

# OUTSTANDING Youth In Philanthropy

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Sponsored by David Smythe

*Danielle Steinberg*  
Nominated by American Cancer Society

The American Cancer Society first met Danielle Steinberg in October, 2009 when she called the office wanting to get involved in the fight against cancer – only two months after she lost her grandmother, Roslyn Steinberg, to ovarian cancer. She started a team for Making Strides Against Breast Cancer called Team Roz. In a matter of weeks, Dani, at 15 years old, raised more than \$6,000 to help find a cure for breast cancer and to honor the life, love and care-free spirit of her grandmother Roz.

The following year, Dani more than doubled her team's contributions by raising \$15,457! This year, Team Roz has already raised more than \$7,000 for the event on October 15, 2011. She is well on her way to surpassing her fundraising goal of \$10,000 and for the third year in a row!



Dani's passion for helping women battle breast cancer is inspiring. She was so successful in 2009 she was named to the Making Strides Against Breast Cancer planning committee as Youth Chair. In February 2010, Dani joined nearly 400 other Making Strides Against Breast Cancer leaders from across the state of Florida in Orlando for the annual MSABC University. She continued her service with the American Cancer Society through the summer. In-between Cross Country practice, OPUS rehearsals and while her friends were hanging out at the beach or at the movies, Dani sorted wigs and mastectomy bras, organized the Making Strides event supplies and even started to help plan the 2010 Making Strides Against Breast Cancer event.

Dani's accomplishments include; organizing Martin County's first "Flash Mob" for Making Strides Against Breast Cancer and its new campaign, "Put On Your Pink Bra", a unique trip to John's Hopkins to shadow an oncologist and making an official proclamation to proclaim October Breast Cancer Awareness Month.