

CHILDREN'S SERVICES COUNCIL OF PALM BEACH COUNTY
COUNCIL MEETING
Thursday, June 25, 2015, 5:00 p.m.

MINUTES

1. Call to Order

Chair Langowski called the meeting to order at 5:00 p.m. Chair Langowski stated that Council member Tom Lynch was participating by telephone.

Present:

Thomas Bean

Vince Goodman

Kathleen Kroll

Greg Langowski

Thomas E. Lynch (by phone)

Dennis Miles

Thomas P. Weber

Excused: Robert Avossa; Debra Robinson, M.D.; Shelley Vana

- A. Invocation – led by Vince Goodman
- B. Pledge of Allegiance – led by Chair Langowski
- C. Presentations

1. First Steps/Early Steps – Nikki Martin-Bynum, Program Officer

Nikki Martin-Bynum, (CSC) Program Officer introduced Marissa Barrera, Program Coordinator, Treasure Coast Early Steps Program. Ms. Barrera stated that Early Steps was Florida's early intervention system offering services to children ages birth to three with significant delays or with a condition that would likely lead to a developmental delay. She stated that Early Steps serves approximately 2,700 children each year in Palm Beach County. She stated that the services were based on the evaluations of the Early Steps team, in addition to the family's goals and concerns.

Ms. Barrera stated that they used a team-based primary service provider ("PSP") approach aimed to empower each family by providing a comprehensive team of professionals, from beginning of services throughout, to the transition out of the program. She stated that the family worked with one team throughout their entire time with Early Steps. She stated that the PSP team was comprised of the family, the service coordinator, an infant/toddler developmental specialist, and licensed pediatric physical occupational and/or speech therapists. She stated that the goal was to provide support to the family so that they could develop confidence and competence they needed to help their child learn and grow. Ms. Barrera stated that the team identified one individual to serve as the primary service provider, who, during ongoing visits in the child's natural environment, would provide coaching and educational strategies so that the families had the skills needed to support

their child's development. She stated that the family received strong support from that one individual which helped them to have fewer appointments outside of the house and more time to be a family. She stated that the program changed as the needs of the child changed.

Ms. Barrera stated that the home-based approach brought services into the child's life rather than bringing the child into services. She stated that the approach emphasized how children learn within the context of their everyday routines and activities. She stated that Early Steps employed 52 staff in Palm Beach County, of which 29 were service coordinators. She stated that many of them were bi-lingual, helping to meet the needs of the diverse community. She stated that the service coordinator remained with the family until the child transitioned out of the program at age three. She stated that the service coordinator developed a child's individual family support plan (IFSP) which served as a service authorization.

Gretchen Rauch-Herron, Program Director, First Step to Success Program, ARC of Palm Beach County stated that the program had begun as part of the Healthy Beginnings System July 1, 2009. She stated that at the time of start-up the program had served children from birth through age 3. She stated that CSC had recognized a need for similar services for children aged 3 through age 5, and CSC had expanded the program in November, 2009. She stated that the program's mission was to help children attain age-appropriate developmental milestones to ensure they were eager and ready to learn upon entering Kindergarten.

Ms. Rauch-Herron stated that the First Step to Success Program was designed as a gap service for children, and that it provided relationship-based services to children scoring below average on a developmental assessment, but whose scores were not sufficiently low to qualify for programs such as Early Steps or Child Find. She stated that, following acceptance into the program, developmental specialists conducted an in-depth assessment of a child's current developmental skills. She stated the assessment tool used to measure development was the Battelle Developmental Inventories II ("BDI"). She stated that this test was conducted by a developmental specialist assigned to an assessment team who were able to observe and assess a child objectively throughout the time the child was enrolled in the program. She stated that the developmental specialist assigned to the family created an intervention plan which identified skills within the six domains of development in which the child was deficit, using the Hawaii Early Learning Profile.

Ms. Rauch-Herron stated that the First Step to Success Program served children throughout Palm Beach County in their homes, child care centers, or other natural environments. She stated that developmental specialists served clients from Tequesta to Boca Raton, and from the coast throughout the Glades. She stated that First Step to Success began its first full year of implementation with a staff of 4, and following the third expansion of staff, the program is now funded for 22 positions. She stated that program staff were representative of the community in which they served, and they had the capacity of speaking Haitian Creole, Spanish, Portuguese, Mam, French, and Papiamento, as well as English.

