

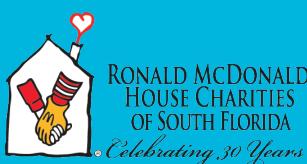


PALM BEACH
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Corporate Partners



November 2012

GAME ON!



WORLD'S LARGEST FIELD HOCKEY TOURNAMENT WILL SCORE BIG FOR THE PALM BEACH COUNTY ECONOMY

Palm Beach County will be home to one of the largest amateur sporting events in the world. USA Field Hockey (USAFH) is partnering with the Palm Beach County Sports Commission to host the 2012 National Field Hockey Festival at the International Polo Club in Wellington. The Festival takes place over Thanksgiving weekend, from November 22-25, 2012. USA Field Hockey invites 220 teams, bringing 4,000 athletes and 8,000 visitors from around the United States, Canada, Europe, and the Caribbean to play and stay in Palm Beach County. The participating teams

will contend for titles in men's and women's divisions, including women's age group (Under 16 and Under 19), boy's age group (Under 16), and women's open and mixed (adult). This event is expected to be the largest amateur sporting event hosted by the Palm Beach County Sports Commission this decade.

USA Field Hockey's return to Palm Beach County is a landmark occasion for the local sports scene. Palm Beach County has hosted a version of the National Field Hockey Festival seven (7) times previously, with their last appearance taking place in 2005. Seven years later, USA Field Hockey will return with an

event that has significantly grown in player participation as well as economic benefits that it brings to a community.

The International Polo Club is a remarkable sports complex that maintains over 200 acres of land, consisting of eight (8) polo fields. The venue was a key ingredient in Palm Beach County's successful bid. USA Field Hockey will layout 26 field hockey pitches over 5 polo fields. The partnership with the International Polo Club provides a competitive advantage for Palm Beach County in regards to pursuing

and hosting major national and international sporting events. "This is exciting news for the business community in Palm Beach and Wellington" says John Wash, International Polo Club's President of Club Operations. "International Polo Club is proud to be able to participate and showcase our community and property, and we are looking forward to hosting this event".

Very few communities have the privilege and ability to host an event such as the National Field Hockey Festival. In 2011, Phoenix was home for the National Field Hockey Festival. Phoenix reported that the event generated \$9.2 million of direct visitor

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WORLD'S LARGEST FIELD HOCKEY TOURNAMENT WILL SCORE BIG FOR THE PALM BEACH COUNTY ECONOMY (CONTINUED)

spending and more than 12,000 hotel room nights to the economy. These new dollars and rise in hotel occupancy will be welcomed by the hotel and business community in Palm Beach County. The impact will occur during a timeframe when hotels, shopping and retail outlets, as well as attractions are typically slow and looking for business. Global JBS, the housing partner for USA Field Hockey, has assembled more than 50 hotels, located from Jupiter to Boca Raton, to offer room blocks for the National Field Hockey Festival. Field hockey athletes and visitors will be occupying hotels and spending money countywide.

The National Field Hockey Festival dates back to 1922. The event features the most talented field hockey athletes in the world including future Olympians. The prestige and reputation of the National Field Hockey Festival creates a long wait list of teams wishing to participate. Today, nearly 19,000 athletes, coaches, officials and fans comprise the membership of USA Field Hockey. Considering these numbers and the quality of field hockey events, USA Field Hockey continues to be one of the most successful National Governing Bodies in the United States. The 2012 National Field Hockey Festival will surely be a paramount event for Palm Beach County.

Thanksgiving is about rituals, stuffed turkeys, and football. However, the tradition will include field hockey in Palm Beach County. Make sure you come out to the International Polo Club over thanksgiving weekend to experience this special event, which is free and open to the public. For more information, contact the Palm Beach County Sports Commission at 561-233-3180.

Games will take place during the following times:

Thursday, November 22, 7:30am to 4:30pm

Friday, November 23, 7:30am to 4:30pm

Saturday, November 24, 7:30am to 4:30pm

Sunday, November 25, 8:00am to 4:30pm

The National Field Hockey Festival will provide a major economic boost to the Palm Beach County economy. Below summarizes the anticipated economic impact for Palm Beach County:

- 8,000 visitors from across the United States, Canada, Europe, and the Caribbean
- 5 day average length of stay for field hockey visitors
- \$9 million of direct visitor spending
- Over 12,000 hotel room nights
- 50 hotel properties will receive business
- Over 4,000 car rental days expected
- Over 3,500 airline flights expected

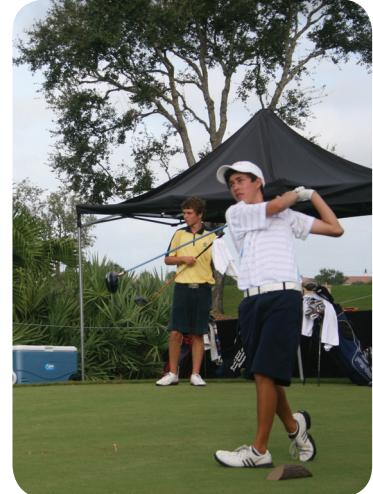
THE POLO GOLF JUNIOR CLASSIC TEES OFF AT PGA NATIONAL



The American Junior Golf Association (AJGA) will host its most prestigious event, the Polo Golf Junior Classic, at the PGA National Resort and Spa in Palm Beach Gardens for the fourth consecutive year on November 17-23, 2012. The Polo Golf Junior Classic,

which has been conducted annually since 1978, is the marquee tournament of the AJGA's season. The 156-player invitation-only field is comprised of boys and girls, ages 12-18, from 25 states and 12 foreign countries. The tournament consists of 36 holes of stroke play with a cut to the low 32 boys and 32 girls qualifying for match play, which will determine overall champions in the boys and girls divisions. Former champions include Stewart Cink (1989), Tiger Woods (1991), Paula Creamer (2002), Grace Park (1994, 1996) and Morgan Pressel (2004).

