



PALM BEACH
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GAME ON!



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SOUTH FLORIDA PGA GOLFPASS TEES OFF IN THE SUMMER

The PGA South Florida Section has established one of the most dynamic golf promotions in Florida. The South Florida PGA GolfPass offers the best opportunities for Palm Beach County's local golfers and tourists. For eighteen years the South Florida PGA (SFPGA) GolfPass program has been providing golfers of all ages and skill levels the opportunity to play hundreds of South Florida courses at discounted rates while simultaneously conducting a quality amateur outing program. The GolfPass offers the ultimate golf experience: discounted play, exclusive outings, special merchandise offers, complimentary tickets to PGA TOUR events and more – all benefits of becoming a SFPGA GolfPass member!



Available for only \$50 at www.sfpagagolf.com or through area golf shops, the GolfPass offers incredible rates to play through October 31 at more than 210 golf facilities across 13 South Florida counties, ranging from Palm Beach County to Vero Beach and Punta Gorda on the west coast to areas south through the Keys, as well as instruction and other discounts at dozens of driving ranges and retail outlets. "It gives golfers an opportunity to play courses that in many cases they couldn't otherwise play. And it provides revenues for our facilities

in the summer that otherwise might have to lay people off", said Geoff Lofstead, executive director of the South Florida PGA Section based in Atlantis, FL. "It's a win for everybody," added Todd Leckrone, director of golf at Atlantis Country Club, one of 37 Palm Beach County courses in the program. "The golfer gets discount golf, the facility gets business it might otherwise not get and the South Florida PGA gets stronger."

Golf cards for summer play aren't new in South Florida, but when the South Florida PGA launched its GolfPass in the '90s, it brought instant credibility along with playing opportunities never

before imagined by the average golfer. For example, PGA National Resort & Spa, one of the premier golf resorts in Florida, typically offers non-guests the opportunity to play on its legendary courses for \$148, which includes an 18-hole round at its Squire, Palmer and Haig courses in the summer and \$202 for the Champions course, site of the Honda Classic. GolfPass members get to play each of the first three courses listed once for \$42 and the Champion, also once, for \$92. By golfing at PGA National, the GolfPass pays for itself. In addition to the great rates, the GolfPass allows golfers to play on exclusive courses that would otherwise never become

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PGA GOLFPASS (CONTINUED FROM PAGE 1)

available. Dye Preserve, a private course in Jupiter, only allows its members and GolfPass participants to step on its greens. "With summers as slow as they are, we felt this was a way to spark a little interest in the club and hopefully get some prospective new members," head pro Mitch Peterson said of the golf committee's decision to join the program this year.

Membership for the GolfPass has increased each of the past five years, attracting 6,500 golfers in 2012. Whether it's taking advantage of exceptional green fees or finding an opportunity to play on an elite course, the GolfPass is becoming a must for local and visiting golfers.

The 2013 SFPGA GolfPass is now on sale! For more information on the GolfPass and to view a list of participating facilities, visit www.sflpgagolf.com.

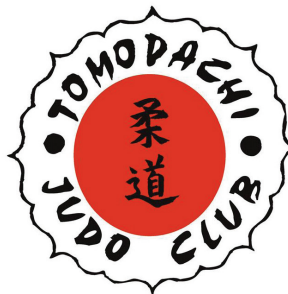
The South Florida PGA GolfPass is the best summer playing program in South Florida!

(Valid May 1st – October 31st)

- Enjoy discounted play at over 210 courses (including resort, private, semi-private, public and executive courses, along with driving ranges, golf schools, etc.)
- Enjoy exclusive offers, renewal specials for returning members, and discounts for groups of 4 or more, 8 or more and a discount corporate rate is also available!
- Extended play options beyond the regular SFPGA GolfPass season at over 50 facilities.
- Additional specials including discounted merchandise, food, and lessons from PGA Professionals at select facilities.



DELRAY BEACH HOSTS MAJOR JUDO TOURNAMENTS



Delray Beach is becoming an epicenter for Judo. The Palm Beach County Sports Commission supports the Tomodachi Judo Club and its efforts to host statewide Judo tournaments in Palm Beach County. The Rattler Round Up, a Florida Judo Association sanctioned tournament, took place at Atlantic High School in Delray Beach on Saturday, May 18. More than 100 athletes from across the state of Florida competed in a variety of age divisions, which include both youth and adults. The tournament featured both a Shiai and Kata competition for boys and girls. Shiai is a contest between two competitors to determine a winner of a match. The Kata competition allows competitors to demonstrate their form and ability to conduct formal exercises comprised of a fixed sequence of basic self-defense and attacking techniques. A selection of skill levels will be on display, from white belts to black belts.



