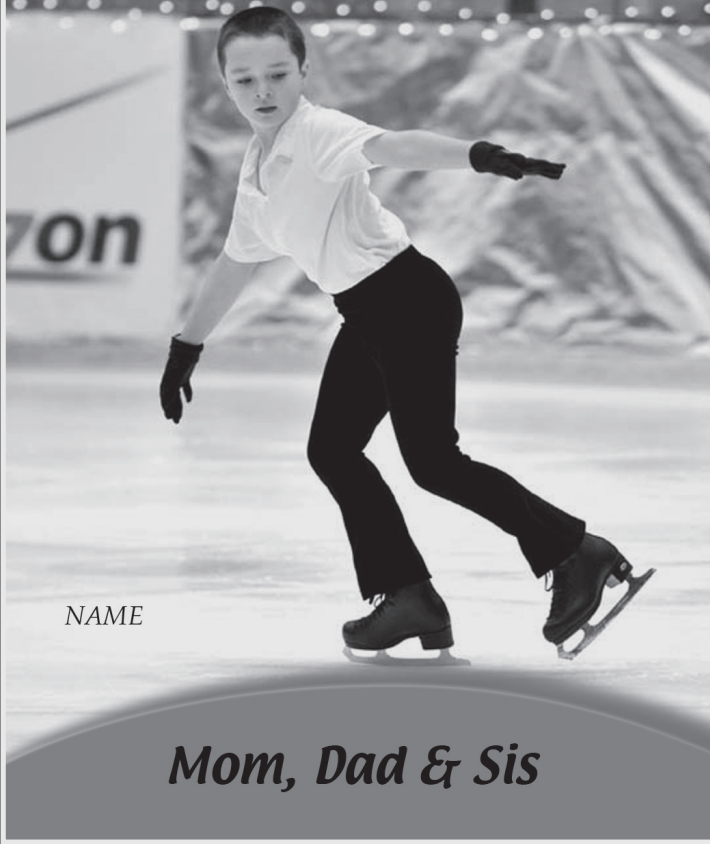


Example of Text and Photo Ad

**GOOD LUCK AT THE BAY STATE GAMES!**



NAME

*Mom, Dad & Sis*

**2019 BAY STATE WINTER GAMES PROGRAM**

**PARENT AD FORM**

ATHLETE'S FAMILY CONTACT INFO: (please print)

Name:

Address:

Phone:

Email:

AD SIZE	PRICE	TOTAL
<b>Inside Text Pages (black/white):</b>		
*Full page (8" w x 10.5" h)	\$100 / <b>\$90#</b>	
*1/2 page (8" w x 5" h)	\$60 / <b>\$50#</b>	
*1/4 page (3.75" w x 5" h)	\$30 / <b>\$20#</b>	
Text Ad (1.75" w x 2.25" h) - 25 words maximum	\$15	
<b>Great deal! (limit 10)</b>		
*Ice Board Banners, 3' x 4' color	\$300	
Design Your Ad	\$25	
*(Ads can include a photo)	<b>Total:</b>	

Use this space to include message for Text Only Message:

**FINAL AD DEADLINE: January 18th**  
**#Early Bird Discount: Deadline December 17th**

*Lexi -*

*Good Luck at  
the Bay State  
Games.  
Sk8 Gr8t!*

*Love,  
Mom & Dad*

*XYZ Skate Club -*

*Let's  
stick it at  
the Bay State  
Games!*

*Suzie*

**Ad reservations should be emailed to:  
 margo@baystategames.org or faxed to: 781.932.3441**

High resolution PDF files are preferred, but graphics will be accepted in .tif or .eps files at a resolution of 300 dpi, with all fonts included. Ads should be sent as a grayscale file.



*Thank you for your support of the  
2019 Bay State Winter Games!*

*Make Checks Payable to: Bay State Games*

Credit Card Type: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zipcode: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_