

CHILDREN'S SERVICES COUNCIL OF PALM BEACH COUNTY
COUNCIL MEETING
August 4, 2016, 4:30 p.m.

MINUTES

1. Call to Order

Chair Langowski called the meeting to order at 4:32 p.m.

Present:

Robert M. Avossa, Ed.D.

Thomas Bean

Kathleen Kroll

Greg Langowski

Debra Robinson, M.D.

Thomas P. Weber

Excused: Vince Goodman; Dennis Miles; Thomas E. Lynch; Shelley Vana

A. Invocation

B. Pledge of Allegiance – led by Chair Langowski

C. Presentations

1. Palm Beach County Substance Awareness Coalition (PBCSAC) Update – Marsha Guthrie, Community Planning & Partnership Officer; Jeff Kadel, Executive Director, Palm Beach County Substance Awareness Coalition

Marsha Guthrie, Community Planning & Partnership Officer, introduced Jeff Kadel, Executive Director, Palm Beach County Substance Awareness Coalition (SAC). She stated that in August, 2015 the SAC had come before the Council to request sustainability funding because in June, 2016 it had lost two major grants. She stated that the Council had approved funding in the amount of \$300,000 over the course of three years, renewable each year, provided that SAC was able to meet the terms of the contract. She stated that the Council had requested that SAC return to present to the Council after one year in order to share details about performance and whether it was meeting the contractually-outlined targets. She stated that SAC had met those targets, and CSC's funding was to support current operations. She stated that SAC had maintained its level of current operations to the same degree of quality as always, and that CSC was pleased to be moving forward with the SAC for the upcoming year. She stated that SAC had informed the Council that it had received a one-year grant extension, therefore the amount of CSC-funding expended during the first year had been \$37,500. She stated that the contract was written with the intent that funding would increase for 16/17 to \$150,000, and for FY 17/18 it would be \$112,500.

Jeff Kadel, Executive Director, thanked the Council for its support. He stated that there were over 40 Coalitions throughout the State of Florida, and communities that contained a Coalition usually had a lower rate of usage (of substances such as alcohol, tobacco, and

marijuana.) He stated that this was proven through the RYBS (Youth Risk Behavior Survey), a survey conducted each year by the CDC. He stated that they would also follow up from the Florida Youth Substance Abuse Survey, a survey which he would frequently reference throughout his presentation.

Mr. Kadel stated that SAC was the founding member of the Florida Coalition Alliance which is an alliance of 34 different coalitions throughout the state. He stated that they were members of CADCA (Community Anti-Drug Coalitions of America) the organization that brings all coalitions together on a national level. He stated that in this forum they tried to influence policy changes that pertained to drug and alcohol prevention and treatment.

Mr. Kadel stated that the Palm Beach County SAC was formed in 1982 as a response to a cocaine epidemic in South Florida. He stated that over the past 30 years SAC had taken different forms, and had been under the auspices of United Way, and the Partnership for a Drug-Free Palm Beach County at different times. He stated that in 2010 the Board had decided that it needed to be a stand-alone 501(C)(3). He stated that they had started out with one grant from DCF for \$90,000. He stated that they had also had the previous drug-free communities grant through SAMSHA for the first five years, but had failed to renew it for the following five years. He stated that he had reapplied for the final five years and had been successful in receiving the grant. He stated that the following year they had been approved for the state DCF "Partnership for Success" grant which had allowed them to expand staffing. He stated that due to cutbacks staffing was down to three employees, but that they would still be able to produce everything mentioned in the Annual Report.

Mr. Kadel stated that they had begun with only one taskforce (the under-age drinking prevention taskforce) which had had approximately 30 to 40 members, and they had managed to grow it to become the prevention agency in the county. He stated that it now had over 200 members, and there were also three other taskforces. He stated that they were also instrumental in building a coalition in the Glades. He stated that in addition to being founding members of the Florida Coalition Alliance, he was also the Executive Director of the South Florida Coalition Alliance which included Broward, Dade, Monroe, and Palm Beach Counties. He stated that he had also been sought to help District I9 with its emerging coalitions in Okeechobee, St. Lucie, etc. He stated that as they continued to increase their expertise and ability to impact the community, they also shared their information and knowledge to neighboring counties.

