

Leave a Legacy[®] Award

In 1999, the Southeastern Wisconsin chapter of AFP (then the Greater Milwaukee Chapter) started the Leave a Legacy Award in conjunction with a nationwide public awareness campaign by the same name. In collaboration with the local Partnership for Philanthropic Planning (then the Planned Giving Council), this award was designed to recognize the importance of charitable bequests and the idea that people from all walks of life can make a difference through a planned gift.

The Leave a Legacy award recognizes a demonstrated commitment to the Southeastern Wisconsin community through a documented donation of a planned gift.

Awardees are leaders in the community who:

- Donor, or family of a donor, who has made a planned gift.
- Donor demonstrated a spirit of selflessness in making the gift.
- Donor may or may not have a history of major gift contributions.