

# Bethesda Health Community Health Implementation Plan

FY 2019-21



## Goal 1: Increase Access to Mental Health Resources and Assistance

Activities	Process/Outcome Measure	Possible Partner Agencies	
Strategy 1.1: Increase providers' knowledge of how to identify individuals who may need mental health services.	<ul style="list-style-type: none"> <li>■ Hold training sessions for providers.</li> </ul>	<ul style="list-style-type: none"> <li>■ Number of trainings provided</li> <li>■ Number of providers trained</li> <li>■ More providers effectively identify patients who could benefit from mental health services.</li> </ul>	National Alliance on Mental Illness (NAMI) of Palm Beach County, Boynton Beach Mental Health Committee
Strategy 1.2: Increase residents' knowledge of mental health resources available.	<ul style="list-style-type: none"> <li>■ Create and disseminate mental health resource guide to public centers and providers.</li> </ul>	<ul style="list-style-type: none"> <li>■ Number of resource guides disseminated</li> <li>■ More residents are aware of mental health resources available</li> </ul>	Boynton Beach Mental Health Committee
Strategy 1.3: Reduce the stigma of mental health among providers.	<ul style="list-style-type: none"> <li>■ Develop mental health awareness and education campaign for providers and community individuals.</li> </ul>	<ul style="list-style-type: none"> <li>■ Number of referrals to resources</li> <li>■ Number of providers who participated in education sessions</li> </ul>	Palm Healthcare Foundation, Inc., National Alliance on Mental Illness (NAMI) of Palm Beach County, Boynton Beach Mental Health Committee

## Goal 2: Increase Access to Health Services and Resources

Activities	Process/Outcome Measure	Possible Partner Agencies	
Strategy 2.1: Increase access to transportation.	<ul style="list-style-type: none"> <li>■ Give bus passes in locations where needed to partners for their clients.</li> </ul>	<ul style="list-style-type: none"> <li>■ Number of bus passes given</li> <li>■ Number of organizations given bus passes</li> <li>■ More individuals have easier access to transportation</li> </ul>	Palm TranArea Agency on Aging/Your Aging & Disability Resource CenterCoalition of Boynton West Residential Associations (COWBRA)
Strategy 2.3: Increase access to healthcare coverage for all individuals.	<ul style="list-style-type: none"> <li>■ Station additional navigators in high-need areas.</li> </ul>	<ul style="list-style-type: none"> <li>■ Number of individuals who use navigators to obtain health insurance</li> <li>■ More individuals have healthcare coverage</li> </ul>	Health Council of Southeast Florida

**Goal 3: Promote Healthy Lifestyles Through Emphasis on Prevention, Wellness and Education**

	Activities	Process/Outcome Measure	Possible Partner Agencies
<p>Strategy 3.1: Increase residents' knowledge of diabetes and diabetes resources.</p>	<ul style="list-style-type: none"> <li>▪ Hold educational sessions to increase awareness of resources.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Number of educational sessions held</li> </ul>	<p>The Diabetes Coalition of Palm Beach County, YMCA, Jewish Community Center, Mandel Jewish Community Center</p>
<p>Strategy 3.2: Increase residents' knowledge of obesity and obesity resources.</p>	<ul style="list-style-type: none"> <li>▪ Have Bethesda primary care physicians provide obesity education and describe resources available.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Number of physicians who receive training on obesity education and resources available</li> <li>▪ Number of residents who receive obesity education and information about resources</li> <li>▪ More residents know more about obesity and know about resources for obesity</li> </ul>	<p>Florida Department of Health Palm Beach County</p>
<p>Strategy 3.3: Enhance community engagement.</p>	<ul style="list-style-type: none"> <li>▪ Hold health fairs and community lectures.</li> <li>▪ Provide healthcare screenings.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Number of health fairs and community lectures held</li> <li>▪ Number of screenings provided</li> <li>▪ More residents lead healthy lifestyles</li> </ul>	<p>Florida Department of Health Palm Beach County</p>
<p>Strategy 3.4: Increase residents' knowledge on obtaining affordable prescriptions.</p>	<ul style="list-style-type: none"> <li>▪ Offer training and educational sessions to residents.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Number of trainings and educational sessions held</li> <li>▪ Number of residents who attend trainings and educational sessions</li> <li>▪ More residents know how to obtain affordable prescriptions</li> </ul>	<p>Health Council of Southeast Florida Genesis Community Health Center</p>
<p>Strategy 3.5: Increase residents' knowledge on accessing affordable healthy foods</p>	<ul style="list-style-type: none"> <li>▪ Offer training and educational sessions to residents.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Number of trainings and educational sessions held</li> <li>▪ Number of residents who attend trainings and educational sessions</li> <li>▪ More residents know how to obtain affordable prescriptions</li> </ul>	<p>Florida Department of Health Palm Beach County</p>

