

Outstanding Corporate Philanthropist

The Tropicana logo is displayed in a green, stylized font with a yellow outline and a small leaf icon above the letter 'i'. It is enclosed within a thin brown rectangular border.

Tropicana Products, Inc.

Nominated by

United Way of St. Lucie County

Tropicana Products, Inc., a division of PepsiCo, is the leading producer and marketer of branded fruit juices whose commitment to quality goes beyond the typical corporate markers of success. The company views community affairs as an integral part of the way they do business and sees it as their responsibility to support, improve, and give back to the communities where their major facilities are located.

Tropicana encourages community involvement by employees through volunteerism and financial contribution. The PepsiCo Foundation generously matches employee contributions dollar for dollar through the Matching Gift program and double matches monetary contributions of regular full-time employees if they provide continuous, on-going volunteer services to the recipient organization.

Tropicana Products, Inc. has provided various types of support to United Way of St. Lucie County and its partner agencies over the years, including employee contributions, corporate gifts, in-kind donation of products, sponsorships, and countless volunteer hours. Over the past nine years, Tropicana's contributions to the annual campaign total over \$850,000 that has been invested in programs and services throughout the community.

Tropicana employees are known for their dedication and leadership in community volunteerism. Over 200 volunteers helped plan and execute local events and work projects in the past year with the encouragement of their parent company and senior management at the Fort Pierce plant.

Tropicana Products, Inc. has dedicated itself to the idea of Performance with Purpose, a sustainable growth commitment where business growth and success go hand in hand with giving back to the community the company serves.