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PALM BEACH
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GOLF MAKES ITS ROUNDS THROUGH PALM BEACH COUNTY

With over 160 private and public prestigious golf courses paired with its year-round tropical climate, Palm Beach County is known as Florida's Golf Capital®. The coming weeks will attest to that with major events on the PGA Champions Tour, an NCAA conference tournament and a PGA Tour event. Each event includes television coverage, showcasing Palm Beach County in millions of homes nationally and internationally.



Just days away, the Allianz Championship will tee it up February 7-13, 2011, for the fifth consecutive year at the Old Course at Broken Sound in Boca Raton. This is a major event on the PGA Champions Tour, featuring the top senior golfers in the country. The field consists of 78 Champions Tour golfers, competing in a 54-hole stroke play with a total purse of \$1.7 million. Boca Raton resident Bernhard Langer will return to defend his 2010 title. Last year the Allianz Championship provided professional golf's first no-cost admission policy which helped draw over 85,000 fans. Free good any day tickets will be offered once again with upgraded ticket packages and VIP parking passes available. Visit www.allianzchampionship.com for ticket information and a complete schedule of events. The event is projected to generate

an estimated 1,700 room nights and over \$11 in economic impact. The Allianz Championship will be televised on the Golf Channel which is available in 120 million homes worldwide.

Coinciding with the Allianz Championship, the NCAA Big Ten Match Play Championship swings into town, February 10-12, 2011 at PGA National Resort and Spa on the Champion

Course. After practice rounds on Thursday, February 10, match play will begin on Friday, February 11 and continue with semi-finals and championship rounds on Saturday, February 12. All 11 men's conference golf teams will be participating including University of Illinois, Indiana University, University of Iowa, University of Michigan, Michigan State University, University of Minnesota, Northwestern University, Ohio State, Penn State, Purdue and University of Wisconsin. Seven of the preseason top 35 teams hail from the Big Ten. Illinois won its second straight Big Ten Championship last season and is selected as Golfweek's preseason No. 18. Golfweek also named Michigan as preseason No. 30. Scott Langley of Illinois

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GOLF MAKES ITS ROUNDS THROUGH PALM BEACH COUNTY (CONTINUED)

also received individual preseason recognition slated as No. 4 golfer in the country. Langley is the defending individual NCAA Champion and Big Ten Golfer of the Year. 2010 British Open competitor, Eric Chun of Northwestern, will also compete in the tournament. Steve Stricker and Jeff Overton, along with Palm Beach County residents Jack Nicklaus and Luke Donald, are just a few of the Big Ten golfers that have gone on to play on the PGA Tour. Catch the Big Ten Match Play Championship and the stars of tomorrow—admission is free! The 2011 Big Ten Match Play Championship marks the sixth national telecast of golf on the Big Ten Network. The Big Ten Network is in over 75 million households.



world's best golfers and has seen the likes of Justin Leonard, Davis Love III, Vijay Singh, Padraig Harrington, Camilo Villegas, Ernie Els, Jesper Parnevik, Fred Couples and Palm Beach County resident Mark Calcavecchia. The tournament will consist of 144 golfers competing over 72 holes with a total purse of \$5.7 million. The Honda Classic is projected to generate an estimated 2,700 room nights and over \$33 million in economic impact. Join over 100,000 spectators expected to attend—visit thehondaclassic.com for ticket packages and a complete schedule of events. The Honda Classic will be televised live on NBC and the Golf Channel and is internationally distributed to over 570 million households.

The Honda Classic will be hot on the heels of these two events, as the tournament is played at PGA National Resort and Spa on February 28-March 6, 2011. This marks the fifth year the tournament returns to PGA National Resort and Spa and its ninth consecutive year in Palm Beach County. This PGA Tour event attracts some of the

As you can see, the coming weeks will bring plenty of golf to Palm Beach County. The Allianz Championship and The Honda Classic each have a week full of events, with everything from professional networking opportunities to activities for families and those of all ages—wine tasting, fitness, concerts, fireworks and more.

