



PALM BEACH
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GAME ON!



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SUMMER MEANS THE RETURN OF AMERICA'S FAVORITE PASTIME

Palm Beach County is a nucleus for baseball, America's national pastime, throughout the summer. More than 400 teams involving over 6,000 athletes will compete in 11 major baseball tournaments on a national, regional or state level. In Palm Beach County the players, coaches and general participants will occupy an estimated 6,300 hotel room nights and generate over \$2.4 million of economic impact for the local community. Due to the outstanding baseball facilities, the tropical climate and a strong resume of prestigious baseball events, Palm Beach County has a competitive advantage when it comes to hosting baseball tournaments. The summer of 2013 will bring excitement due to the world of amateur baseball, both on the field

of play and off the field for the local economy. Few communities have baseball venues such as Palm Beach County. Roger Dean Stadium, located in Jupiter, is home to the Miami Marlins and the St. Louis Cardinals, during the Major League Baseball (MLB) spring training season. Roger Dean Stadium is one of the premier spring training baseball complexes in Florida, consisting of a 7,000 seat stadium and 12 ancillary fields, which makes it capable of hosting the nation's largest tournaments. Palm Beach County is also home to the Santaluces Athletic Complex, the former spring training facility for the Montreal Expos. Located in Lantana, this complex maintains a quad of major league baseball size fields.

Event	Date	Venue	# of Teams	Estimated Economic Impact	Projected Room Nights	Athletes
Under Armour Memorial Day Classic	May 24-27	Roger Dean Stadium	40	\$214,500	375	640
Under Armour Southeast Regional Championship	June 7-11	Roger Dean Stadium	40	\$248,400	450	640
Father's Day Extravaganza	June 10-16	PGA Park	50	\$52,500	150	800
Coast to Coast Baseball Showcase	June 15-19	Roger Dean Stadium	16	\$42,000	120	320
USA Baseball National Team Championships	June 18-26	Roger Dean Stadium	72	\$1,200,000	3,500	1,152
Under Armour Firecracker Classic	July 1-5	Roger Dean Stadium	35	\$225,000	420	560
Cal Ripken Rookie State Tournament	July 4-7	PGA Park	32	\$122,500	350	512
Pro Day Baseball National Showcase	July 11-13	Roger Dean Stadium	N/A	\$35,000	150	100
Cal Ripken 12u Southeast Regional	July 25-28	PGA Park	50	\$52,500	150	800
Perfect Game's Florida Scout League Regional	July 25-29	Santaluces Ath. Complex	40	\$192,500	550	640
Under Armour September Classic	Sept. 20-22	Roger Dean Stadium	25	\$90,300	150	400
Totals			400	\$2,475,200	6,365	6,564

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AMERICA'S PASTIME RETURNS (CONTINUED FROM PAGE 1)

Roger Dean Stadium and the Santaluces Athletic Complex will be home to one of the largest baseball tournaments in the nation, the USA Baseball National Team Championships, scheduled for June 19-26. The Palm Beach County Sports Commission has partnered



with USA Baseball to host the most prestigious baseball event in the nation for the 14 & under and 17 & under age group. USA Baseball uses this tournament to recruit and select players to compete on its national team, which will represent the

United States during international competition. The USA Baseball National Team Championships include more than 70 teams and 1,100 athletes, competing in 264 games. The event is expected to generate over 3,500 room nights and approximately \$1.2 million in economic impact. USA Baseball is the national governing body for the sport, presiding over 12 million amateur players.

The Palm Beach County Sports Commission worked with Team One Baseball to bring four of its eight Under



Armour Team One National Tournaments to Palm Beach County. Roger Dean Stadium will host the Under Armour Memorial Day Classic on May 24-27, the Under Armour Southeast Regional on June 7-11, the Under Armour Firecracker Classic on July 1-5, and the Under Armour September Classic on September 20-22. Three of the national events are wood composite bat tournaments, attracting high-level 18 & under and 16 & under travel teams from across the country. The September tournament is a competitive 14 & under and 16 & under tournament featuring teams from across the United States. Following this talent is a substantial number of MLB and collegiate baseball scouts. These tournaments will attract 140 local and traveling teams, creating a projected 1,400 room nights and \$780,000 of economic impact for Palm Beach County.