Marissa Barrera stated that in 2010 the eligibility criteria for Early Steps had changed statewide, resulting in them serving only the more significantly delayed children. She stated that the children who no longer qualified for Early Steps were referred to the First Step to Success program. She stated that before the creation of the First Step to Success program, those children would most likely have gone unserved. She stated that Early Steps had collaborated with First Step to Success since its inception, and in 2013 they had been able to refer directly back and forth between the two programs. She stated that such a referral system had shortened the process for the families involved. She stated that although the two programs had different service provision and different models, they were tied together on a continuum of services ranging from the more intensive to the less intensive.

Gretchen Rauch-Herron stated that Early Steps had been a great collaborative partner to the First Step to Success program and thanked Ms. Barrera and expressed her gratitude. She stated that together they were helping children in the community receive the level of intervention which was most appropriate for them and their families. She stated that Early Steps had provided the initial training to First Step on the Battelle tool, and had allowed First Step staff to attend actual initial eligibility evaluations at their offices, in order to observe best practices in action. She stated that such a collaboration had been expanded to include other system and community partners through the quarterly BDI meetings. She stated that the meetings were attended by Early Steps, First Step to Success, Child Find, Home Safe, and CSC in order to ensure alignment of referrals by all those using the Battelle inventories and the Battelle screener to determine eligibility. She stated that although not all children reach the same milestones at the same times, there was an expected timeframe for reaching those developmental markers, and, together, they helped to ensure that more children attained those crucial skills on time.

A video was played showing families who had received services. Link to video:
<https://youtu.be/nyThAA5-tvY>.

Angelica Haymore, parent and recipient of Early Steps services for son Titus (who had turned age three the previous week) stated she had received a Spina bifida diagnosis at 20 weeks of pregnancy. She stated that her son was born June, 2012, and they had not been ready to watch their newborn endure two brain surgeries and two back surgeries. She stated that after a two-month stay in hospital during which they had been seen by many specialists and had been given numerous materials, they took their son home. She stated that she had found an Early Steps brochure in the materials, and had had an evaluation and had begun services. She stated that it was a blessing to know that there was a program out there like Early Steps that could come alongside a family and co-labor with them, teaching them how to take care of their child, helping them identify the child's strengths and build upon them.

Ms. Haymore stated that her family service coordinator had been instrumental in getting her son services, as much as had been needed, and when it was needed. She stated that the coordinator had listened to their concerns, and had recommended physical therapists, speech therapists, and occupational therapists, having the therapists come directly to her son's daycare so that she could continue to work. She stated that she had had the peace of

mind that her son had the most professional, up-to-date therapists on his team. She stated that the therapists had taught her how to continue the plan of care at home. She stated that the therapists had also taught her son some independence, and how to advocate and take care of himself.

Ms. Haymore stated that the Early Steps program had been life-changing for her son and her family. She stated that it was hard to put into words what a parent felt when they did not have hope, and the Early Steps program had provided that hope, informing her that her son had other options besides a wheelchair. She stated that by having such an early start it had prevented her son from developing with a stigma of "you can't do that". She stated that her son was very high-functioning and she gave all the credit to Early Steps. She stated that she had now left the Early Steps program (within the past week) and she was forever thankful for her son's therapists for challenging her son and never letting him give up. She stated that the Council was doing a great service for Palm Beach County.

Vince Goodman thanked Ms. Haymore for her success story. He asked whether the program was provided in different languages. Gretchen Rauch-Herron stated that services could be provided in the languages outlined (Haitian Creole, Spanish, Portuguese, Mam, French, Papiamentu, and English). Mr. Goodman asked whether the parents helped out. Ms. Rauch-Herron stated that the parents worked very successfully with the service providers, and services were provided in any language that the parents chose. She stated that parents were generally focused on their own child.

Nikki Martin-Bynum thanked Ms. Haymore for coming to speak to the Council and provided a care package of some age-appropriate materials for her son.

2. Parenting Campaign – Christy Potter, Director of Communications

Christy Potter, Director of Communications stated that they had shared at the January Council meeting that they were purposefully scaling back communications for the last quarter of FY 14/15. She stated that they had wanted to review and revise CSC's messaging, and that CSC needed a strong, unified, comprehensive, and universal message able to wrap together all active education campaigns, including:

- Happily Ever After begins with Reading
- What If (child safety)
- Teen pregnancy prevention
- Strong Minds System of Care re-launch (formerly known as Quality Counts)
- Healthy, Safe, and Strong.

