



2018 National Philanthropy Day  
November 16, 2018  
at The Kravis Center

**FANTASTIC ADVERTISING OPPORTUNITY!**

**2018 National Philanthropy Day – Palm Beach County**

**PROGRAM BOOK**

**ADVERTISING DEADLINE: OCTOBER 26, 2018**

- Double-page spread:** (Trim: 17" - 11" • Bleed: 17.25" - 11.25" • Live: 16.75" - 10.75") **\$500**
- Full-page:** (Trim: 8.5" - 11" • Bleed: 8.75" - 11.25" • Live: 8.25" - 10.75") **\$250**
- Half-page:** (Trim: 8.5" - 5.5" • Bleed: 8.75" - 5.75" • Live: 8.25" - 5.25") **\$125**

**All Ads** – Please provide camera ready 300 DPI artwork. PDF files preferred, fonts embedded.

**E-mail camera-ready artwork to [NPDPalmBeach@gmail.com](mailto:NPDPalmBeach@gmail.com)**

**METHOD OF PAYMENT:**

\_\_\_\_\_ **CHECK:** Enclosed is check payable to **AFPPBC** the amount of \$ \_\_\_\_\_

\_\_\_\_\_ **CHARGE:** (AFPPBC only accepts Visa, Master Card, or Discover)

Card type: \_\_\_\_\_ Acct.: \_\_\_\_\_ CVV: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Name on card: \_\_\_\_\_

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\_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please make check payable to **AFPPBC**  
(at memo section of check mark 2017 NPD Program Book) and send it with a copy of this form to:

**National Philanthropy Day Chairs**  
**P.O. Box 18279 • West Palm Beach, FL 33416**  
**For more information, call Jay Zeager at 561-281-9270 or email [NPDPalmBeach@gmail.com](mailto:NPDPalmBeach@gmail.com)**

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"100% of this contribution goes to The Association of Fundraising Professionals Palm Beach County."