Mr. Kadel stated that the SAC's Vision was outlined in the PowerPoint, and its goals were:

- Reduce underage drinking
- Reduce marijuana use
- Reduce prescription drug misuse.

He stated that the final goal had turned into more of an opioid taskforce, they had transitioned into broadening the scope to all opioids instead of just prescription drugs.

Mr. Kadel stated that they worked on emerging issues as they came up. He stated that when he had presented in 2015 Flakka had been in the news, and they had conducted a

large Flakka forum and had convened 200 stakeholders from throughout the community. He stated that they had developed a community action plan and had initiated strategies outlined in the plan. He stated that Flakka had gone away almost as quickly as it had appeared.

Mr. Kadel stated that SAC did all of its work with partnerships and collaboration, and they tried to develop and initiate data-driven strategies. He stated that they were all developed through the strategic planning framework, a framework that was used nationally. He stated that it was all part of a comprehensive community action plan. He stated that they utilized their prevention partners to deliver the programmatic elements in the schools and afterschool, and SAC concentrated on environmental strategies. He stated that the reason was twofold: i) they wanted to be the organization where everyone came together under the prevention umbrella and worked together without the fear that SAC was competing with them for funding dollars; and ii) they believed a comprehensive plan was the better way to go, so while SAC was working on environmental strategies and other things, the programmatic partners could be working on the programmatic end, so making a complete plan.

Mr. Kadel stated that one big strategy over the past four or five years was the school bus prevention poster contest. He stated that through its partnership with the School District, they were able to present the opportunity to the entire district (one of the few organizations that have access to every kid in the school) and allow the students the opportunity to spend 30 minutes or more thinking about alcohol prevention. He stated that resources were provided to allow the children to tie their artwork into a fact around underage drinking. He stated that they typically received 1,000 entries from K through 12, and those were broken down into 3 different segments. He stated that in 2015 there had been over 50 schools participate, and there had been over 7,000 online votes. He stated that the six winning entries were put on school buses throughout the county. He stated that in such a way, 64,000 kids saw the prevention message every single day on their way to and from school. He stated that SAC had a partnership with the South Florida Fair where they had a display, and the 300 top entries were displayed to a total audience of 500,000 people. He stated that the Rotary worked closely with them, helping them put the artwork on the buses, and the Palm Beach Sheriff's Office was also a big sponsor.

Mr. Kadel stated that another big strategy was the point-of-purchase ordinance which required a sign in every alcohol outlet. He stated that they were slowly getting each municipality to adopt the ordinance, and that Greenacres and Palm Springs had already done so. He stated that recent additions were Delray Beach, Boca Raton, and the City of West Palm Beach. He stated that the sign was not the only element of the ordinance. He stated that their comprehensive approach included sending the alcohol outlet the sign (putting them in compliance) and also offering them free responsible beverage server training. He stated that the outlet could hold a class and SAC would send someone in to teach their staff how to responsibly serve. He stated that they could also offer certificates for online training. He stated that they were trying to put them into compliance and make them do good business, instead of getting them into trouble.

Mr. Kadel stated that adoption of the ordinance was followed up with compliance checks at the local level, in addition to the ABT level (department of Alcoholic Beverage and Tobacco). He stated that they performed trainings with local police departments on how to conduct compliance checks, and offered the free responsible beverage server trainings for those establishments found out of compliance. He stated that the PBSO (Palm Beach Sheriff's Office) was a big supporter, together with the League of Cities. He stated that 211 was also a partner in the initiative. He stated that the "877 MEANS 21" was a toll free tip line: any community member throughout the county could call this number to report a store selling alcohol to those under age 21, or report a party where underage drinking was taking place.

Mr. Kadel stated that the ABT divisions in local law enforcement were declining slowly each year with regard to funding, and were therefore not making as many compliance checks. He stated that they had only conducted checks on 10% of alcohol outlets in 2012, and the percentage was getting smaller each year. He stated that SAC filled that gap by training local police departments, and offering them compensation to go out and perform compliance checks. He stated that the number of compliance checks have been going up, there had been 350 in the past year. He stated that, more importantly, the rate of compliance had continued to increase.