Shana Cooper, Public Information Officer stated that they were keenly aware that Palm Beach County families were looking for reliable, timely, realistic local parenting information they would be able to use to raise their families to be healthy, safe, and strong. She stated that the universal campaign concept would be able to do just that.

Ms. Cooper stated that they wanted to provide a unique, local resource providing all Palm Beach County's families raising children prenatally to age 18 with the information they craved. She stated that it was not another program they were adding, but a multi-level, multi-layered public education campaign that would answer a parent's pressing questions. She stated that even if a family was not eligible for a particular CSC-funded program, the universal parenting campaign could help the family by referring them to another service provider or agency in the community. She stated that in order to do so they would need to reach beyond CSC's programs and agencies, and beyond the current partnerships in order to make the connections in the community for parents.

Ms. Cooper stated that they were launching the campaign for several reasons: to address the challenges that parents faced, and to increase parent engagement. She stated that the Council and the Early Childhood Cabinet had expressed concerns in these areas. She stated that they also wished to increase awareness of resources available in the community; parents often said they did not know what was available and that they did not know how to find it. She stated that in addition to reaching out community-wide to refer other available services they also wanted to ensure that those other services/agencies were aware of CSC, what CSC had to offer, and its role.

Ms. Cooper stated that they had conducted eight focus groups in the spring with specific audiences such as first-time moms, single fathers, and Creole and Spanish-speaking families. She stated that they had also analyzed the calls received by CSC over the past few years. She stated that they had found that parents were consistently asking for information about:

- Growth and behavior, particularly if they had a developmental concern.
- Quality child care, including after school and summer camp programs, and how to pay for those programs.
- Helping children succeed in school (inquiries had increased since the onset of the Happily Ever After campaign)
- Child safety including physical safety (drowning prevention/care seat safety) and also online safety, including bullying.
- Essential services help (housing, financial assistance)

Ms. Cooper stated that it wasn't because CSC focused on early intervention and prevention that people called, they called CSC because it had the word "children" in the name, which was an unspoken promise that CSC was there to help. She stated that they wanted to live up to that promise to provide help, whether it was a CSC-funded service or a referral to something else in the community. She stated that it was a big task, and families needed many different things at many different times in their lives. She stated that they wanted to be sure that they could immediately direct the families to what they needed in severe situations such as homelessness or a domestic violence crisis.

Ms. Cooper stated that such a universal campaign came with many challenges because of Palm Beach County's large and diverse community. She stated that families have many different needs, and there were many competing messages. She stated that families retrieved information from national websites, apps, local listings in newspapers, materials

from doctor's offices or schools, and from social media. She stated that the plan for the campaign was to position CSC as the unique, local resource with a clear simple message which was non-judgmental and respectful. She stated that they wished to take the national information and connect it with local resources.

Ms. Cooper stated that there were great national resources, but they did not necessarily let parents know where they could turn for help locally. She stated that they needed to create a campaign that was so helpful, parents would return to it repeatedly and refer their friends to it. She stated that it needed to be engaging, a place where parents felt welcome and comfortable. She stated that, as they had done in the Happily Ever After campaign, they needed to pull the campaign together with a universal message. She outlined the universal message: "It takes 6,574 days to raise a child to age 18. We're here to help you embrace each one. Embrace each day."

Ms. Cooper stated that the website for the campaign was also the call to action. She stated that it would be easily incorporated into materials produced, as well as social media. Mike Roedel, Digital Communications Administrator stated that they wanted CSC to be seen as a resource to turn to whether a parent was having a good or bad day. He stated that the "Embrace Each Day" message helped CSC cater to a family's individual and timely needs by addressing things such as milestones, questions, challenges, important deadlines (vaccinations or school registration), happy moments, and tough times. He stated that they would be able to alert families to developmental cues they should be looking for in a non-threatening way, giving them a local resource they could turn to if they had questions.

Mr. Roedel stated that they had created sample billboards to illustrate the power and versatility of the Embrace Each Day message. He cautioned that the images contained therein were not the final images but were merely representative to give a feel of how they would approach the message. He sampled the billboards: day 1 – a healthy birth; day 212 – the first time a baby eats solid foods; day 1,826 – a special moment (like riding a bike without training wheels for the first time); day 5,843 – the first time she's driving by herself. He stated that the message easily translated from infants to teenagers.