The AJGA is dedicated to the overall growth and development of young men and women who aspire to earn college golf scholarships through competitive junior golf. Overall, the AJGA conducts more than 80 tournaments and 45 qualifiers around the country in a calendar year. The success of this organization is evident, considering that more than 200 AJGA alumni play on the PGA and LPGA Tours and have earned more than 350 tour victories.



Since 2005, the AJGA has hosted an All-Star Invitational, a Junior Championship or the Polo Golf Junior Classic in Palm Beach County. The Polo Golf Junior Classic is expected to create over 700 room nights and \$240,000 in economic impact. With over 160 golf courses and optimal year-round climate, Palm Beach County looks forward to continuing to host quality amateur golf tournaments.

INAUGURAL LACROSSE TOURNAMENT MAKES ITS DEBUT IN PALM BEACH COUNTY

Lacrosse is the fastest growing sport in the United States.

Participation in the sport experienced a 37 percent increase in 2012. Lacrosse participation and events in Palm Beach County have resembled this national trend, experiencing an explosive growth rate. PEAK South Lacrosse is partnering with the Palm Beach County Sports Commission to continue this evolution by hosting the inaugural Peak South Lacrosse Showcase, happening in West Palm Beach this coming winter.

The PEAK South Lacrosse Showcase will take place on December 1-2, 2012 at Cardinal Newman High School. This elite lacrosse event will pair the finest 300 high school boys lacrosse players (grades 9-12), from the Southeast region and beyond, with the finest

collegiate coaches. PEAK South has exclusively invited a core of college coaches that represent some of the most competitive academic and athletic institutions in the country. During the two-day event, players will have the opportunity to play for coaches from top

NCAA Division I, II, and III programs. The colleges represented compete in the nation's most rigorous conferences, such as the IVY League, BIG East, and Atlantic Coast Conference. The goal of this inaugural showcase is to deliver a platform for those student-athletes who wish to pursue the highest level of success both on the field and in the classroom.

The players will be divided into competitive teams and are guaranteed to play a minimum of 5 games over 2 days. Top players, as selected by the college coaches, will compete in an All-Star game under the lights at 8pm on Saturday, December 1st. In addition to the tournament games, the event will include a college recruiting seminar for both the players and their parents. Tournament games



will begin at 9am and conclude at 4pm on Saturday, December 1. On Sunday, December 2, games will start at 9am and finish at 1pm.



In addition to developing the sport of lacrosse in Palm Beach County and hosting the premier high school lacrosse players in the nation, this tournament will provide an economic boost to the local economy. The influx of new visitors comprised of the lacrosse athletes and their families, coupled with the college coaches, will fill hotel rooms and create additional revenues for Palm Beach County attractions, restaurants, and shopping and retail outlets.



For over 22 years, PEAK South Lacrosse events have demonstrated an unrivaled level of excellence in the development and recruitment of the nation's elite lacrosse players. With the growth of lacrosse

accelerating at an exponential rate, PEAK Lacrosse maintains a philosophy that it's essential to provide the southern United States with the exposure that is synonymous with the PEAK name. This is the genesis of PEAK South Lacrosse Showcase, which will become one of the most coveted two-day, national high school recruiting event in Florida.



For more information on the tournament or for a complete event schedule, visit www.peaksouthlacrosse.com. For more information on the Palm Beach County Sports Commission, visit www.palmbeachsports.com.

PALM BEACH COUNTY TO HOST AN ELITE OLYMPIC DEVELOPMENT PROGRAM SOCCER TOURNAMENT

The Palm Beach County Sports Commission is partnering with the United States Youth Soccer Association (USYSA) to host an Olympic Development Program Girls Interregional tournament at the Spanish River Athletic Complex in Boca Raton. This tournament is one of the most competitive youth soccer tournaments for girls in the United States. A total of 16 teams (4 regional teams in 4 age divisions) and nearly 300 of the most talented soccer players in the nation will compete from November 16 - 23.

There are 55 state associations. Players on club teams will tryout to make the state team. Athletes on the state team will tryout to make their regional team. The four US Youth Soccer regions will form a team for the following age groups: 14u, 15u, 16u, and 17u. The



USYSA divides its teams into the following regions: midwest, west, northeast, and southern. These elite soccer athletes had to endure an extensive tryout and selection process to earn a spot on a regional team. The top regional athletes are then selected to represent the United States on their national team. By hosting the Olympic Development Program, future Olympians will be playing and showcasing their skills in Palm Beach County.

In addition to national exposure generated from hosting an Olympic Development Program soccer tournament, Palm Beach County will receive significant economic benefits. The tournament is expected to generate over 1,000 hotel room nights and \$250,000 of economic impact to the local community.

CORPORATE PARTNERS



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