CELSIUS “TENNIS ON THE AVE” KICKS OFF 2011 DELRAY BEACH ITC MCENROE AND WILANDER TURN CLOCKS BACK WITH FRIENDLY HIT



For six hours and 32 minutes they slugged it out, and today it remains the longest match in Davis Cup history. John McEnroe got the best of Mats Wilander in that 1982 Davis Cup quarterfinal, but

Wilander would get his revenge the following year en route to his 1983 Australian Open title.

There were many more “grudge” matches between the two, and on Friday, February 18 at 5:30 p.m., the Hall of Famers will conjure up more of those memories at the Celsius “Tennis on the Ave” event that kicks off the 10-day 2011 Delray Beach International Tennis Championships (ITC).

The Grand Slam champions will be playing on a makeshift tennis court in the center of Atlantic Avenue, with Delray Beach Mayor Woodie McDuffie in the umpire’s chair calling the lines.

In partnership with the ITC, the Delray Beach Community Redevelopment Agency (CRA) is extending an invitation to the community and its visitors to attend the free event and explore the downtown area—its art galleries, boutiques, restaurants and business opportunities.

“We are using this event to promote Delray Beach as a destination,” says Diane Colonna, executive director of the CRA. “It’s an exciting

thing to have the tournament in our city and to have these celebrities here. We have great restaurants, great ambience, beautiful beaches and a lot to show off.”

Following the “Tennis on the Ave” event, the ITC gets underway with ATP Champions Tour matches starting at 7pm. Todd Martin and Jimmy Arias meet in the opener followed by Mark Philippoussis and Pat Cash in the all-Aussie 9 p.m. nightcap.

A special promotion is available to anyone visiting Delray Beach on Friday, February 18. A receipt for ANY purchase made in Delray Beach that day can be turned in to receive discounted tickets to the ATP Champions Tour’s opening night matches. Receipts should be brought to the Delray Beach Tennis Center Box Office for a 20% discount on reserved tickets (reg. priced \$50) or 10% on box seats (reg. priced \$75) for up to 4 tickets.

It’s all part of showing Delray Beach to the world, and uncovering the hidden gems in the “Village by the Sea.” “Delray has gone through a major renaissance and we want to keep the momentum going,” says Colonna. “The tennis events bring a lot of people to our area and our district. It gives us a chance to show the city to a national and international audience.”

For more information on the Delray Beach ITC, including its ATP World Tour starring Andy Roddick, Juan Martin Del Potro, John Isner and Mardy Fish, please visit www.YellowTennisBall.com.

2011 PALM BEACH COUNTY SPORTS HALL OF FAME AND ANNUAL SPORTS AWARDS

The 35th Annual Palm Beach County Sports Hall of Fame Induction Banquet will be taking place Sunday, March 27, 2011 beginning at 5:30pm, at the Palm Beach County Convention Center. Tickets are currently available online at www.palmbeachsports.com/hof or call 561.233.3180.

Ten members will join a legendary list, of those that have achieved excellence in the world of sports. The following athletes and sports contributors will be inducted into the 2011 Hall of Fame: Heath Evans-Football, Ken Green-Golf, Remuise Johnson-Football, Chris T. Jones-Football, Meg Mallon-Golf, Thomas Mullins-Coaching, Barbara Gillespie Nicklaus-Softball, Kevin Patrick-Football, Tom Twyford-Fishing and Jack Wullkotte-Golf.

Another notable component of the event is the Annual Sports Awards, which honors the top athletic accomplishments in 2010. The finalists for the awards are comprised of an elite group of talented athletes as follows—**Coach of the Year:** Kimmy Bloemers-Palm

Beach Atlantic University Softball, Kevin O'Sullivan-University of Florida Baseball and Mark Richt-University of Georgia Football; **High School Athlete of the Year:** Jacoby Brissett-William T. Dwyer Football, Nick O'Leary-William T. Dwyer Football and Kelvin Taylor-Glades Day School Football; **High School Coach of the Year:** Jessie Hester-Glades Central Football, Randy Jackson-Palm Beach Gardens Softball and Pete Walker-Glades Day School Football. Jacoby Ford of the Oakland Raiders and professional golfer Bernhard Langer tied to receive **Professional Athlete of the Year** honors. The **Outstanding Sports Contributor** will be awarded to Palm Beach County Junior Golf Association.