Mr. Roedel stated that they would need a variety of tools for the campaign in recognition of the diversity of the community and the various ways people liked to access information. He stated that some families may only need to know that CSC was there for them, or they may only need tips and advice around a certain milestone. He stated that traditional media such as billboards, TV and radio, or print materials would come into play in these instances. He stated that other families may need how-to videos, or advice for a specific problem such as biting. He stated that in these instances they would need experts to help the parents through two-way conversations on social media or through a website. He stated that other families may still need a face-to-face approach which would be provided through CSC's providers and partners or through CSC's outreach efforts. He stated that a hotline would come into play for those that needed immediate help such as housing, counseling, and financial assistance.

Mr. Roedel stated that they were also planning a (free) mobile app. He stated that it would be a new tool to reach new audiences and it could be used to push information to them on a regular basis. He stated that the mobile app would create a personalized experience based on the information input by the parent. He stated that a parent would enter their child's birthdate and gender, and then would receive targeted messages based on their child's developmental stage or needs.

Mr. Roedel stated that they intended to expand CSC's traditional reach by including information for children up to age 18. He stated that they recognized that CSC would not be able to do it alone, and that it needed to strengthen existing partnerships, in addition to building new ones. He stated that they would do so with CSC's current entry agencies and providers, and add government partners such as the County's Youth Services division, the Health Department, the School District, Career Source, the Department of Children and Families, and other state and government agencies. He stated that there would also be partnerships with other experts as needed, including experts to help guide CSC, whether it would be content-related or referral for services outside of CSC's scope.

Mr. Roedel stated that they recognized that they were not the creator and keeper of all information, and that they wished to simply be there to bring it all together for local families to make their lives easier. He stated that if there was an expert or a tool out there already providing great information, CSC would refer families to it.

Mr. Roedel outlined the next steps:

- Refinement of the campaign's strategy, including how current campaigns would be impacted.
- Project Charter was completed, they were further developing the timeline, budget, and communication plan.
- Research was needed on a family's need – an RFP would be issued for a pre- and post- market survey.
- Data was being gathered including demographics, Census information, and marketing data. Such data could be used by all of CSC to see gaps, needs, and geographically relevant information.
- Technologies were being explored.
- Plans for content were being made.
- Strategies were being developed for building partnerships.
- Additional RFPs would be issued in future months for content collection and technology.

Mr. Roedel outlined how success would be measured: the pre-survey would allow them to get a feel for the current landscape and do some high-level testing of messages. He stated that those measurements could then be used as a baseline in the post-campaign survey, and could indicate how the campaign was being received. He stated that they would have additional milestone measurements when the campaign was up and running, provided by analytics such as the number of app downloads and website visits. He stated that those measurements would help determine the responses to CSC's calls to action. He stated that

the campaign would be a LEAN Six Sigma project, measuring the success of the campaign based upon the percentage of parents who agreed they could find the information they needed to help them raise their children Healthy, Safe and Strong.

Mr. Roedel stated that they thought that the campaign was a much-needed resource for Palm Beach County's families. He stated that they wanted parents to know, that as parents were raising their children, Children's Services Council was there to help them Embrace Each Day.

Thomas Bean stated that it was a great plan and he applauded efforts to reach people where they were at, and when they were at that place. He stated that there was always a question who to turn to for people newly moving to Palm Beach County or for those resident families that had never accessed services before. He stated that he liked the fact that the campaign would not be limited to just the CSC-funded programs and included all programs and services in the community. He asked whether the LEAN Six Sigma would be green belt or black belt level. Christy Potter stated that it would be green belt. Mr. Bean asked who was overseeing the LEAN project. Ms. Potter stated that there was an outside consultant. Mr. Bean asked whether the surveys would be conducted internally. Ms. Potter stated that CSC would contract with an outside vendor. He stated that he appreciated that the team understood that it would not be a light or easy undertaking, and he looked forward to updates.

Tom Weber stated that he liked the awareness and the intention of being available to more people than just those touched by CSC-funded services. He stated that he liked the intention to make CSC a central place to go to for resources because there were so many different organizations in the county without any real coordination between them.

2. Minutes

A. May 28, 2015 Council Meeting

A motion by Bean/Weber to approve the Minutes of the May 28, 2015 Council meeting as presented was approved by unanimous vote.

