



NEWS

PALM BEACH COUNTY SPORTS COMMISSION

FOR IMMEDIATE RELEASE

February 27, 2012

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“SpringFling” Women’s Lacrosse returns to Palm Beach County

Palm Beach County, FL- For the ninth consecutive year, the premier spring training event for women’s collegiate lacrosse programs (Division I, II, & III) and secondary prep schools returns to Palm Beach County. The sixteenth annual “Spring Fling” will take place at Lake Lytal Park in West Palm Beach, Caloosa Park in Boynton Beach, and Hilltopper Stadium in Delray Beach from March 3-16, 2012. Teams from across the nation will travel to Palm Beach County during their spring break to train, scrimmage, and compete in official NCAA contests throughout the 14 day event. Over 500 athletes and coaches will experience lacrosse in Palm Beach County.

The Palm Beach County Sports Commission has worked in partnership with Gene DeLorenzo from GKD SportsVision of Vermont to bring this event to Palm Beach County after spending seven years in Panama City, FL. “The event moved to West Palm Beach to take advantage of better weather, a larger airport and better field space,” said Event Director, Gene DeLorenzo. Since its inception in 1997, “SpringFling” has developed a rich legacy of collegiate spring training practices, scrimmages and official NCAA games. Highly successful collegiate teams, including several NCAA Division II and Division III national champions have visited Palm Beach County as part of “Spring Fling”.



“Spring Fling” has made a significant contribution to Palm Beach County tourism. Over 500 teams with nearly 17,000 athletes and spectators have traveled to Palm Beach County since the relocation from Panama City in 2004. The event is responsible for generating more than 18,000 hotel room nights and an infusion of new dollars for Palm Beach County.

The 2012 edition of “Spring Fling” will feature a very special collegiate doubleheader at Hilltopper Stadium in Delray Beach on Tuesday, March 13. The first game will start at 6pm and showcase two programs with a rich tradition of lacrosse and excellence. The University of Notre Dame (IN) will battle Yale University (CT) in a highly anticipated matchup. The second game will begin at approximately 8pm and present two national NCAA Division III powers, SUNY-Fredonia (NY) and Claremont Mudd-Scripps (CA). This will mark the first occasion that national college lacrosse teams competed in Delray Beach. Admission for the games is free!

Visit www.springfling1.com for a complete schedule of events. For more information on “Spring Fling”, please contact Gene DeLorenzo at gkdsportsvision@comcast.com or the Palm Beach County Sports Commission at (561) 233-3180 or kpursell@palmbeachsports.com.

About Palm Beach County Sports Commission

The Palm Beach County Sports Commission is a private, not-for-profit organization contracted by Palm Beach County to promote and market the county as a sports and sports tourism destination. The Commission brings sporting events and activities to the county, enhances economic impact, stimulates bed tax revenues (primarily in the off-season) and maximizes utilization of county facilities. The Commission offers a full range of event service support, corporate partnerships, sponsorships and a local membership program that supports its goals. Local, regional, national and international marketing efforts are ongoing by the Commission with sports organizations and event owners. The Commission also produces sports-related programs for the residents of Palm Beach County including the Palm Beach County Sports Hall of Fame, the Lou Groza Collegiate Place-Kicker Award and the Kids Fitness Festival of the Palm Beaches. For more information on the Palm Beach County Sports Commission go to www.palmbeachsports.com.

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