Support the Hall of Fame program by donating an item for the silent auction, purchasing an advertisement in the event program or making a general donation. Please contact Kimberly Whetsel at 561.233.3122 for additional information. Don't forget to buy your tickets at www.palmbeachsports.com/hof and we look forward to seeing you on Sunday, March 27!

GOLF-THE BEST SUMMER PLAYING PROGRAM IN SOUTH FLORIDA

Here's an easy math problem for you. What do hundreds of South Florida golf courses, discounted play, a quality amateur outing program, and special offers and discounts add up to?

THE 2011 SOUTH FLORIDA PGA GOLFPASS PROGRAM!

For over seventeen years the South Florida PGA GolfPass program has been providing golfers of all ages and skill levels the opportunity to play hundreds of South Florida courses at discounted rates while simultaneously conducting a quality amateur outing program at championship sites. The SFPGA GolfPass offers the ultimate golf experience: discounted play, exclusive outings, special merchandise offers, complimentary tickets to PGA TOUR events and more - all benefits of becoming a SFPGA GolfPass member.

Member Alan Crane says, "The SFPGA GolfPass offers the opportunity to play resort and private country club courses that are beautiful, challenging and in great condition. And the rates are affordable. I would not be able to play these courses without a personal invitation from a member or an expensive stay at a resort without my GolfPass."

The SFPGA GolfPass has evolved over the years to include over 200 courses in season, 12 summer outings and now even

six winter outings at the best championship venues. GolfPass members enjoy this opportunity to compete with each other and meet fellow golfers.

"I found the GolfPass about ten years ago and I still love it! I have met some really nice people along the way, in GolfPass outings or just pairing up at the courses in the GolfPass book. I try to play in most of the GolfPass outings; GolfPass outings are always at great golf courses that you wouldn't necessarily have the opportunity to play and are at reasonable prices," said member Larry Brooks.

The SFPGA GolfPass is managed by the South Florida PGA section office, and the official GolfPass season runs from May 1 to October 31 each year. For only \$48, (tax and shipping included), you can also enjoy the best summer playing program in South Florida!

Over 40 courses in Palm Beach County are included on the GolfPass facility listing. You can order your SFPGA GolfPass online at southfloridapgagolfpass.com, or call the office at 561-729-0544. Discounts apply to previous members, and don't forget to ask about our Total Golf Experience for fantastic rates. Don't pass up this opportunity, call now!

ATHLETES IN ACTION

In 2010, the Palm Beach County Sports Commission assisted nearly 90 sporting events which generated over 166,000 hotel room nights. With this number of events, not everyone has the opportunity to get out and see these athletes in action. With that in mind, the Palm Beach County Sports Commission is providing video of some recent events to give you a glimpse of what's going on in sports around Palm Beach County.

On January 14-17, the American Youth Soccer Organization (AYSO) State Games took place at Village Park in Wellington, FL. Eighty-five teams traveled from throughout the state, in addition to teams coming from the Virgin Islands. The tournament included boy's and girl's divisions ranging from 9 and Under through 19 and Under. This event was one of the largest soccer tournaments that took place in the state of Florida over the weekend. It is estimated that approximately 700 room nights with over \$450,000 in economic impact was generated through this event.



The 11th Annual Knock & Roll Wheelchair Rugby tournament took place January 21-23 at the Lake Worth Therapeutic Recreation Complex. The recreation complex focuses on enhancing the quality of life for people with disabilities through adaptive recreation programs with its state-of-the-art accessibility design and adapted equipment. People of all ages and abilities are able to train and compete in sports, participate in rehabilitation and fitness programs and experience a wide variety of visual and performing arts programs. Wheelchair Rugby is the only organized full contact wheelchair sport in the world today. Wheelchair athletes traveled from the United States, Canada, Switzerland, Germany and Great Britain for a weekend of intense competition. The eight team tournament was estimated to generate 189 room nights with \$109,410 in economic impact.

To see video from these two events, please visit www.palmbeachsports.com and select "Event Videos" under the "Calendar" tab across the top of the home page.

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ADAM BRETT SWICKLE
ATTORNEY AT LAW



FLORIDA



1555 Palm Beach Lakes Blvd., Suite 930

West Palm Beach, FL 33401

Tel: (561) 233-3180 Fax: (561) 233-3125

WWW.PALMBEACHSPORTS.COM