3. Individual Appearances – Agenda Items – N/A

4. Council Committees:

Program Review Committee

Vice Chair Weber stated that the Program Review Committee approved the PRC Consent Agenda including the walk-in allocations warrants list, and Resolution #15-021. He stated that there had been a CPPA mid-year update which showed positive progress.

A motion by Goodman/Bean to approve the PRC agenda in its entirety, including the walk-in allocations warrants list, was approved by unanimous vote.

Finance Committee

Thomas Bean stated that the Finance Committee had met prior to the PRC meeting that day and recommended approval of the May 31, 2015 Financial Statements. He stated that the Finance Committee had also approved an adjusted Millage rate of .6677, based on the figures received by the Property Appraiser's office that day. He stated that the adjusted Millage rate of .6677 was being recommended allowing staff the ability to change the budget to ensure that the budget remained consistent regarding the amount of tax revenues raised. He stated that the Finance Committee had approved the proposed budget for 2015/2016.

A motion by Weber/Bean to approve the Finance Committee report, Financial Statements ending May 31, 2015, and tentatively approve the 2015/2016 CSC Annual Budget was approved by unanimous vote.

5. Business/Consent Agenda

A. Consent Agenda Management

1. Additions, Deletions, Substitutions - None
2. Items to be Pulled for Discussion – There were no Agenda Items pulled for discussion purposes.
3. Adoption of the Consent Agenda and Walk-in Warrants List

A motion by Weber/Goodman to approve the Consent Agenda and Walk-in Warrants list was approved by unanimous vote.

B. CSC Funded Programs – Current – N/A

C. CSC Funded Programs – Future – N/A

D. Planning & Development – N/A

E. Personnel

1. Resolution #15-022 Authorizing Selection of The Gehring Group as Insurance Broker for CSC's Employee Group Benefits Program – Approved by Consent

F. Financial

1. Warrants List – Approved by Consent

G. Administration

1. Resolution #15-023 Authorizing Agreement with SRA Research Group, Inc. to Conduct a Pre- and Post- Market Survey – Approved by Consent

6. Business/Non Consent Items – N/A

7. Walk-In Items

8. Chief Executive Officer's Report

1. Planning Session Follow-Up

Lisa Williams-Taylor, Ph.D. stated that the CEO Report contained a follow-up from the Planning Session, and that further follow-ups would be presented as soon as information became available. She stated that a question regarding the Strong Minds network had been raised, there were many applications, many had been approved, and there were still many more to assess to determine where they fit. She stated that there were 68 child care centers pending assessment. She stated that there would be more sites in Strong Minds than with Quality Counts, and more children served.

Dr. Williams-Taylor stated that another concern that was raised at the Planning Session was funding and services to support developmental needs and special needs of young children. She stated that the CEO Report contained three pages covering the types of services and outlined the CSC-funded dollar amount for those programs.

2. Youth Symposium Update

Dr. Williams-Taylor stated that the Youth Symposium had taken place September, 2013. She stated that by request of Mayor Vana, the Council, School Board, and Board of County Commissioners (the County) were brought together to discuss how well children in Palm Beach County were doing, and where gaps could be identified. She stated that the goal of the group had been to share and identify actions and programs to support the healthy growth and development of children ages 0-18. She stated that the planning group had looked at a continuum of services available prenatally through age 22. She stated that CSC had led a group focused on prenatal through age 5, the School District had led the group from ages 6 to 14, and the Criminal Justice Commission and CareerSource had led a group for ages 15 to 22.

Dr. Williams-Taylor showed a visual of "Steps to Success" and stated that research and data showed that each step was important, and that there were a few key areas to focus on as a community. She stated that they needed to focus that children were born healthy, that they had secure attachments, safe and nurturing homes, that they were ready for school, that they attended school, reading on grade level, were engaged in pro-social adolescent behaviors, achieve graduation, and enter either post-education or a career successfully.

Dr. Williams-Taylor stated that multiple recommendations were put forward at the September, 2013 Youth Symposium, and all had been approved. She stated that they had then been

charged with convening to determine how to implement the recommendations. She stated that there were currently eight workgroups in session.

Marsha Guthrie, Community Planning & Partnerships Officer stated that since September, 2013 they had been engaged in partnerships with the United Way, PBC School District, Career Source, the County, and specifically the Palm Beach County Youth Services Department. She stated that 12 recommendations had been made which had resulted in 8 active workgroups to begin the work.

