



PALM BEACH
SPORTS.COM

May 2012

GAME ON!



SUMMER MEANS THE RETURN OF AMERICA'S NATIONAL PASTIME IN PALM BEACH COUNTY

In this Issue

- Summer Means The Return of America's National Pastime In Palm Beach County
- Delray Beach Hosts Major Judo Tournaments
- Anquan Boldin's 8th Annual Q-Festival Weekend
- 5th Annual Palm Beach Cup

Palm Beach County is a nucleus for baseball, America's national pastime, throughout the summer. More than 600 teams involving over 9,000 athletes will compete in 12 major baseball tournaments on a national, regional or state level. In Palm Beach County the players, coaches and general participants will occupy an estimated 9,400 hotel room nights and generate over \$3.5 million of economic impact for the local community. Due to the outstanding baseball facilities, the tropical climate and a strong resume of prestigious baseball events, Palm Beach County has a competitive advantage when it comes to hosting baseball tournaments. The summer

of 2012 could set records for the world of amateur baseball, both on the field of play and off the field for the local economy.

Few communities have baseball venues such as Palm Beach County. Roger Dean Stadium, located in Jupiter, is home to the Miami Marlins and the World Series Champion St. Louis Cardinals, during the Major League Baseball (MLB) spring training season. Roger Dean Stadium is one of the premier spring training baseball complexes in Florida, consisting of a 7,000 seat stadium and 12 ancillary fields, which makes it capable of hosting

Sponsors



Event	Date	Venue	# of Teams	Estimated Economic Impact	Projected Room Nights	Athletes
Under Armour Memorial Day Classic	May 25-28	Roger Dean Stadium	35	\$160,000	300	525
Triple Crown Baseball Memorial Day Madness	May 26-28	Roger Dean Stadium	70	\$105,000	250	1,050
Under Armour Southeast Regional	June 8-12	Roger Dean Stadium	35	\$160,000	300	525
Father's Day Extravaganza	June 11-17	PGA Park	50	\$52,500	150	750
Coast to Coast Baseball Showcase	June 15-19	Roger Dean Stadium	16	\$42,000	120	320
USA Baseball Junior Olympics	June 23-30	Roger Dean Stadium	72	\$1,200,000	3,500	1,080
Cal Ripken Rookie State Tournament	June 28-July 1	PGA Park	50	\$70,000	200	750
Under Armour Baseball Firecracker Classic	July 2-6	Roger Dean Stadium	40	\$225,000	525	600
Cal Ripken South State Championships (9u & 10u)	July 5-8	PGA Park	50	\$70,000	150	750
Perfect Game Back to School Bash	July 25-29	Santaluces Athletic Complex	24	\$17,500	50	360
World Scout League Finals	July 27-Aug. 10	Roger Dean Stadium	155	\$1,400,000	3,800	2,325
Under Armour September Classic	Sept. 21-23	Roger Dean Stadium	25	\$35,000	100	375
Totals			622	\$3,537,000	9,445	9,410

SUMMER MEANS THE RETURN OF AMERICA'S NATIONAL PASTIME IN PALM BEACH COUNTY (CONTINUED)

the nation's largest tournaments. Palm Beach County is also home to the Santaluces Athletic Complex, the former spring training facility for the Montreal Expos. Located in Lantana, this complex maintains a quad of major league baseball size fields.

Roger Dean Stadium and the Santaluces Athletic Complex will host one of the largest baseball tournaments in the nation, the USA Baseball Junior Olympics, scheduled for June 23-30. The Palm Beach County Sports Commission has partnered with USA Baseball to host the most prestigious baseball event in the nation for the 16 and 17 year old age group. USA Baseball uses this tournament to recruit and select players to compete on its national team, which will represent the United States during international play, including the International Baseball Federation's World Championship. The USA Baseball Junior Olympics include more than 60 teams and 1,000 athletes, competing in 264 games. The event is expected to generate over 3,500 room nights and approximately \$1.2 million in economic impact. USA Baseball is the national governing body for the sport, presiding over 12 million amateur players.



