would help everybody. The first step was to work with CSC's current partners and helping identify audiences for those strategies. He stated that they were obligated to a monthly report outlining all PBCSAC's activities each month.

Debra Robinson, M.D. stated that she was curious because "touching" did not necessarily mean changing a client's behavior. She stated that she hoped they would look at not only the touch

(disaggregated by race, gender and socio-economic status), but whether there was also some way to measure prevention. She asked what PBCSAC was telling its audience about (the designer drug) Flakka. Mr. Kadel stated that there were measures in place and protocols to ensure that the actions of PBCSAC were effective. He stated that there would be a post test, or a change in behavior measured. He stated that in regard to Flakka, every six months to one year there was a new emerging issue. He stated that they would conduct a Town Hall meeting July 30, 2015 regarding emerging issues, and he invited Council members to attend. He stated that an eminent epidemiologist, Jim Hall, would make a presentation regarding the data, and what it was doing to the community. He stated that PBCSAC was engaging with community partners to bring a law enforcement training aspect to the community. He stated that in early June PBCSAC would train all the law enforcement agencies how to specifically deal with Flakka. Dr. Robinson asked whether they would also train the doctors how to deal with it. Mr. Kadel stated that the training would specifically encompass how not to shoot someone on it and avoid deadly situations. He stated that PBCSAC would be launching websites and other things to help parents identify what the emerging drugs were. He stated that they had a long-standing relationship with law enforcement, and it was from within this relationship that the solutions would come. He stated that the biggest issue with Flakka was that it was cheap and prevalent. He stated that when the community came together to address any issue there was a successful result, and that drinking was at its lowest point in 10 years. He stated that deaths from prescription drug abuse was down. He stated that all those successes were because they had paid attention to those issues, and by addressing Flakka he hoped it would have the same effect.

Dr. Robinson stated that her husband was an addiction psychiatrist and she was very familiar with the issues, and she also had issues with gas stations selling this new pharmacology. She stated that part of the education was to teach kids not to buy something if they didn't know what it was. Jeff Kadel stated that PBCSAC had a new website to be launched within the next month, entitled dontbeaguineapig.com. Dr. Robinson thanked Mr. Kadel.

Tom Lynch asked how much the grant was that they were losing from their total \$500,000 budget. Mr. Kadel stated that it was \$256,000.

A motion by Lynch/Robinson to approve Resolution #15-016 authorizing the Chief Executive Officer to enter into the necessary agreement(s) with the Palm Beach County Substance Awareness Coalition (PBCSAC) for sustainability funding not to exceed \$300,000 over three years:

- Year 1---\$150,000 from July 1, 2015 – June 30, 2016
- Year 2---\$100,000 from July 1, 2016 – June 30, 2017
- Year 3---\$ 50,000 from July 1, 2017 – June 30, 2018

beginning July 1, 2015. A one-year contract will be provided to PBCSAC (July 1, 2015 through June 30, 2016), with renewals for up to two additional years contingent on CSC's annual budget approval and TRIM process, and contingent the provider meets performance expectations and PBCSAC remains a viable community organization was approved by unanimous vote.

B. Business Agenda – N/A

C. Investing for Results Update – N/A

D. System of Care Update

1. Quality Assurance Specialist for Mental Health Services Contract Update – for informational purposes only; no action required.

E. Evaluations

1. Resolution #15-017 Accepting Child First RCT Evaluation Grant and Authorizing an Agreement with Research Triangle Institute for Evaluation

Lisa Williams-Taylor, Ph.D., stated that they wanted to inform the Board of CSC’s intention to do some match funding for the evaluation of Child First.

A motion by Goodman/Miles to approve Resolution #15-017 authorizing the Chief Executive Officer to: i) accept the Child First RCT Evaluation grant from the JPB Foundation in the amount of \$750,000, and ii) execute an agreement with Research Triangle Institute for up to \$1,500,000 based on an approved evaluation plan for the period January 1, 2016 through December 31, 2018, subject to the Council’s annual budget and TRIM approval process, was approved by unanimous vote.

F. Presentations – N/A

4. Adjournment

The meeting was adjourned at 5:01 p.m.