Ms. Guthrie stated that one of the recommendations that stood out as paramount when looking across the age continuum was focusing on transitions. She stated that the recommendation had been to universally offer transition programs and transition activities at critical milestones from entering Kindergarten to post-secondary education. She stated that the Student Success Skills group was looking at the critical transition milestones for children beginning in pre-Kindergarten, and was being led by the School District.

Ms. Guthrie stated that another recommendation was around the issue of "connection" and how a child was connected to family, school, and community. She stated that there needed to be dedicated staff at the school centers to ensure that at-risk children were connected to needed services and supports, and that they did not fall through the cracks. She stated that the School District was leading the workgroup exploring student support services and student intervention services. She stated that the first step was to investigate how to enhance the current array of available services through efforts such as school-based teams. She stated that they were also looking at national models that supported student health and wellness. She stated that they were also looking at guidance counseling programs. She stated that they wanted to create a community collaborative toolkit looking at how the School District was partnering more effectively with community agencies, recognizing that efforts were simultaneously being put forth by both the District and community agencies, and bringing the two together.

Ms. Guthrie stated that there was lots of evidence showing that some youth were not connected to school, and were termed "idle youth". She stated that those youth were not at school and not working, and were "disengaged". She stated that the recommendation (being investigated by Career Source) was for a re-engagement center, and would be modeled on one from Oregon. She stated that the concept was to find children who had fallen out of school, were not on track for graduation or had been lost to the system in some way, to reach them and get them connected back to some opportunities for vocational support. She stated that in this manner they would be creating different on-ramps for those students who may not matriculate on to college.

Ms. Guthrie stated that there had been work performed around executive functioning. She stated that a Symposium had been held in May, 2014 with a panel of experts discussing how children could best be supported in the area of self-regulation from infancy to adulthood. She stated that this work had been completed, and recommendations had been handed off to the

School District. She stated that they needed to consider evidence-based programming to support youth in this area.

Ms. Guthrie stated that another workgroup had been outlined as evidence-based programs for middle and high school youth. She stated that the workgroup had not yet begun, and Dr. Williams-Taylor would address this workgroup when discussing the next step in the Youth Symposium work.

Ms. Guthrie stated that a body of work that had been completed was to consolidate children and youth programming through the County's Youth Services department. She stated that this had been put in place in the fall of 2014. She stated that there had previously not been an entity responsible for the coordination of youth programming in Palm Beach County, the Symposium had presented an opportunity to do rectify that. She stated that by CSC picking up the Head Start match it had freed up the County to support programming for middle and high school students, in addition to extra programming for this age group. She stated that the Youth Services Department had been created and had been effectively working with CSC as a primary partner in the Youth Symposium body of work. She stated that there had been three infrastructure recommendations from the Youth Symposium:

- Consolidation of the County's services into one department
- Identification of Programs and Services
- Develop a strategic community action plan.

Ms. Guthrie stated that the United Way had led a workgroup to determine services available and survey the ten primary funders. She stated that they had surveyed CSC, Child Net, United Way, the Sheriff's Office, and others. She stated that they had collected 307 surveys with regard to the continuum across various outcomes such as births, school readiness, career readiness, educational performance, and adolescent pro-social behaviors. She stated that they had determined that there was a wealth of programs and efforts in the community which targeted a vast amount of risk factors. She stated that there had been 111 survey respondents who outlined that they were providing healthy, safe, and nurturing environments for children.

Ms. Guthrie stated that there was a Phase Two to this work, with a directive to develop a searchable database. She stated that they intended to create a real-time database for the professional community, separate to that with which 211 operates. She stated that the database would have more specific information with information on eligibility, who the program targeted, and where it was located. She stated that they had shared a sneak peek with the Judges, and it should be available for distribution at the beginning of August. She stated that they would continue to collect information by municipalities, other community organizations, and faith-based organizations, in addition to migrating the information into a searchable database. She stated that they would also conduct some geo-mapping with the County's GIS department, outlining where these services were available throughout the county. She stated that it would allow them to do a gap analysis to determine who was serving which populations, with what types of services.