The Palm Beach County Sports Commission worked with Team One Baseball to bring four of its eight Under Armour Team One National Tournaments to Palm Beach County. Roger Dean Stadium will host the Under Armour Memorial Day Classic on May 25-28, the Under Armour Southeast Regional on June 8-12, the Under Armour Firecracker Classic on July 2-6, and the Under Armour September Classic on September 21-23. Three of the national events are wood composite bat tournaments, attracting high-level 18 & under and 16 & under travel teams from across the country.



The September tournament is a competitive 14 & under and 16 & under tournament featuring teams from across the United States. Following this talent is a substantial number of MLB and collegiate baseball scouts. These tournaments should attract over 130 local and traveling teams, creating more than 1,200 room nights and \$580,000 of economic impact for Palm Beach County.



The Palm Beach County Sports Commission has successfully won the bid for the World Scout League Finals, an inaugural event for Palm Beach County that has the potential to be one of the largest amateur baseball tournaments taking place in the nation in 2012. This new event is a 15-day baseball tournament scheduled to take place at Roger Dean Stadium and the Santaluces Athletic Complex from July 27 to August 10. The World Scout League Finals is anticipating the participation of at least 200 teams. These teams will compete in 5 age groups: 18u, 17u, 16u, 15u, and 14u. The tournament will be divided into 3 segments (18u & 14u from July 27- Aug. 1, 16u & 15u from August 2-6, 17u from Aug 6-10). The World Scout League is an amateur baseball league organized to provide consistent levels of competition for teams located in 40 different regions throughout the country. This climatic event for this evolving league will be one of the largest scouting attractions to take place in the world of amateur baseball.

Whether it is wood bats or metal bats, highly talented travel teams or little leaguers just learning to play the game, baseball fields across Palm Beach County will be active this summer. America's pastime will have a presence that is not easily replicated anywhere else throughout the United States. These baseball events promote Palm Beach County as an elite youth baseball destination and are significant contributors to the sports tourism industry.



Below is a summary of the impact generated by amateur baseball this summer:

- 12 amateur baseball tournaments with state, regional, or national impact
- 7 sport organizations or governing bodies: Triple Crown, Team One Baseball (Under Armour), Coast to Coast Baseball, Cal Ripken Baseball, World Scout League, Perfect Game, and USA Baseball
- Estimating 9,410 athletes (traveling and local)
- Projecting \$3,537,000 of economic impact derived from these tournaments
- Projecting 9,445 room nights
- Projecting more than 1,600 baseball games
- Age groups from 8u to 18u

DELRAY BEACH HOSTS MAJOR JUDO TOURNAMENTS



Delray Beach is becoming an epicenter for Judo. The Palm Beach County Sports Commission supports the Tomodachi Judo Club and its efforts to host statewide Judo tournaments in Palm Beach County.

The Rattler Round Up, a Florida Judo Association sanctioned tournament, will take place at Atlantic High School in Delray Beach on Saturday, May 19. More than 100 athletes from across the state of Florida will compete in a variety of age divisions, which include both youth and adults. The tournament will feature both a Shiai and Kata competition for boys and girls. Shiai is a contest between two competitors to determine a winner of a match. The Kata competition allows competitors to demonstrate their form and ability to conduct formal exercises comprising of a fixed sequence of basic self-defense and attacking techniques. A selection of skill levels will be on display, which will range from white belts to black belts.

The Rattler Round Up represents the second statewide Judo tournament to take place in Palm Beach County within a span of 60 days.



The Florida Judo Association (FJA) State Championships also took place at Atlantic High School in Delray Beach on Saturday, March 26. More than 300 competitors from across the state of Florida traveled to compete and vie for a chance to become a state champion. The FJA State Champions featured divisions for men and women. The tournament displayed Kata and Shiai competitions in which state champions for youth, seniors and teams were determined.