Mr. Kadel stated that one of the main components of the opioid task force was the prescription drug dropbox program. He stated that SAC had partnered with the Solid Waste Authority (SWA) to offer the dropboxes to any municipality willing to host one. He stated that all dropboxes currently resided in a local police department or sheriff's office location. He stated that when SAC came onboard there had been 9 dropbox locations with a collection volume of 400 lbs of prescription drugs (not including the DEA takeback days); there were now 26 dropboxes throughout Palm Beach County – more than any other county in the entire nation – and they would collect over 8,500 lbs of prescription drugs for the current year. He stated that it wouldn't be possible without the cooperation of the local police departments, sheriff's offices, local communities, and SWA. He stated that Walgreens had given funding to SAC for handing out the flyers.

Mr. Kadel stated that they had a branded vehicle to make a presence in communities. It is black and white and is called "Cow" for "Coalition on Wheels". He stated that they used these to have conversations with community members and disseminate information, working with local partners. He stated that one of their best protective strategies for environment factors were the strengthening families' dinners. He stated that they handed out information and promoted the idea of the family dinner.

Mr. Kadel stated that one of the biggest parts of SAC was the Teen Coalition in Action, and that they helped SAC set up its youth summits. He stated that they had undertaken some CADCA training, amongst other trainings, and that peer-to-peer training was the most effective way to reach young people.

Mr. Kadel stated that SBIRT was one of the most emerging strategies and it stood for Screening, Brief Intervention, Referral for Treatment. He stated that he had some data sets

which he would attach to the Minutes when they were prepared. He stated that SBIRT was a universal screening tool that could be used to identify early drug and alcohol abuse, which could be referred for a brief intervention, or, if necessary, to treatment.

Mr. Kadel stated that SAC's biggest result/measure was the 30-day use for alcohol abuse for kids aged 12 to 17. He stated that they looked at county-wide data, but they only received the data each even year. He stated that he had unofficial numbers which indicated that SAC had once again made a significant impact in this area. He stated that, regarding alcohol abuse trends, as perception of harm went up, and parent disapproval went up, youth usage went down. He stated that they had seen usage decline, binge drinking decline, and the age of early use (first usage/initiation) had gone up.

Mr. Kadel stated that the chart for current alcohol use showed that in 2014 they had been at the lowest point they had been at in the past 10 years. He stated that he was excited to see the 2016 numbers because early indications showed that there would be another big win in this area, and they could be well on their way to the lowest numbers they had seen in the State of Florida.

Mr. Kadel stated that SAC had 233 active members, and had received over \$190,500 in volunteer time, cash, and in-kind donations. He stated that the community was very involved with SAC.

Mr. Kadel stated that they followed data on youth prescription drug use, and Palm Beach County's numbers were very low in this area, below 1.5%. He stated that this was another reason they were focusing on the bigger, broader opioid problem instead of just focusing on the 12 to 17 year olds.

Mr. Kadel stated that the biggest part of their forward direction was for them to sustain their impact on the community. He stated that they would continue to increase their collaboration and initiatives, not only with CSC-funded programs, but with other organizations throughout the community. He stated that SAC would continue to mentor the Glades. He stated that they were looking for new opportunities to expand their reach and partnerships. He stated that in the coming months they would be undertaking doctor training at Bethesda and Jupiter Medical Center regarding the opioid issue. He stated that they would also be conducting an opioid forum in February, and bring together several hundred stakeholders to flesh out an action plan for the community.

Mr. Kadel stated that in addition to the SAMSHA grant for which they had applied, there was also a STOPACT grant which looked promising. He stated that there was a new Partnership for Success grant which had recently been approved for the State of Florida; this grant had identified Palm Beach County as authorized to apply for the grant (only five counties were authorized to apply). He stated that they had wrapped up their contract with the managing entity, and had a three-year contract with them to sustain the same funding level which they had received for the previous two years. He stated that there was a new CARA act at the national level which would also create opportunity to pursue additional funding. He stated

that they would continue to look for collaborative initiatives and other less-traditional opportunities to sustain SAC. He thanked the Council for its support.

