



# NEWS

## PALM BEACH COUNTY SPORTS COMMISSION

**FOR IMMEDIATE RELEASE**

February 2, 2013



### ***MLL to return to Geo Group Stadium at FAU after successful All-Star Game in 2012***

**Boca Raton, FL-** Major League Lacrosse will return to Palm Beach County this summer. MLL, the premier professional outdoor lacrosse league (MLL), and ELEV|8 Sports Institute, announced today that the Hamilton Nationals home game against the Rochester Rattlers will be played at the Geo Group Stadium at Florida Atlantic University (FAU) in Boca Raton, on Saturday, June 22, at 7:30 p.m.

MLL returns to Palm Beach County for the second consecutive year. The Palm Beach County Sports Commission partnered with Major League Lacrosse to bring the 2012 MLL All-Star game to FAU and Boca Raton in June 2012. This marked the first event in League history that took place in the state of Florida. The MLL All-Star game also represented the first sporting event to take place in the new stadium outside of FAU college football. The event was a huge success, generating an attendance that exceeded 8,000 people. The relationship between MLL and the Palm Beach County Sports Commission has resulted in further MLL events for Palm Beach County. "We had a very successful All Star Game at FAU in 2012," said Major League Lacrosse Commissioner David Gross. "We wanted to return to Boca Raton with a regular season game to showcase some of the best MLL has to offer as we contemplate future expansion."

The event is spearheaded by ELEV|8 Sports Institute, a multi-sport training center offering several programs including a residential nine month academy program, professional athlete training, high intensity training camps, and other customized training opportunities. "Last year was a big step towards getting an expansion franchise in the South Florida area. We have been working hard in the 6 months since then to make it a reality," stated Elev8 Director of Lacrosse Tony Lowe. "Our goal is to grow the game and nothing would be bigger for our sport then to have a pro team in the hotbed of South Florida."

The event is supported by the Palm Beach Sports Commission, a not-for-profit organization contracted by Palm Beach County to promote and market the county as a sports and sports tourism destination. "Geo Group Stadium is a state-of-the-art facility and a venue unlike any that Palm Beach County has ever had. We're thrilled that last year's game led to another game this year and will ignite potential for many more MLL events in the future." said George Linley, executive director of Palm Beach County Sports Commission.

ELEV|8 will host the MLL Experience, a two-day boy's and girl's tournament. The jamboree style tournament will take place on Saturday, June 22 and Sunday June 23 in Palm Beach County. Teams will travel from across the state and region to participate. Age groups range from 9u to 19u. The tournament will provide a positive tourism impact for Palm Beach County.

Tickets for the MLL All Star Game will go on sale March 1 and can be found by visiting [MLLFla.com](http://MLLFla.com). Prices range from \$15 to \$50 with a limited number of VIP packages available for on-field seating, suites or party bays.

#### **About ELEV|8 Sports Institute**

ELEV|8 Sports Institute is a multi-sport training center offering a multitude of programs including a residential nine month academy program, professional athlete training, high intensity training camps, and other customized training opportunities. ELEV|8 Sports Institute is a destination for athletes around the world to come to and improve their level of play offering sport specific training in basketball, baseball, lacrosse, and performance training. With the mission of 'Training Excellence' ELEV|8 is positioned to become a leader in the athlete training industry. For additional information please visit [www.ELEV8SI.com](http://www.ELEV8SI.com).

#### **About Palm Beach Sports Commission**

The Palm Beach County Sports Commission is a private, not-for-profit organization contracted by Palm Beach County to promote and market the county as a sports and sports tourism destination. The Commission brings sporting events and activities to the county, enhances economic impact, stimulates bed tax revenues (primarily in the off-season) and maximizes utilization of county facilities. The Commission offers a full range of event service support, corporate partnerships, sponsorships and a local membership program that supports its goals. Local, regional, national and international marketing efforts are ongoing by the Commission with sports organizations and event owners. The Commission also produces sports-related programs for the residents of Palm Beach County including the Palm Beach County Sports Hall of Fame, the Lou Groza Collegiate Place-Kicker Award and the Kids Fitness Festival of the Palm Beaches. For more information on the Palm Beach County Sports Commission go to [www.palmbeachsports.com](http://www.palmbeachsports.com)

#### **About Major League Lacrosse**

Major League Lacrosse (MLL), the premier professional outdoor lacrosse league, was founded by Jake Steinfeld and is headquartered in Boston. Major League Lacrosse commenced play in

June 2001 and will enter its thirteenth season in 2013. MLL has continued to lead the sport of lacrosse into the mainstream of competitive team sports. The league is made up of eight teams: The Boston Cannons, Charlotte Hounds, Chesapeake Bayhawks, Denver Outlaws, Hamilton Nationals, New York Lizards, Ohio Machine and Rochester Rattlers. More information about the league can be found at [www.majorleaguelacrosse.com](http://www.majorleaguelacrosse.com), [Facebook](#) or [Twitter](#).

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