

NEWS

PALM BEACH COUNTY SPORTS COMMISSION

FOR IMMEDIATE RELEASE

November 16, 2011 Contact: Kayla French 561-233-3122 kfrench@palmbeachsports.com



American Junior Golf Association's Marquee event comes to PGA National Resort

Palm Beach Gardens, FL-The 2011 Polo Golf Junior Classic and the Rolex Junior All-America Banquet will bring 156 of the world's best junior golfers, ages 12-18, to the PGA National Resort, Nov. 19-25, 2011. The Polo Golf Junior Classic is one of the most prestigious events on the American Junior Golf Association's (AJGA) schedule and will be played on two courses at PGA National – the Champion Course and the Haig Course. The Champion Course was redesigned by Jack Nicklaus and is a par-72 layout that plays to 7,048 yards, while the par-72 Haig Course was designed by George and Tom Fazio and plays to 6,806 yards.

Along with great junior golf, the weeklong festivities include the Rolex Junior All-America Banquet which honors junior golf's best. During the banquet, the Rolex Junior Players of the Year, Rolex Junior All-Americans, HP Scholastic All-Americans, and the Jerry Cole Sportsmanship Award winner will be recognized.

"Former champions of the Polo Golf Junior Classic include Stewart Cink, Tiger Woods, Trevor Immelman, Hunter Mahan, Brian Harman, Morgan Pressel, Paula Creamer, Grace Park and Beth Bauer.

The American Junior Golf Association is a 501(c)(3) nonprofit organization dedicated to the overall growth and development of young men and women who aspire to earn college golf scholarships through competitive junior golf. The largest Association of its kind, the AJGA has an annual junior membership (boys and girls ages 12-18) of more than 5,000 junior golfers from 50 states and more than 30 foreign countries.

For more information about the Polo Golf Junior Classic go to http://www.aiga.org/, or contact Chris Richards in the AJGA Communications Department at (678) 425-1789.

About Palm Beach County Sports Commission

The Palm Beach County Sports Commission is a private, not-for-profit organization contracted by Palm Beach County to promote and market the county as a sports and sports tourism destination. The Commission brings sporting events and activities to the county, enhances economic impact, stimulates bed tax revenues (primarily in the off-season) and maximizes utilization of county facilities. The Commission offers a full range of event service support, corporate partnerships, sponsorships and a local membership program that supports its goals. Local, regional, national and international marketing efforts are ongoing by the Commission with sports organizations and event owners. The Commission also produces sports-related programs for the residents of Palm Beach County including the Palm Beach County Sports Hall of Fame, the Lou Groza Collegiate Place-Kicker Award and the Kids Fitness Festival of the Palm Beaches. For more information on the Palm Beach County Sports Commission go to www.palmbeachsports.com.

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