



## **California State Games Ambassador Program**

We are looking for a few great people to represent the California State Games throughout the State of California! As an Ambassador, you will be recognized as a marketing representative of the Games and attend events in your area promoting the Games. You will receive marketing materials at your request for specific events you plan on attending and to distribute to friends. Ambassadors will also be recognized and lead in the Parade of Athletes at Opening Ceremonies. You will also be recognized on our website and in the Official Program.

To be a CSG Ambassador, you must have attended the California State Games at least one time, either as an athlete, parent or coach. We want all our Ambassadors to be able to speak to others about their experience at the Games. There is a small annual fee of \$40 to sign up to be an Ambassador which shows your commitment and in exchange, we will provide you with CSG Ambassador Business Cards along with promotional materials.

California State Games has become one of the premier events in California. While numbers continue to grow in many sports, we know that there are still hundreds of teams and athletes that we have not reached yet, and we hope that you can help us with our outreach program. Our goal is to increase awareness of the California State Games around the state and continue to grow participation in the Games each year.

The California State Games not only provides the opportunity to “Experience the Olympic Dream”, but that it is truly a statewide event. We are continuing to promote the fact that we “Crown State Champions”!

### **As a CSG Ambassador, you will receive:**

- Ambassadors will be given Business Cards with the California State Games logo and the title of “CSG Ambassador” to distribute to others.
- Ambassadors will lead in the Parade of Athletes.
- Ambassadors will be listed in the annual California State Games Program.
- Upon request, we will send you promotional materials (flyers/postcards) to distribute.
- Ambassadors will be informed of all State Games promotions-Facebook contest, etc.
- Ambassadors will have their own CSG staff member assisting with all of your needs.

### **CSG Ambassador Responsibilities**

- Ambassador should help spread the word of the California State Games when attending events in their sport.
- Ambassador should provide a link to California State Games on their club’s website, Facebook or Twitter if so desired.
- Ambassador should continue to be an active participant in the California State Games.
- Ambassador should give out Business Cards to potential interested teams and serve as a contact in case they have questions.
- Ambassador should direct potential athletes/teams to the California State Games website, Facebook and Twitter accounts or provide CSG Office with contact information.

To sign up for the California State Games Ambassador Program, log on to [www.calstategames.org](http://www.calstategames.org) and click on the CSG Ambassador link on the Home Page or from our Facebook page. Click on the REGISTER NOW link and begin the registration process.

OR

Please sign below if you understand and agree to the terms above, and fax this document to the CSG office at 619 223-2242. \*If you do not want to fill out the Credit Card Authorization Section then please mail a check for \$40.00 to:

California State Games  
3260 Rosecrans Street  
San Diego, CA 92110

\_\_\_\_\_  
Ambassador's Name (Printed)

\_\_\_\_\_  
Ambassador's signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Address

\_\_\_\_\_  
Cell Phone number

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Sport

\_\_\_\_\_  
Club/Organization Affiliation

\_\_\_\_\_  
Do you host events?

\_\_\_\_\_  
Your Organization's Website

**\*\*Credit Card Authorization\*\***

Name on Card \_\_\_\_\_ Card Type (circle) Visa    Mastercard

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

3-Digit Code \_\_\_\_\_