



NEWS

PALM BEACH COUNTY SPORTS COMMISSION

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World Powerlifting Championships Pump Up Palm Beach County

Palm Beach Gardens, FL-The Palm Beach County Sports Commission is teaming up with the World Powerlifting Federation to host the 2011 World Powerlifting Championship at the Palm Beach Gardens Marriott on November 8-13. The event attracts over 400 lifters from more than 20 different countries. The competition will crown champions in the following divisions: bench press, deadlift, and a combination of all lifts. Lifters will be assigned to a variety of age groups, including: juniors (13-16), juniors (17-18), adult (20-23), open (up to 40), masters (40 and over), and Special Olympics.

Previous World Powerlifting Championships have taken place all over the globe. In 2010, the event took place in Bath England while Las Vegas was the home in 2009. Other recent hosts included Austria, Mexico, and Germany.

“We are excited about bringing this international event to Palm Beach County”, says David Jeffrey, President, United States Powerlifting Federation. “The great climate, culture and pristine beaches offer a great place for participants and spectators to enjoy.”

The World Powerlifting Championships is bringing more than \$350,000 in economic impact to Palm Beach County and over 1,000 room nights. To see some of the strongest athletes in the world, visit the Palm Beach Gardens Marriott. Lifting will take place from 9am-5pm each day of the 5 day competition. Tickets are \$8 per day and are available onsite. For more information on the World Powerlifting Federation, visit www.wfpowerlifting.com.

About Palm Beach County Sports Commission

The Palm Beach County Sports Commission is a private, not-for-profit organization contracted by Palm Beach County to promote and market the county as a sports and sports tourism destination. The Commission brings sporting events and activities to the county, enhances economic impact, stimulates bed tax revenues (primarily in the off-season) and maximizes utilization of county facilities. The Commission offers a full range of event service support, corporate partnerships, sponsorships and a local membership program that supports its goals. Local, regional, national and international marketing efforts are ongoing by the Commission with sports organizations and event owners. The Commission also produces sports-related programs for the residents of Palm Beach County including the Palm Beach County Sports Hall of Fame, the Lou Groza Collegiate Place-Kicker Award and the Kids Fitness Festival of the Palm Beaches. For more information on the Palm Beach County Sports Commission go to www.palmbeachsports.com.

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