Purpose of GII

• Opportunity for community-generated ideas

• Engage organizations who normally don’t participate in our RFP process

• Utilization of under-expenditures utilizing a simple application process

• Heighten CSC’s awareness of other non-profit youth-serving organizations and programs in the county

• Broadly amplify community awareness of CSC’s commitment to children and their families
Streamlined Funding Process

• Brief Requests for Proposals (RFP)
• 6-page Proposals Submitted
• Read and Initially Rated by Review Team
• Review Team Discussion and Funding Decisions
• Payment Made as Grant
• Typically One Site Visit
• Project Completion and Financial Report at End of Year
Evolution of GII

2016 - Started Great Ideas Initiative

2017 - Modified eligibility criteria
  Added 15% for Administrative Costs

2018 - Increased award amount from $25,000 to $50,000
  Added Great Ideas Initiative Growth Fund for Capacity Building
  • Strategic Plan Development
  • Information Technology and Infrastructure
  • Organizational Management
  • Marketing and Fund Development
## Eligibility Criteria

<table>
<thead>
<tr>
<th>2018 Eligibility Criteria</th>
<th>Rationale</th>
</tr>
</thead>
<tbody>
<tr>
<td>Has an annual operating budget of less than $1 million dollars (Effective 2017)</td>
<td>Supports targeting smaller, community-based organizations who may not have capacity to compete with larger, more established organizations</td>
</tr>
<tr>
<td>In good standing with the IRS and registered with the Florida Department of Agriculture and Consumer Services to solicit funds.</td>
<td>Ensures organization is an active nonprofit organization with tax-exempt status and registered with FDoACS to ensure able to solicit funds</td>
</tr>
<tr>
<td>Has been doing business for two or more consecutive years</td>
<td>Serves as a barometer for measuring stability</td>
</tr>
<tr>
<td>Has not previously received a grant through Great Ideas Initiative for the same program (Effective 2017)</td>
<td>GII grant was not intended to be a sustainable funding stream for a program year after year.</td>
</tr>
<tr>
<td>Not currently receiving direct funding from CSC or through a designated Level 1 Lead Agency (BRIDGES or Parent-Child Home Program) (Effective 2017)</td>
<td>Adding this eligibility allowed for currently funded providers to seek and receive funding through other CSC funding sources.</td>
</tr>
</tbody>
</table>

### Excluded Areas

<table>
<thead>
<tr>
<th>Excluded Areas</th>
<th>Rationale</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hunger-relief efforts (Effective 2018)</td>
<td>CSC currently funds these services through its contracted agencies:</td>
</tr>
<tr>
<td>Swim lesson vouchers (Effective 2016)</td>
<td>• United Way of Palm Beach County</td>
</tr>
<tr>
<td>Special needs or children’s safety equipment (Effective 2016)</td>
<td>• Palm Beach County Food Bank</td>
</tr>
<tr>
<td>Summer camp scholarships (Effective 2016)</td>
<td>• Drowning Prevention Coalition of Palm Beach County</td>
</tr>
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<td></td>
<td>• Safe Kids Palm Beach County</td>
</tr>
<tr>
<td></td>
<td>• Friends of Youth Services and Palm Beach County</td>
</tr>
</tbody>
</table>
GII Funding To Date

• Funds for GII come from under expenditures
  2016-2018 awarded $1,982,061 to fund 70 initiatives
    o 2016 – $509,747 to 24 Initiatives out of 138 eligible
    o 2017 - $615,771 to 26 Initiatives out of 77 eligible
    o 2018 - $856,543 to 20 Initiatives out of 33 eligible

• Great Ideas Initiative Growth Fund
  2018 - $283,716 to fund 6 Organizations’ Capacity Building
Programmatic Areas of GII

Duplicated Count 2016-2018 awards

- OUT OF SCHOOL TIME (OST)
- SPECIAL POPULATIONS
- BASIC NEEDS
- STEM/STEAM
- PARENT/CAREGIVER SUPPORT
- MENTORING
- CULTURAL ENRICHMENT
- ORGANIZATIONAL CAPACITY BLDG
- MENTAL/BEHAVIORAL HEALTH
- LITERACY
- COLLEGE PREP/CAREER PLANNING
Enhancements to 2019 RFP

• Heighten Awareness of GII Funding Opportunity
  o Utilize more grassroots mediums
  o Responsiveness to Survey results

• Modification in Eligibility Criteria
  o Remove unnecessary eligibility requirements (i.e. registration to solicit funds)

• Electronic Application Process
  o Benefits, Barriers, Solutions

• Capacity Building for Awardees
  o GII Networking Event
  o Nonprofits First 101 for the 501
Other GII Enhancements

• Use of Outside Reviewers on Review Team
  o Local Funders, Business Leaders

• Community-led Grant Making
  o Pilot with youth-centered nonprofit
  o Partner with existing initiatives
## Upcoming GII Events

<table>
<thead>
<tr>
<th>Tentative Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>December 2018</td>
<td>Survey to Applicants not awarded funds for QA</td>
</tr>
<tr>
<td>January-March 2019</td>
<td>Nonprofits First 101 for the 501 Capacity Bldg. Workshop</td>
</tr>
<tr>
<td>February-June, 2019</td>
<td>Community-led Grant Making Pilot</td>
</tr>
<tr>
<td>March 2019</td>
<td>Networking Event for all Awardees</td>
</tr>
<tr>
<td>May 2019</td>
<td>Finalization of Under-expenditure Dollars</td>
</tr>
<tr>
<td>May 2019</td>
<td>Great Ideas Initiative Guidelines and Application available</td>
</tr>
<tr>
<td>July 2019</td>
<td>Deadline for GII Application Submission</td>
</tr>
<tr>
<td>August 2019</td>
<td>Growth Fund Application Submission</td>
</tr>
<tr>
<td>August 2019</td>
<td>Evaluation of Applications Complete</td>
</tr>
<tr>
<td>September 2019</td>
<td>GII Council Agenda Item</td>
</tr>
<tr>
<td>September 2019</td>
<td>Award letters mailed and funds disbursed</td>
</tr>
</tbody>
</table>
Topics for Conversation

- Funding restrictions (capital, medical)
- Multi-year funding/Sustainability
- Community involvement
- Community-led grant making