Ms. Guthrie stated that a further recommendation was to develop a strategic community action plan. She stated that there had also been a third recommendation around infrastructure which had been outlined as: "Once we have all programs and services documented, how would we know what works, and how would evaluation be conducted?" Dr. Williams-Taylor stated that CSC and United Way had led this portion of the work. She stated that the task was to consider the 307 identified programs and determine where each fell on the continuum of evidence. She stated that funders had come together and they had jointly decided how to define evidence-based programs and referred to slide 10 in the PowerPoint presentation "Continuum of Evidence". She stated that the continuum began with those programs not collecting any data which therefore could not be rated, to those programs with lots of research behind them showing that it was replicable and that its outcomes were sustainable in the long-term.

Dr. Williams-Taylor stated that the workgroup had created a survey which would be launched to all 307 programs in mid-July. She stated that the survey would collect information, upon which they would perform the verification process and place the program in its appropriate location on the continuum of evidence. She stated that part of the equation was to determine what type of technical assistance the program would need in order to further the evidence-base of its program. She stated that they would then be able to determine what kind of infrastructure was needed in Palm Beach County to help programs research and improve effectiveness. She stated that should a program be determined to be ineffective they could then begin discussions with the funder about moving those dollars to more effective programs.

Dr. Williams-Taylor stated that there was an Evidence-Based Summit tentatively scheduled for September 30th. She stated that they would be bringing in national experts to talk about the best programs that should be implemented in Palm Beach County. She stated that they would be focusing across a wide area including: mental health, substance abuse, Department of Juvenile Justice programs, to early childhood, and everything along the continuum. She stated that a lot of work had taken place in the last two years in bringing all the information together into a community action plan. She stated that the Youth Symposium had only been for one day, however, much work had emanated from it. She stated that they were looking into how to best brand the work so that all parties could understand it was part of the Youth Symposium work. She stated that they needed to pull it together, come up with a budget, and begin prioritizing what they wanted to fund over the next few years.

3. Communications Update

Dr. Williams-Taylor congratulated Michael Roedel, Digital Communications Administrator on achieving his Masters degree.

Dr. Williams-Taylor stated that the CEO Report had contained an update on the Drowning Prevention campaign. Flyers were placed at Council members' places, and Dr. Williams-Taylor appealed to Council members to please bring any businesses to the table for funding additional swim lesson vouchers.

4. National News

Dr. Williams-Taylor directed Council members' attention to the CEO Report regarding CSC's two notable mentions in national news in the past month.

9. Legal Reports

1. Financial Disclosure Statement

Tom Sheehan stated that the Financial Disclosure Statement for Council members needed to be filed by July 1, 2015. He stated that he had checked, and many Council members had already completed this filing. He stated that he would re-check the first week of July, and would contact any Council members who had not filed.

2. September Dates Proposed for CSC Business Meetings and TRIM Hearings

Mr. Sheehan stated that they were now aware of the dates for the County's and the School Board's TRIM hearings, whose dates, by Statute, CSC needed to avoid. He stated that CSC thus recommended the following dates and meeting times:

- Thursday, September 10th – Council Meeting (currently estimated) 5:30 p.m., TRIM – 6:00 p.m.
- Thursday, September 24th – Program Review Committee (currently estimated) 5:00 p.m., Council Meeting (currently estimated) 5:30 p.m., Prevention Partnerships for Children, Inc. Board Meeting (time: upon conclusion of Council meeting), TRIM – 6:00 p.m.

Mr. Sheehan stated that the dates had been advised in the notebook packet email, and he asked Council members to please inform Lisette Osborne, Clerk of the Council, if either of the two dates would be a problem for them. He stated that they needed to lock the dates in with the Property Appraiser's offices.

Dennis Miles stated that the Dependency Summit would be taking place in Orlando the week of September 10th which involved himself and Judge Kroll.

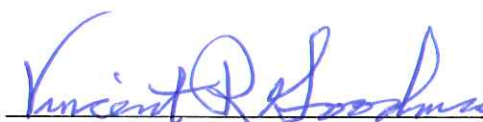
10. Individual Appearances – Non-Agenda Items – N/A

11. Council Comments

Vince Goodman stated that he was very pleased with staff's work in the area of Drowning Prevention, and was very pleased to see it on TV also. He stated that he was very proud of staff and encouraged them to keep up the good work.

12. Adjournment

The meeting was adjourned at 6:08 p.m.



Vincent Goodman, Secretary



Lisa Williams-Taylor, Ph.D., Chief Executive Officer