Thomas Bean referred to a slide depicting prescription drug misuse and asked whether it was worth (for clarity's sake) to redefine it as 'drug abuse' to include both illicit and prescription drugs. Mr. Kadel stated that they typically focused on the 12-17 year old population but they had found that most prescription drug abusers were from age 24 to 34. He stated that they were expanding not only to include opioids, prescription and illicit, but also the age range that they typically focused on.

Marsha Guthrie stated that the prescription pill drop locations were also featured in CSC's Safe Map app. She stated that despite the fact that CSC was funding SAC to maintain current operations, SAC had shown that they are willing to partner with CSC. She stated that SAC would attend the Healthy Start Coalition general coalition meeting in September to discuss Heroin use, especially as it related to pregnant women. She stated that there had been an increased number of infants that had been born substance-exposed in the community. She stated that Mr. Kadel and a group of experts would be attending that meeting.

Ms. Guthrie stated that the COW (vehicles) were on the move, and she invited Council members to attend a SAC training, which were well-recognized and well-respected in the community. She stated that SAC were often training in the CSC building, and if Council members would like to attend they could call her or Mr. Kadel to make it happen.

Debra Robinson, M.D. asked Mr. Kadel what the doctors would be trained on. Mr. Kadel stated that the doctor training would be focused on proper prescribing methods. He stated that instead of prescribing for 30, 60, or 90 days, or a certain milligram, there may be a reduction in the milligram prescribed, and a reduction in the number of pills prescribed. He stated that 70% of prescriptions written ended up unused in a medicine cabinet. He stated that they would be bringing in Dr. Kolodny of the Phoenix House to talk about alternate methods to pain management. He stated that they would also be bringing in someone from the State to educate and inform about E-FORCSE (Electronic Florida Online Reporting of Controlled Substance Evaluation Program), the prescription drug monitoring program. He stated that this was a database where all pharmacies and doctors should check before prescribing or dispensing prescriptions. He stated that pharmacies were required to check, but doctors were not required to at this time.

Dr. Robinson stated that she had undertaken those trainings multiple times, and that she thought they were required for renewal of a license. Mr. Kadel stated that, in a brief study, they had found that 87% of pharmacists were using the prescription drug monitoring program, but this number was much less with regard to doctors. He stated that, to the knowledge of SAC, doctors were not required to use E-FORCSE; they were required to *know* about it but not required to *utilize* it. He stated that SAC was trying to break down barriers to usage, and possibly training a nurse practitioner to access E-FORCSE. He stated that E-FORCSE had built an online tutorial which they could also use for training.

Dr. Robinson stated that what the doctors needed to be trained on was the appropriate way to respond to a patient's number on the pain scale. She stated that it was the opinion of learned physicians that much of the opioid crisis had come about because of the pain scale, because the common-held expectation was that a doctor should make a patient's pain go to zero. Mr. Kadel stated that alternatives to an opioid would be a topic of discussion at the training. He mentioned to Dr. Robinson that he may solicit her to perform a training in the future.

Dr. Robinson stated that it sounded like "mission creep" for SAC because they had previously focused on the 12 to 17 age group, and were now including secondary care for the young adults with opiate abuse. Mr. Kadel stated that SAC was only about 6 years old, and when they started their focus had immediately been the 12 to 17 year old age group. He stated that the data kept suggesting that the abuse rate was higher in the higher age group, and therefore SAC continued to expand its scope. Dr. Robinson stated that SAC's involvement with that age group was not in prevention. Mr. Kadel stated that it was. He stated that they were hoping that, by educating and informing youth and adults about prescriptions, and educating doctors and nurse practitioners about the pain scale, and with protective factors such as the family dinners, it was all tied together. He stated that if they continued to reduce the youth alcohol use, then the use of all drugs, illicit or prescription, would be less down the road, therefore it was all preventative. Dr. Robinson stated that she respectfully disagreed with him.

2. Minutes

A. June 23, 2016 Council Meeting

A motion by Bean/Robinson to approve the Minutes of the June 23, 2016 Council Meeting as presented was approved by unanimous vote.

