



FOR IMMEDIATE RELEASE

Rogers & Cowan

Media Contact: Erin Fields

Phone: 561-391-5930 ext. 304

Email: ERFields@rogersandcowan.com

**BOYS & GIRLS CLUBS OF AMERICA PRESIDENT & CEO
JIM CLARK TO ATTEND THE BOYS & GIRLS CLUBS OF
BROWARD COUNTY'S ANNUAL DINNER AS KEYNOTE SPEAKER
ON NOV. 14**

Clark to recognize local volunteers and staff for their exceptional accomplishments

FORT LAUDERDALE, FL (October 18, 2013) – Due to the tremendous positive community impact achieved by the Boys & Girls Clubs of Broward County (BGCBC), **Boys & Girls Clubs of America President & CEO Jim Clark** will attend **BGCBC's Annual Dinner** on **November 14, 2013**. Clark will acknowledge and celebrate the outstanding service demonstrated by the local volunteers and staff, who have made a significant impact in the Broward community.

"I am deeply grateful to Boys & Girls Clubs of Broward County President/CEO Brian Quail and his entire staff and volunteers for creating such a positive impact on the lives of young people in the community," said Jim Clark, Boys & Girls Clubs of America President & CEO. "This recognition is very much deserved and I look forward to the Club continuing to lead by example in supporting 'great futures' for Broward County youth and families."

Recognized as one of the best and largest clubs in the country, the BGCBC's current performance is changing the lives of more than 12,700 at-risk youth annually by maximizing resources, programming and social services with sound fiscal management, accountability and transparency to the community.

Named a recipient of the coveted 4-star rating from Charity Navigator for the third consecutive year, BGCBC was also recently recognized by Boys & Girls Clubs of America and the Florida Area Council as having the Best Overall Program for its Healthy Snack & Meal program. In South Florida, 1 out of 5 youth have faced a food insecurity challenge and in Broward County 59% of youth qualify for the free or reduced lunch program at their school. The BGCBC program has served more than 1.3 million healthy snacks and meals in the last two years at their 12 locations.

Additionally, a research study recently released by Damooei Global Research demonstrated how the social and economic benefits provided by the BGCBC translate into tremendous economic value for members, their parents and their communities. The study showed that collectively, every \$1 spent by the BGCBC generates \$18.45 in positive economic impacts for the community.

The value of the BGCBC extends beyond the direct benefits enjoyed by parents and Club members. The regional community enjoys an important service by having these youth positively engaged and away from trouble and mischief after school. In 2012, the BGCBC spent \$9.8 million in club programming, resulting in \$183 million in positive economic impact to the community.

For more than half a century, thousands of Broward County families have relied on Boys & Girls Clubs locations to provide critical services and safe, nurturing environments that empower youth and prepare them for successful adulthood. In today's economy, the BGCBC continues to meet that challenge, maximizing every dollar to meet the changing community needs while saving our community millions of dollars each year. From 2012 through 2013, members spent more than 2.7 million hours at the clubs, were served 702,152 healthy snacks and hot suppers, and 88 percent progressed to the next grade level on time.

For more information or to make a donation to BGCBC, please call 954-537-1010 or visit www.bgcbc.org.

About The Boys & Girls Clubs of Broward County

The Boys & Girls Clubs of Broward County joined the national organization in 1965 and have grown along with the movement. We now have 12 facilities with a membership of over 12,750 youth, making us one of the largest Boys & Girls Club organizations in the nation. We are a nonprofit 501(C) (3) private agency. We rely on funding raised by our Board of Directors, special events, general donations, corporate sponsors, foundation support, endowments, and the Broward County government.