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GAME ON!



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THE HONDA CLASSIC AND PGA NATIONAL LOOK TOWARD THE FUTURE



The Honda Classic has extended its contract with PGA National Resort & Spa to keep the PGA TOUR event at its current home for at least the next four years. The Honda and PGA National marriage has been a win-win relationship for both parties as The Honda has blossomed into one of the elite events on the PGA TOUR in its six years at PGA National and the Champion course has become known as one of the most challenging layouts in tournament golf. The Bear Trap, comprised of Holes 15-17, is considered one of the toughest stretches of golf on the PGA TOUR.

A world class field competes at the Honda Classic each year. In 2012, Rory McIlroy, the No. 1 player in the world, dueled to the wire with Tiger Woods. The 2012 Honda Classic raised a tournament record \$1.85 million for South Florida Children's charities. "We feel like we have the best venue on the PGA TOUR," Honda Classic Executive Director Kenneth R. Kennerly said. "The move to PGA National has allowed The Honda Classic to emerge as one of the top events of the year. The players love the course and enjoy their time in Palm Beach County which is evidenced by the number of top players who

continue to move to this area. We are excited that we will be able to stay at PGA National as we move into the future."

PGA National is also fresh off a comprehensive \$100 million revitalization that included floor-to-ceiling makeovers of its 379 guest rooms; a new bar and grill called "Bar 91" complete with outdoor fire pits ideal as a locale for drinks and tournament action discussion; and its chic iBAR in its spacious lobby where players and fans congregate après golf. The resort has four other quality layouts besides The Champion and also is home to the country's best golf instruction with on-site programs from both the David Leadbetter Golf Academy and the Dave Pelz Scoring Game School, along with TOUR level



custom club-fitting from its PGA National Club Fitting Lab. "We have enjoyed hosting The Honda Classic the last six years and are very excited about the extension," said PGA National VP & Managing Director Joel Paige. "The Champion Course, featuring the Bear Trap, has become one of the players favorite courses to play and PGA National Resort, featuring the iBAR, has become one of their favorite places to stay. Our entire team looks forward to hosting The Honda Classic for many more years to come."

GOLF MAKES ITS ROUNDS THROUGH PALM BEACH COUNTY

Allianz Championship

County is acclaimed as Florida's Golf Capital®. The string of events in the coming weeks will attest to that with major tournaments on both the PGA TOUR and PGA Champions TOUR. Both of these events include television coverage, showcasing Palm Beach County in millions of homes nationally and internationally. Just days away, the Allianz Championship will tee it up for the seventh consecutive year at the Old Course at Broken Sound in Boca Raton. The Allianz Championship, the opening event for the PGA Champions TOUR season, returns on February 4-10, 2013. This event brings the legendary champions of golf to Boca Raton for a celebrated week-long event that includes a series of interactive activities for golf enthusiasts of all ages, while driving net proceeds to benefit Boca Raton Regional Hospital.

As the first in the early-season Florida swing, tournament play will include 2012 defending champion Corey Pavin, 2011 champion Tom Lehman (2011 and 2012 Charles Schwab Cup season-long points race winner), 2010 champion Bernhard Langer, Mark Calcavecchia, Fuzzy Zoeller and more. The tournament features a total of 81 players competing over 54 holes vying for the winner's share of a \$1.8 million purse.



In addition to three days of championship play, the Allianz Championship features a Women's Power Breakfast, Clinic & Pro-Am with LGPA legend and eight-time "Player of the Year" Annika Sorenstam; two days of Executive Pro-Am play pairing participants with PGA pros; a "social, power & play" opportunity at the "Grapes On The Green" Golf & Wine Experience held overlooking the 18th green during second round play; and the popular Saturday Family Day.

In 2012 the Allianz Championship delivered enormous economic and marketing benefits for Palm Beach County. The tournament

drew over 65,000 spectators and generated over \$15 million in economic impact and 1,700 hotel room nights for the community. Millions of viewers watched the Allianz Championship live on the Golf Channel. The staff and board for the Allianz Championship are equally proud of their green initiatives. The Allianz Championship has transformed into one of the "greenest" tournaments in golf. These inaugural efforts resulted in 92% of all tournament waste recycled, a 30% reduction in carbon footprint and a 25% reduction in fuel for diesel generators. For more information on the Allianz Championships and to take advantage of special ticket packages, visit www.allianzchampionship.com.

At the end of the month, the Honda Classic returns to the PGA National Resort and Spa on February 25-March 3. This marks the seventh year the Tournament returns to PGA National Resort and Spa and its tenth consecutive year in Palm Beach County. The Honda Classic is one of the premier tournaments on the PGA TOUR and will consist of 144 golfers competing over 72 holes with a total purse of \$5.7 million. Last year, PGA TOUR icons, Tiger Woods, Rory McIlroy, and Lee Westwood, led a field of the world's best golfers.

The Honda Classic created major benefits for the County in 2012. Over 160,000 spectators attended the event in 2012, an increase of more than 40% over the previous year. The tournament generated over \$40 million of economic impact and more than 5,000 hotel room nights for Palm Beach County. Over 5.1 million households watched Honda Classic live on NBC and the Golf Channel. Additionally, the Honda Classic televised broadcast was internationally distributed to over 570 million households.



The Honda Classic is much more than 4 days of championship golf. The Honda Classic is a family event filled with a week of activities, including concerts and a spectacular firework show. For more information on the Honda Classic and to secure your tickets, visit www.thehondaclassic.com.

The coming weeks will bring plenty of golf to Palm Beach County. Don't miss any of the action!