PRO-DAY Baseball will conduct its inaugural National Showcase in Palm Beach County at Roger Dean Stadium. This event will attract 100 elite high school baseball players from across the United States. The players will receive exposure from an array of college coaches & professional scouts who are in attendance to help them receive a potential college scholarship or get drafted professionally. PRO-DAY Showcases are held in the Southeastern United States with the "Top Players" from the Regional Showcases being invited to the National or World Showcases. High School players have attended from across the United States and far away as Japan, Guam, Puerto Rico, Dominican Republic and Mexico.

The Palm Beach County Sports Commission is partnering with the Palm Beach Police Athletic League to host a Perfect Game Florida Scout League regional tournament. The event is scheduled for July 24-29 and will take place at the Santaluces Athletic Complex, Manzo Field in Lake Worth, and Palm Beach Central High School. This 18 & under event is one of six Perfect Game Florida Scout League tournaments taking place in 2013. The event will attract 40 teams and 600 athletes from across the state. Proceeds benefit the Palm Beach County Police Athletic League, while offering top-notch competition with college and professional scouts and recruiters.

Whether it is wood bats or metal bats, highly talented travel teams or little leaguers just learning to play the game, baseball fields across Palm Beach County will be active this summer. America's pastime will have a presence that is not easily replicated anywhere else throughout the United States. These baseball events promote Palm Beach County as an elite youth baseball destination and are significant contributors to the sports tourism industry.



Below is a summary of the impact generated by amateur baseball this summer:

- 11 amateur baseball tournaments with state, regional, or national impact
- 6 sport organizations or governing bodies: Team One Baseball (Under Armour), Coast to Coast Baseball, Pro-Day Baseball, Cal Ripken Baseball, Perfect Game, and USA Baseball
- Estimating 6,564 athletes (traveling and local)
- Projecting over \$2.4 million of economic impact derived from these tournaments
- Projecting 6,365 room nights
- Projecting more than 1,000 baseball games
- Age groups from 8u to 18u
- Tournaments will utilize as many as 16 baseball fields at once with game start times ranging from 8am to 8pm.

MAJOR LEAGUE LACROSSE RETURNS TO PALM BEACH COUNTY



Major League Lacrosse (MLL) will return to Palm Beach County this summer. MLL, the premier professional outdoor lacrosse league (MLL), and ELEV|8 Sports Institute, announced that the Hamilton Nationals and the Rochester Rattlers will be play a MLL regular season game in Boca Raton at Florida Atlantic University (FAU) Stadium, on Saturday, June 22, at 7:30 p.m. This event represents the second consecutive year that MLL will showcase professional lacrosse in Palm Beach County. The Palm

Beach County Sports Commission partnered with Major League Lacrosse to bring the 2012 MLL All-Star game to FAU Stadium and Boca Raton in June 2012. The MLL All Star game was the first event in League history to take place in the state of Florida. The MLL All-Star game also represented the first sporting event to take place at FAU Stadium, outside of college football. The Palm Beach County Sports Commission rallied the local lacrosse community to attract more than 8,000 spectators to the MLL All Star Game. The relationship between MLL and the Palm Beach County Sports Commission has resulted in further MLL events for Palm Beach County. "We had a very successful All Star Game at FAU in 2012," said Major League Lacrosse Commissioner David Gross. "We wanted to return to Boca Raton with a regular season game to showcase some of the best MLL has to offer as we contemplate future expansion."



The event is spearheaded by ELEV|8 Sports Institute, a multi-sport training center offering several programs including a residential nine month academy program, professional athlete training, high intensity training camps, and other customized training opportunities. "Last year was a big step towards getting an expansion franchise in the South Florida area. We have been working hard in the 6 months since then to make it a reality," stated Elev8 Director of Lacrosse Tony Lowe. "Our goal is to grow the game and nothing would be bigger for our sport then to have a pro team in the hotbed of South Florida."