### Goal 4: Improve Maternal and Child Health

	Activities	Process/Outcome Measure	Possible Partner Agencies
Strategy 4.1: Increase residents' awareness of the importance of vaccinations.	<ul style="list-style-type: none"> <li>■ Create awareness campaign for maternity patients, pediatric patients, and pediatric developmental patients.</li> <li>■ Partner with pediatrician physician offices to promote county-wide immunization initiatives.</li> </ul>	<ul style="list-style-type: none"> <li>■ Number of residents engaged in the awareness campaigns</li> <li>■ More residents know about the importance of vaccinations</li> </ul>	Florida Department of Health Palm Beach County
Strategy 4.2: Increase collaboration with school nurses to promote vaccinations.	<ul style="list-style-type: none"> <li>■ Host immunization education sessions.</li> </ul>	<ul style="list-style-type: none"> <li>■ Number of education sessions held</li> <li>■ Number of providers who attend immunization education programs</li> <li>■ More residents know about the importance of vaccinations</li> </ul>	Florida Department of Health Palm Beach County
Strategy 4.3: Create awareness of pediatric feeding program and feeding resources.	<ul style="list-style-type: none"> <li>■ Create infant/pediatric feeding program.</li> </ul>	<ul style="list-style-type: none"> <li>■ Program components</li> <li>■ Number of families reached with the program</li> <li>■ More families receive assistance for children living with food insecurity</li> </ul>	Florida Department of Health Palm Beach County
Strategy 4.4: Educate families on health and wellness practices for a full-term pregnancy.	<ul style="list-style-type: none"> <li>■ Promote 39-week campaign.</li> </ul>	<ul style="list-style-type: none"> <li>■ Number of residents engaged in the program</li> <li>■ More expectant families learn healthy practices that result in full-term births</li> </ul>	March of Dimes Children's Services Council of Palm Beach County
Strategy 4.5: Increase nutrition and healthy eating in children	<ul style="list-style-type: none"> <li>■ Work with schools to promote nutrition and healthy eating.</li> </ul>	<ul style="list-style-type: none"> <li>■ Number of students reached</li> <li>■ More students know about the importance of nutrition and healthy eating to prevent and reduce childhood obesity</li> </ul>	Florida Department of Health Palm Beach County



## Goal 5: Improve Access to Care and Resources for Seniors

Activities	Process/Outcome Measure	Possible Partner Agencies	
<p>Strategy 5.1: Increase access to healthcare coverage for seniors.</p>	<ul style="list-style-type: none"> <li>■ Station SHINE volunteers in high-need areas.</li> </ul>	<ul style="list-style-type: none"> <li>■ Number of SHINE volunteers partnered with Bethesda stationed around the service area</li> <li>■ Number of seniors who use SHINE service</li> <li>■ More seniors have healthcare coverage</li> </ul>	<p>SHINE Palm Beach County Agency on Aging/Your Aging &amp; Disability Resource CenterHealthier Boynton BeachCoalition of Boynton West Residential Associations (COWBRA)</p>
<p>Strategy 5.2: Increase awareness of local Agency on Aging in the senior population.</p>	<ul style="list-style-type: none"> <li>■ Collaborate with local Agency of Aging to enhance seniors' awareness of available resources.</li> </ul>	<ul style="list-style-type: none"> <li>■ Number of instances where two organizations collaborated, e.g., community events, outreach efforts, distribution of marketing materials</li> <li>■ Number of seniors who receive information about the Area Agency on Aging</li> <li>■ More seniors know about the Area Agency on Aging and the services they provide</li> </ul>	<p>Local Agency on Aging/Your Aging &amp; Disability Resource Center 2-1-1</p>
<p>Strategy 5.3: Increase awareness for support groups that help seniors with conditions such as Alzheimer's and cancer.</p>	<ul style="list-style-type: none"> <li>■ Partner with community-based organizations, e.g., Alzheimer's Association and American Cancer Society to enhance seniors' awareness of support groups offered</li> <li>■ Collaborate with community-based organizations and other stakeholders, as appropriate, to increase the number of support groups available for this target population</li> </ul>	<ul style="list-style-type: none"> <li>■ Number of instances where the two organizations collaborated, e.g., community events, outreach efforts, distribution of marketing materials</li> <li>■ Number of seniors who receive information about support groups</li> <li>■ Number of support groups held</li> <li>■ More seniors know about support groups available</li> <li>■ More seniors have access to support groups</li> </ul>	<p>Alzheimer's Association American Cancer Society</p>