



NEWS

PALM BEACH COUNTY SPORTS COMMISSION

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Palm Beach County Sports Commission has been awarded the 2012 Readers' Choice Award

West Palm Beach, FL-*SportsEvents* Media Group, the leading industry publication focused exclusively on helping sports event planners produce excellent competitions in the United States and Canada, has announced Palm Beach County Sports Commission (PBCSC) as a recipient of the 2012 Readers' Choice Award.

Sports event professionals were asked to name the sports commission, convention and visitors bureaus, or sports events venues that they believe display exemplary creativity and professionalism toward the groups they host. Nominations were received from readers throughout the year, and the top picks were selected based on the results from an online system.

"Due to the power of social media and online voting capabilities, we received an overwhelming response from readers this year, which allowed *SportsEvents* to honor more than 100 destinations and venues—and the marketing organizations that represent them—with a 2012 Readers' Choice Award," said Kristen McIntosh, *SportsEvents* editor. "These award winners have proven they are willing to go above and beyond the normal service levels expected by providing both the physical attributes and commitment to hospitality and service that today's discriminating sports event planners demand. It is an honor to announce their selection by sports event planners as some of the best in the United States."

"We are honored to be recognized by *SportsEvents* Media Group and sports event professionals as a leading Sports Commission in the United States," said Michael Brady, President of the Palm Beach County Sports Commission. "We strive to provide the best and most comprehensive service to event organizers and being recognized with this award validates the strong team we have here at the Sports Commission."

Palm Beach County Sports Commission will be recognized in the next edition of the SportsEvents magazine that will be available at the end of January.

About *SportsEvents* Media Group

SportsEvents Media Group, publisher of *SportsEvents* magazine, is the industry leader in providing products and services designed to connect sports events organizers with sports commissions, CVBs, hotels, insurance companies and other sports events industry suppliers. The sports events industry's only true multi-media company unites sports event buyers and suppliers with the leading monthly magazine (*SportsEvents*), on-line (www.sportseventsmagazine.com), through social media with Facebook and Twitter, and with face-to-face conferences and trade shows—S.P.O.R.T.S. – The Relationship Conference.

About Palm Beach County Sports Commission

The Palm Beach County Sports Commission is a private, not-for-profit organization contracted by Palm Beach County to promote and market the county as a sports and sports tourism destination. The Commission brings sporting events and activities to the county, enhances economic impact, stimulates bed tax revenues (primarily in the off-season) and maximizes utilization of county facilities. The Commission offers a full range of event service support, corporate partnerships, sponsorships and a local membership program that supports its goals. Local, regional, national and international marketing efforts are ongoing by the Commission with sports organizations and event owners. The Commission also produces sports-related programs for the residents of Palm Beach County including the Palm Beach County Sports Hall of Fame, the Lou Groza Collegiate Place-Kicker Award and the Kids Fitness Festival of the Palm Beaches. For more information on the Palm Beach County Sports Commission go to www.palmbeachsports.com.