Shawn is president of Strategic Giving, a Chicago-based firm which provides consultation on philanthropy. She volunteers her time and advice to many Chicago area theaters and arts organizations. She is board chair of The Goodman Theatre and serves on the board of the Art Institute of Chicago Auxiliary Board, Loyola University New Orleans and the Heartland Literary Society. Her commitment to Chicago's nonprofit community has been recognized by Today's Chicago Woman magazine and Oprah Winfrey's Angel Network.

Beyond the art world, Shawn's other passion is politics. A veteran of several political campaigns, she has hosted a television political talk show in Boston and taught political communications at colleges and universities. In Florida, Shawn has been a long time supporter of the Mental Health Association of Palm Beach County, particularly in the area of children's prevention programs. At the Autism Project of Palm Beach County where Shawn has been involved for more than five years, she generously provides financial support and strategic consultation. Shawn's most recent contribution is on the Treasure Coast of Florida, to the Stuart community, where she has funded several years worth of strategic planning and studies to build a new community museum, The Elliott Museum.

Shawn is the granddaughter of Gaylord and Dorothy Donnelley. Gaylord Donnelley was a grandson of R.R. Donnelley, founder of the worldwide printing and communications services firm R.R. Donnelley & Sons Company.