Florida Atlantic University invested over \$70 million to construct its 30,000 seat stadium, which is the only venue that offers a view of the Atlantic Ocean for its guests. "FAU Stadium is a new state-of-the-art facility and a venue unlike any that Palm Beach County has ever seen. We're thrilled that last year's game led to another game this year and will ignite potential for many more MLL events in the future." said George Linley, executive director of Palm Beach County Sports Commission.

In addition to the MLL contest between Hamilton and Rochester, ELEV|8 will host the MLL Experience, a two-day boys and girl's lacrosse tournament. The jamboree style tournament will take place on Saturday, June 22 and Sunday June 23 in Palm Beach County. Teams will travel from across the state and region to participate. Age groups range from 9u to 19u. The tournament will provide a positive tourism impact for Palm Beach County.



Tickets for the MLL regular season game between Hamilton and Rochester are on sale now and can be found by visiting MLLFla.com. Prices range from \$15 to \$20 with a limited number of VIP packages available for on-field seating, suites or party bays.

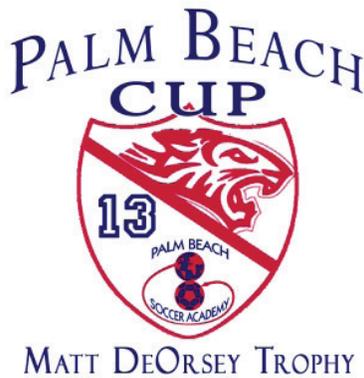
DWYER HIGH SCHOOL'S KAI JAMES PLAYS ON 2013 MCDONALD'S ALL AMERICAN® GIRLS BASKETBALL TEAM

Kai James, all-star basketball player at Dwyer High School in Palm Beach Gardens, played on The McDonald's All American basketball team for the 12th Annual Girls Game which was played at Chicago's United Center on April 3. Kai is one of this year's players selected from the field of more than 800 Nominees by the McDonald's All American Games Selection Committee, led by committee chairman, Morgan Wootten, legendary Hall-of-Fame basketball coach. Palm Beach Gardens-area McDonald's owner-operator Ricky Wade congratulated James, saying, "Kai has worked hard to be at the top of her game. This is a well deserved honor and we're excited she'll be representing our area in the games."



PALM BEACH CUP KICKS INTO ACTION

The Palm Beach Cup, hosted by the Palm Beach Soccer Academy and sanctioned by the Florida Youth Soccer Association, is one of the largest soccer tournaments in the state dedicated to both boys and girls. The tournament will attract over 100 soccer teams competing in a wide array of age groups, ranging from 8u to 18u, on May 10-12, 2013. Over 200 soccer games will be played in Palm Beach Gardens and West Palm Beach. Venues will include Northwood University, Mirasol Park, PGA Park, Gardens Park, and Lilac Park.



statewide and regional impact. The demand for this tournament is high as teams were placed on a waiting list. The event is projected to generate over 800 room nights and more than \$250,000 in economic impact. "Our tournaments continue to grow each year, providing participants and spectators alike a wonderful opportunity to witness the power of kids playing this beautiful game", says Gary Walker, Founder of the Palm Beach Soccer Academy, a non-profit organization. For more information on the tournament or to view the event schedule, visit palmbeachcup.com

This will be the sixth year of the Palm Beach Cup's existence. However, the event has grown tremendously to create

CORPORATE PARTNERS



1555 Palm Beach Lakes Blvd., Suite 930
West Palm Beach, FL 33401
Tel: (561) 233-3180 Fax: (561) 233-3125

WWW.PALMBEACHSPORTS.COM

1555 Palm Beach Lakes Blvd., Suite 930 • West Palm Beach, FL 33401 • 561.233.3180 • 561.233.3125