

NEWS

PALM BEACH COUNTY SPORTS COMMISSION

FOR IMMEDIATE RELEASE: March 12, 2013 Contact: Kayla French (561) 233-3122

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"Spring Fling" Women's Lacrosse returns to Palm Beach County

For the tenth consecutive year, the premier spring training event for women's collegiate lacrosse programs (Division I, II, & III) and secondary prep schools returns to Palm Beach County. The seventeenth annual "Spring Fling" takes place at Lake Lytal Park in West Palm Beach, from March 10-21, 2013. Athletes and coaches from major lacrosse programs from across the nation will travel to Palm

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Beach County during their spring break to train, scrimmage, and compete in official NCAA contests throughout the 12 day event.

The Palm Beach County Sports Commission has worked in partnership with Gene DeLorenzo from GKD SportsVision of Vermont to bring this event to Palm Beach County after spending seven years in Panama City, FL. "The event moved to West Palm Beach to take advantage of better weather, a larger airport and better field space," said Event Director, Gene DeLorenzo. Since its inception in 1997, "Spring Fling" has developed a rich legacy of collegiate spring training practices, scrimmages and official NCAA games. Highly successful

collegiate teams, including several NCAA Division II and Division III national champions have visited

Palm Beach County as part of "Spring Fling".

"Spring Fling" has made a significant contribution to Palm Beach County tourism. Over 500 teams with nearly 17,000 athletes and spectators have traveled to Palm Beach County since the relocation from Panama City in 2004. The event is responsible for generating more than 18,900 hotel room nights and an infusion of new dollars for Palm Beach County.

The event attracts some of the most competitive lacrosse programs in the nation. "Spring Fling" featured perennial lacrosse powers, Notre Dame and Yale in 2012. The 2013

edition of "Spring Fling" opens on March 10th at 6pm. Lake Lytal will be home to the top women's lacrosse programs once again. Admission for the games is free!

Visit www.springfling1.com for a complete schedule of events. For more information on "Spring Fling", please contact Gene DeLorenzo at gkdsportsvision@comcast.com or the Palm Beach County Sports Commission at (561) 233-3180 or kpursell@palmbeachsports.com.