



PALM BEACH
SPORTS.COM

FOR IMMEDIATE RELEASE

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NEWS

PALM BEACH COUNTY SPORTS COMMISSION

One-of-a-Kind Wheelchair Rugby Event Hosted in Palm Beach County

WEST PALM BEACH, FL – The 11th Annual Knock & Roll Wheelchair Rugby tournament will be taking place January 21-23, 2011 at the Lake Worth Therapeutic Center's gymnasium. The Palm Beach County Sports Commission is supporting Palm Beach County Parks and Recreation and the Club Managers Association of America Therapeutic Recreation in hosting this event through its grant program.

Wheelchair Rugby is the only organized full contact wheelchair sport in the world today. The United States Quad Rugby Association sanctions the event. Wheelchair athletes from the United States, Canada, Germany, and Great Britain will travel to Palm Beach County for a weekend of intense competition. The event will host a projected eight teams with 250 participants and is estimated to generate 189 room nights with \$109,410 in economic impact.

Games will begin Friday, January 21 at 9am with the last game starting at 7:30pm. Play will resume on Saturday, January 22 at 9am with the last game beginning at 7:30pm. On Sunday, January 23 games will begin at 9am and the tournament will conclude with the championship game beginning at 1:30pm. For a complete tournament schedule and venue directions, visit <http://www.quadrugby.com/node/1610>.



About Palm Beach County Sports Commission

The Palm Beach County Sports Commission is a private, not-for-profit organization contracted by Palm Beach County to promote and market the county as a sports and sports tourism destination. The Commission brings sporting events and activities to the county, enhances economic impact, stimulates bed tax revenues (primarily in the off-season) and maximizes utilization of county facilities. The Commission offers a full range of event service support, corporate partnerships, sponsorships and a local membership program that supports its goals. Local, regional, national and international marketing efforts are ongoing by the Commission with sports organizations and event owners. The Commission also produces sports-related programs for the residents of Palm Beach County including the Palm Beach County Sports Hall of Fame, the Lou Groza Collegiate Place-Kicker Award and the Kids Fitness Festival of the Palm Beaches and awards. For more information on the Palm Beach County Sports Commission go to www.palmbeachsports.com.

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