3. Public Comment – Agenda Items

4. Council Committees:

- Finance Committee – no report
- Personnel Committee – no report

5. Consent Agenda

1. Additions, Deletions, Substitutions
2. Items to be Pulled for Discussion – There were no Agenda items pulled for discussion purposes.
3. Adoption of the Consent Agenda and Walk-in Warrants List

A motion by Weber/Avossa to approve the Consent Agenda and Walk-in Warrants list was approved by unanimous vote.

A. Program

1. Sunset of the Fetal Infant Mortality Review (FIMR) Contract with the Health Council of Southeast Florida – For informational purposes only; no action required
2. Resolution #16-025 Authorizing an Agreement with the Center for Child Counseling, Inc. for Mental Health Services – Approved by Consent
3. Resolution #16-026 Authorizing an Amendment to the Prime Time Palm Beach County Inc. Contract for a Lego League Program Coordinator at Green Mouse Academy – Approved by Consent
4. Subcontractors, Quality Improvement Sites (Early Childhood and Afterschool), Staffing – For informational purposes only; no action required
5. Resolution #16-027 Authorizing Agreement with Center for Study of Social Policy (CSSP) Early Childhood- Learning and Innovation Network for Communities (EC-LINC) – Approved by Consent

B. Business

1. Warrants List – Approved by Consent
2. Resolution #16-028 Authorizing an Agreement with MSL Consulting for the Services of Mike Levine – Approved by Consent

6. Non Consent Agenda

A. Business – N/A

B. For Informational Purposes Only – N/A

7. Walk-In Items – N/A

8. Chief Executive Officer's Report

1. Proposed Millage Rate

Lisa Williams-Taylor, Ph.D. stated that at the June 23, 2016 Council meeting the proposed Millage rate for FY 16/17 had been .6857, and at that meeting the Council had authorized staff to adjust the Millage rate to provide the same amount of budgeted tax revenue in the event that the final figures that CSC received from the Tax Collector's office were different. She stated that the gross

taxable values had been deemed to be more than anticipated, therefore the Millage rate that will be proposed at the September TRIM hearings would now be reduced to .6833.

2. Communications Update

Dr. Williams-Taylor stated that they were in receipt of the new Family Guides, and to please contact her if anyone needed additional information. She stated that the CEO Report contained information regarding the new android version of the Safe Map app. She stated that Family Guides and Safe Map app cards were available, and to please let her know if Council members would like a supply for distribution.

3. Summer Swimming Celebration

Dr. Williams-Taylor stated that this was the second year that CSC had conducted a summer swimming celebration at Lake Lytal pool in West Palm Beach. She stated that there had been 1,100 people attend the event on July 30th. She stated that another swimming celebration was held at Pioneer Park in Belle Glade and approximately 600 people attended. She stated that there had been CSC T shirts distributed to all, in addition to food and free bicycle helmets. She stated that there had been at least 8 CSC-funded programs at each event which had handed out programmatic information. She stated that they had received positive input and feedback.

9. Legal Reports

1. Review of September Council Meeting and TRIM Hearing Dates/Times

Mr. Sheehan stated that the meeting dates/times for September were as follows:
September 8, 2016 – 5:45 p.m. Council meeting, 6:00 p.m. TRIM Public Hearing
September 22, 2016 – 5:30 p.m. Council meeting and Prevention Partnerships for Children, Inc. Board Meeting, 6:00 p.m. TRIM Public Hearing.

He stated that if a quorum was not reached for each meeting, it was a very complicated process that must be undertaken to re-notice the TRIM hearings. He stated that it was critical that there were 6 Council members present at each TRIM hearing in September, not including Judge Kroll.

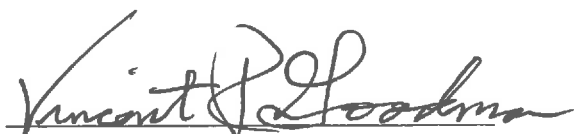
10. Individual Appearances – Non-Agenda Items – N/A


11. Council Comments

Thomas Bean stated that Lisa Williams-Taylor, Ph.D. had been accepted for the upcoming Leadership Palm Beach County class. He congratulated Dr. Williams-Taylor.

12. Adjournment

The meeting was adjourned at 5:03 p.m.


Vincent Goodman, Secretary


Lisa Williams-Taylor, Ph.D., Chief Executive Officer