The Rattler Round Up is the second statewide Judo tournament that made Palm Beach County its home within a span of 60 days. The Florida Judo Association (FJA) State Championships also took place at Atlantic High School in Delray Beach on Saturday, April 6. More than 200 competitors from across the state of Florida traveled to compete and vie for a chance to become a state champion. The FJA State Champions featured divisions for men and women. The tournament displayed Kata and Shiai competitions. State Champions for youth, seniors, and teams were determined in Delray Beach.

The Palm Beach County Sports Commission's partnership with the Tomodachi Judo Club has proved to be valuable for sports tourism. The great collection of Judo tournaments, which includes the State Championships, solidifies Palm Beach County as a leading destination for sports. Additionally, the influx of Judo enthusiasts that travel to Palm Beach County are increasing economic impact and bed tax revenues for the local community.

PALM BEACH COUNTY HOSTS INTERNATIONAL FRIENDLY MATCH



The “World Cup Spirit” recently visited Boca Raton. The Palm Beach County Sports Commission partnered with U.S. Soccer and Florida Atlantic University (FAU) to host a marquee international soccer match. The Men’s National Teams of Germany and Ecuador, both ranked in the top 10 of the current Fédération Internationale de Football Association (FIFA) World Rankings, faced each other in an international friendly match at FAU Stadium in Boca Raton on Wednesday, May 29. Both teams are in the midst of competing for a place at the 2014 FIFA World Cup in Brazil and met in preparation for their next set of qualifiers in June.

The international contest kicked off at 2:15 p.m. ET (8:15 p.m. Central European Time) so that the match could be seen live on prime-time television in Germany. The

game was also televised nationally on ESPN 2. The event represents the first men’s international soccer competition to take place at FAU stadium, which featured two of the world’s best men’s soccer teams, Germany ranked second in the current FIFA world rankings and a three-time World and European champion and Ecuador ranked tenth in the world.

The game had an electric start. The crowd had barely taken their seats before the No. 2 ranked team in the world scored a goal in the first nine seconds. The FIFA record is San Marino’s goal after 8.3 seconds against England in 1993. Germany scored 4 goals in the first 24 minutes and went on to defeat Ecuador by a score of 4-2 in front of 10,000 fans.



This match represents a two game tour for the German National Team, which will play against the United States on June 2nd in Washington D.C. The United States is



hosting the matches as part of the centennial anniversary celebrations for the US Soccer Federation.

Ecuador is one of the surprise teams in FIFA World Cup qualifying in the South American region, where they currently sit in second place out of nine countries with a 6-2-2 record (the top four automatically qualify for Brazil, while the fifth-place team enters a playoff against the fifth-place side from Asia). Ecuador will be using the test against Germany to prepare for its next two qualifiers: June 7 in Peru and at home against South American power Argentina on June 11. Ecuador has appeared twice in the FIFA World Cup (2002 and 2006).



As one of the powerhouses in international soccer, Germany is in the middle of its qualifying run for the 2014 World Cup in Brazil and sits comfortably in first place (5-0-1 record) in its six-team group. The Germans are on course to reach their 16th consecutive FIFA World Cup, not having missed a tournament since 1950. Germany’s

second place position in the FIFA World Rankings is behind reigning World Cup champion Spain.

The soccer competition between Germany and Ecuador represents the second time in six months that U.S.



Soccer has brought an international friendly match to FAU Stadium and Palm Beach County. The U.S. Women’s National Team earned a victory over the People’s Republic of China, by a score of 4-1, at FAU Stadium on Dec. 15, 2012. The newly built stadium, with a seating capacity of 30,000, is a \$70 million investment that opened in October 2011. FAU is home to the only stadium in the United States that offers a picturesque view of the Atlantic Ocean.

In addition to world class soccer, the event filled hotel rooms and generated an economic boost for the local economy as the game attracted soccer enthusiasts from across the state, region, and overseas. The international match also showcased Palm Beach County on a giant global stage.

CROSSFIT GAMES - SOUTHEAST REGIONAL



The Reebok CrossFit Games South East Regional took place at the Palm Beach County Convention Center from May 17-19, 2013. The CrossFit Games, started in 2007, features competition to determine the fittest athletes on the planet. The South East Regional features athletes who qualified from Open competitions in Florida, Georgia, Alabama and South Carolina, competing against one another

Athletes compete in Men's, Women's, and Team divisions. Over 300 athletes competed in the event. The event is expected to generate over 1,000 room nights and \$1 million in economic impact.



to qualify for the National Games in California. Regional competition caps the age of athletes at 45 (Masters age groups qualify for the National Games directly from Open competition), with athletes rarely qualifying for Regional competition younger than 17.



CrossFit is a strength and conditioning program that tests the fitness of athletes using constantly varied, high intensity, functional movements. CrossFit activities combine elements of multiple forms of fitness (weightlifting, sprinting, climbing, jumping, etc.). Turning fitness into a sport, the specific activities tested in the Regional were not revealed to participants until they arrived, demanding the overall and varied fitness of athletes.

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