PALM BEACH COUNTY SPORTS COMMISSION TEAMS WITH THE AMERICAN BASKETBALL LEAGUE'S PALM BEACH PIRANHAS



The Palm Beach County Sports Commission announces a partnership with the United States' first ever international rules professional basketball league, the American Basketball League (ABL) and the local team, the Palm Beach Piranhas.

“The Sports Commission is excited to be a partner with a professional basketball league in Palm Beach County,” said George Linley, Executive Director. “In addition to promoting the county as a sports destination the league will bring economic and tourism benefits as well.”

The American Basketball League began its inaugural 24 game season on January 19, 2013 and fields a 12 team league challenging the recent economic and rather public failings of current minor league basketball organizations. Initial ABL markets include: San Antonio, Laredo, Sugarland, College Station, Boerne, Fort Lauderdale, Davie, Palm Beach, Fort Walton Beach, Panama City, Sebring and Corpus Christi. Future expansion is scheduled for California, New York and Puerto Rico. Never before in American sports history has a professional league been developed for the purpose of operating as an international farm club, or feeder league, for global basketball. The league founded by former Magic Johnson and Dominique Wilkins counsel Steve Haney, has recently been featured in such national publications as the Boston Globe and The Sporting News.

The local ABL team, the Palm Beach Piranhas, whose General Manager is former Suncoast High School basketball standout Richard Rellford, next home game is Saturday, February 9 at the Berean Christian School located at 8350 Okeechobee Blvd in West Palm Beach. Tip-off is at noon and tickets are available at the door for \$7 for adults and \$5 for children under 12, seniors, and military personnel.

“To be a part of bringing professional basketball to West Palm Beach is a dream come true,” said Rellford. “Our mission is to offer a family-oriented professional sports product that will have a positive impact on the sports and economic communities of West Palm Beach, and having the Palm Beach County Sports Commission as a partner solidifies our mission.”

The Piranhas roster includes University of Houston's former 7'1" center, Anwar Ferguson, University of Central Florida forwards PJ Gaynor and Dwight McCombs, former Florida Atlantic University point guard Alex Tucker, along with several local Palm Beach County basketball standouts.

PALM BEACH PIRANHAS
HOME GAME SCHEDULE
www.abl-hoops.com

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|--------------------|---------------------------------|------|
| SATURDAY 1-19-2013 | P.B. PIRANHAS VS. DAVIE STARS | 12PM |
| SATURDAY 1-26-2013 | P.B. PIRANHAS VS. H. EAGLES | 12PM |
| SATURDAY 2- 9-2013 | P.B. PIRANHAS VS. E.C. KNIGHTS | 12PM |
| SATURDAY 2-16-2013 | P.B. PIRANHAS VS. FT. L. SHARKS | 12PM |
| THURSDAY 2-21-2013 | P.B. PIRANHAS VS. P.C. BREEZE | 7PM |
| SATURDAY 2-23-2013 | P.B. PIRANHAS VS. DAVIE STARS | 12PM |
| SATURDAY 3-2-2013 | P.B. PIRANHAS VS. H. EAGLES | 12PM |
| SATURDAY 3-16-2013 | P.B. PIRANHAS VS. E.C. KNIGHTS | 12PM |
| SATURDAY 3-23-2013 | P.B. PIRANHAS VS. FT.L. SHARKS | 12PM |
| THURSDAY 3-28-2013 | P.B. PIRANHAS VS. P.C. BREEZE | 7PM |
| SATURDAY 3-30-2013 | P.B. PIRANHAS VS. E.C. KNIGHTS | 12PM |
| SATURDAY 4-6-2013 | P.B. PIRANHAS VS. P.C. BREEZE | 12PM |

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For more information about the ABL, please refer to its website, <http://www.abl-hoops.com>, or contact Richard Rellford, General Manager, Palm Beach Piranhas at (561) 601-8890.

LOTS OF EXCITEMENT SURROUNDING DELRAY BEACH ITC'S 2013 PLAYER FIELD



With six players in the Top 25, the 2013 Delray Beach ATP World Tour field is shaping up to be the best in its history. The 32-player field will compete for the title when the 21st annual Delray Beach International Tennis Championships gets underway Feb. 22 – March 3 at the Delray Beach Tennis Center.

The impressive field will include top American John Isner (No. 16) as well as Marin Cilic (No. 13), Sam Querrey (No. 20), and Kei Nishikori (No. 21). Tournament director Mark Baron is also excited to welcome former Top 10 Frenchman Gael Monfils — who is playing in the ITC for the first time after missing much of 2012 with a knee injury.

“Our players field makes it a great ticket for the fans,” says ITC tournament director Mark Baron. “And we are more than thrilled to have Gael Monfils in our event. He’s a legitimate Top 10 player

who has to be considered one of the favorites to win our title.”

In addition to the talent pool in the ATP World Tour singles draw, the world No. 1 Bryan Brothers lead the doubles field and John McEnroe highlights a group of six tennis legends in the ATP Champions Tour. The ITC is the only tournament in the world where fans can see both Tour events at the same venue the same week. And, the event’s location near the bustling and charming Atlantic Ave makes it one of the most attractive ATP venues in the world. Individual tickets for the ITC start at \$24 and can be secured online at www.yellowtennisball.com or in-person at Walmart’s Ticketmaster outlets or the Delray Beach ITC box office (open Monday - Friday, 9:00 am - 5:00 pm, 561-330-6000, 30 NW 1st Avenue, Delray Beach, FL 33444).

Senior Days that feature Buy One, Get One tickets are Wednesday and Thursday, Feb. 27 and 28. For more information, call 561-330-6000.

CORPORATE PARTNERS



PALM BEACH COUNTY



SPORTS COMMISSION

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