The Palm Beach County Sports Commission's partnership with the the Tomodachi Judo Club has proved to be valuable. The great collection of Judo tournaments, which includes the State Championships, solidifies Palm Beach County as a leading destination for sports in the state of Florida. Additionally, the influx of Judo enthusiasts that travel to Palm Beach County are generating significant economic impact and bed tax revenues for the local community.

ANQUAN BOLDIN'S 8TH ANNUAL Q-FESTIVAL WEEKEND



Pahokee native and three-time Pro Bowl wide receiver Anquan Boldin of the Baltimore Ravens, along with the Anquan Boldin Foundation (Q81 Foundation), recently celebrated the 8th Annual Q-Festival on April 12 - 14. Q-Fest includes a Charity Golf Tournament, which took place on April 12, on the

Champions Course at the world renowned PGA National Resort and Spa. In addition, the charity event consisted of a celebrity basketball game at Pahokee High School gymnasium on April 13, and its Fun Day in the Park on April 14, at Pahokee's Anquan Boldin Stadium.

The Q-Festival weekend raises funds to promote the Anquan Boldin Foundation (Q81 Foundation), which is a 501(c)3 non-profit organization formed in September 2004. The Foundation's mission is to expand the educational and life opportunities of underprivileged children. "Q-Fest is a lot of fun, and it's my way of giving back to my home community who support me while growing up and through my career," Boldin said.

The Palm Beach County Sports Commission was on hand and developed an interactive football clinic during Fun Day in the Park. The Sports Commission had a five station clinic set-up allowing youth the opportunity to test their agility, speed and other skills that are essential to the game of football. Approximately 600 children passed through the interactive clinic.

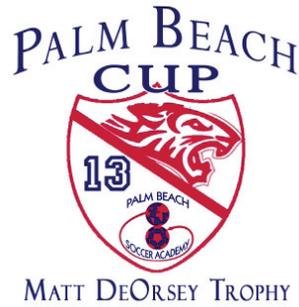


Boldin decided early in his NFL career to host this annual event in order to give back to his hometown community of Pahokee, Florida. "Q-Fest is a weekend of fun," says Boldin. "Every year our numbers grow, we have greater support from partners and the community, and we continue to hear feedback where fans consider Q-Fest among the top-rated community events of the year. We're very proud of that!"

The Palm Beach County Sports Commission recently inducted Anquan Boldin into the Palm Beach County Sports Hall of Fame on March 25th at the Palm Beach County Convention Center. He is considered one of the most prolific athletes in sports history and was recognized for his accomplishments on and off the football field.

OVER 140 TEAMS COMPETING IN STATEWIDE SOCCER TOURNAMENT

The Palm Beach Soccer Academy will host the 5th Annual Palm Beach Cup/Matt DeOrsey Soccer Tournament, which is scheduled for Friday, May 11th through Sunday, May 13th, 2012. The games will take place at PGA Park, Mirasol Park, and Lilac Park in Palm Beach Gardens. This is one of the largest soccer events taking place in Palm Beach County with over 140 teams from across the state of Florida scheduled to compete in this Florida Youth Soccer Association (FYSA) sanctioned tournament. Both boys and girls divisions with age groups that range from 9u to 18u will be featured.



This tournament honors Matt DeOrsey, father, husband, friend and coach with Palm Beach Soccer Academy, who passed suddenly at age 30. "Our tournaments continue to grow each year, providing participants and spectators alike a wonderful opportunity to witness the power of kids playing this beautiful game", says Gary Walker, founder of the Palm Beach Soccer Academy, a non-profit organization. For more information on the tournament or to view the event schedule, visit www.palmbeachcup.com

CORPORATE SPONSORS



PALM BEACH COUNTY



SPORTS COMMISSION

1555 Palm Beach Lakes Blvd., Suite 930
West Palm Beach, FL 33401
Tel: (561) 233-3180 Fax: (561) 233-3125

WWW.PALMBEACHSPORTS.COM